

# GOKULA KRISHNA COLLEGE OF PHARMACY

HEI CODE: C-26844

NAAC DVV

CYCLE I



## 3 : RESEARCH, INNOVATIONS & EXTENSION

**3.2  
Innovation  
Ecosystem**

**3.2.2 No. of Workshops /  
Seminars / Conferences  
conducted during last 5 years**

**3.2.2(4) Documents related to Seminars /  
Workshops organized during A.Y 2019-20**



Approved by PCI, New Delhi, Government of AP & Affiliated to JNTUA  
Recognized by UGC U/S 2(f), An ISO 9001:2015 Certified Institution

**Behind RTC Depot, Sullurupeta, Tirupati Dist, Andhra Pradesh - 524121**

☎ 9948990116

🌐 [www.gkcp.edu.in](http://www.gkcp.edu.in)

✉ [gkcpsp@rediffmail.com](mailto:gkcpsp@rediffmail.com)

Sri Krishna Educational Society's

# GOKULA KRISHNA COLLEGE OF PHARMACY

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## LIST OF SEMINARS / WORKSHOPS / CONFERENCES CONDUCTED

A.Y.:2019-20

S.No	Name of the Event	Date	Details of Resource Person	No. of Participants
1	"Advances in Pharmaceutical Sciences and Research"	09-08-2019	Mrs K.Sandhya, Assoc. Professor, Dept. of Pharmaceutical Chemistry, Sun Institute of Pharmaceutical Education and Research, Nellore. Email : sandhyakota@gmail.com, Phone : 8919364830.	30
2	"Entrepreneur's Self Confidence and Self Esteem"	12-08-2019	M. Bharathi, Assistant Professor, Dept. of MBA, Gokula Krishna college of Engineering, Sullurupeta. Email : bharathimooga@gmail.com Phone : 9398176072.	30
3	"Current Paradigms in Pharmaceutical Analytical Techniques and Research Methodology"	13-09-2019	Mr. K. Ranjith, Asst. Professor, Dept. of Pharmaceutical Chemistry and Analysis, Bapatla College of Pharmacy, Bapatla, Guntur Dist. Email : ranjith.kapu mail.com Phone : 9491668829	30
4	"Indian Patent laws: Indian Pharmaceutical Industry "	03-01-2020	Dr.P.Kishor, Professor, Dept. of Pharmacognosy and Phytochemistry ANS Pharmacy college, Tenali. Email : kishorpharmacog@gmail.com, Phone : 9951850662	30



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5	"Designing of Protocol for BA/BE Studies in Clinical Research "	06-01-2020	Mrs. Neelum Begum, Assoc. Professor, Dept. of Pharmacology. Bapatla College of Pharmacy, Bapatla. Email : neelammpharm@gmail.com Phone : +91 9666810156	30
6	"Designing the Methodology in Research"	08-01-2020	Dr T.Balakrishna, Assoc. Professor Dept. of Pharmaceutics, V.V Institute of Pharmaceutical Sciences, Eluru. Email : balakrishnathalamanchi@gmail.com Phone : +91 9494466340	32
7	"Research Methodology and Biostatistics "	07-02-2020	Mr. K.Sunil Kumar, Assoc. Professor Dept. of Pharmaceutics, SUN Institute of Pharmaceutical Education and Research, Nellore, AP. Email : sunil.kandukuru@gmail.com Phone : 8185090965	31
8	"Pharmaceutical Marketing and Entrepreneurship"	14-02-2020	Mr. M.Prudhviraaj, M.Pharm., Pharmacist, Joy Medicals, Sullurupeta. Email : mkunniraj13@gmail.com Phone : +91 8978152617.	30
9	"Clinical Research, Pharmacovigilance: Challenges and Opportunities ".	09-03-2020	Mrs S.L. Savitri, Assoc. Professor, Dept. of Pharmaceutics, SIMS College of pharmacy, Guntur Email : savitri@gmail.com Phone : +91 8639172916	36

  
PRINCIPAL



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01-08-2019

## CIRCULAR

All the students and staff members are hereby informed that the department of pharmaceutics, Gokula Krishna College of Pharmacy organizing **One day Seminar** on "**Advances in Pharmaceutical Sciences and Research**" on **09-08-2019**. Hence, all the students and staff can register their names on or before **05-08-2019**.

PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program Coordinator
3. Circulation to Students
4. Accounts office for information
5. Admin office for information
6. Office file

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*Chaim*

*b*  
*fr*

*P. Madhavi*

*A. An-Anvijs*

*Ch. Sandeep Kumar*

*D. Suman.*

*K. Chamundeswari*

*g f curru*

## Chief Patrons:

Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah

Honorable Members of  
Sri Krishna Educational Society

## Convenor:

Dr Balagani Pavan Kumar  
Professor & Principal  
Gokula Krishna College of Pharmacy

## Organizing Committee

Mr.B.Nagendra prasad  
Asst. Professor

Mr.S.Siva koteswara rao  
Asst. Professor

Ms.M.Sindhuri  
Asst. Professor

Ms.S.Usha rani  
Asst. Professor

*Navay*  
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Ms.B.Silpa  
Asst. Professor



One day Seminar  
on

"Advances in Pharmaceutical  
Sciences and Research"

On

09-08-2019

Organized by



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



One day Seminar  
on

"Advances in Pharmaceutical  
Sciences and Research"

## Resource Person:

Mrs K.Sandhya

Associate Professor,

Dept of Pharmaceutical chemistry,

PSun Institute of Pharmaceutical  
Education and Research, Nellore.

Contact number: +91 8919364830

Mail id: sandhyakota@gmail.com

## Coordinator:

Ms. P. Madhavi

Asst .Professor



**Last Date for Registration :**

**On or before: 05-08-2019**

## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and societttty. We will provide individual attention world class quality of education and character building.



## ABOUT SEMINAR

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups, a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

## OBJECTIVE OF THE PROGRAM:

- Main agenda is students understand the current regulations involved with the clinical research process.
- Understand the phases and components of the clinical research process.
- Understands the importance of drug development process.

## OUTCOME OF THE PROGRAM:

- Students should learn the drug discovery is based on mechanism of disease.
- Pre clinical studies are help to prove the efficacy of the drugs.
- Analyze the different type of data using appropriate statistical software

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Gold Medal 2014-15





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**Academic Year: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Seminar on "Advances in pharmaceutical sciences and Research "

**Date of the Program :** 09-08-2019

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0001	PAKANATI. ANITHA	IV B. Pharm I Sem	P. Anitha
2	16Z71R0003	AMBAKKAAM.ANUSHA	IV B. Pharm I Sem	A. Anusha
3	16Z71R0004	NELATHATHASHA	IV B. Pharm I Sem	N. Asha
4	16Z71R0006	ANGADI.ASWINI	IV B. Pharm I Sem	A. Aswini
5	16Z71R0007	GBABY	IV B. Pharm I Sem	G. Baby
6	16Z71R0008	DUDALA.BALACHANDRA	IV B. Pharm I Sem	D. Balachandra
7	16Z71R0009	SREEPATHI BHARGAVA	IV B. Pharm I Sem	S. Bhargava
8	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm I Sem	G. Chanukya
9	16Z71R0015	VETTIGUNTA.DEVIKA	IV B. Pharm I Sem	V. Devika
10	16Z71R0016	MUNTA.DHANANJAYA REDDY	IV B. Pharm I Sem	M. Dhana Reddy
11	16Z71R0021	BODDUKURU.GOUTHAMI	IV B. Pharm I Sem	B. Gouthami
12	16Z71R0024	MUPPALA.HARINI	IV B. Pharm I Sem	M. Harini
13	16Z71R0025	NAGALAPPAGARI.HARITHA	IV B. Pharm I Sem	N. Haritha
14	16Z71R0030	VEMALA.KAMALAKSHI	IV B. Pharm I Sem	V. Kamalaksi
15	16Z71R0031	THOOTA.KARTHIK	IV B. Pharm I Sem	T. Karthik
16	16Z71R0035	CHEMBETI.LIKHITHA	IV B. Pharm I Sem	C. Likhitha
17	16Z71R0038	THOOTA.MAHESH	IV B. Pharm I Sem	T. Mahesh
18	16Z71R0040	EENARATHI. MOUNIKA	IV B. Pharm I Sem	E. Mounika
19	16Z71R0042	MARRI.NIKHIL SAI	IV B. Pharm I Sem	M. Nikhil Sai



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20	16Z71R0043	EMBETI.NIKHIL	IV B. Pharm I Sem	E. Nikhil
21	16Z71R0046	PRUDVI.POOJA	IV B. Pharm I Sem	P. Pooja
22	16Z71R0048	KANTEPALLI.RAJA	IV B. Pharm I Sem	K. Raja
23	16Z71R0052	KAPULURU.RUCHITHA	IV B. Pharm I Sem	K. Ruchitha
24	16Z71R0055	MITTAGADAPALA.SAI KUMAR	IV B. Pharm I Sem	M. sai kumar
25	16Z71R0056	PAJARLA.SAI KUMARI	IV B. Pharm I Sem	P. sai kumari
26	16Z71R0066	DODDAGA.SUKANYA	IV B. Pharm I Sem	D. Sukanya
27	16Z71R0069	ANKUPALLI.SUPRAJA	IV B. Pharm I Sem	A. Supraja
28	16Z71R0074	MODDU.SYAMALA	IV B. Pharm I Sem	M. Syamala
29	16Z71R0077	SERVEPALLI.VAMSI KRISHNA	IV B. Pharm I Sem	S. vamsi krishna
30	16Z71R0080	PUSAPATI.VENKATA PRAVEEN KUMAR	IV B. Pharm I Sem	P. venkata praveen kumar

*P. Madhavi*  
PROGRAM COORDINATOR

*Pawan*  
**Dr. BALAGANI PAVAN KUMAR**  
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**Date: 12-08-2019**

## **PROGRAM REPORT**

**Name of the Program** : **One day Seminar on "Advances in Pharmaceutical Sciences and Research"**

**Date of the Program** : 09-08-2019

**Details of the Resource Person** : Mrs K.Sandhya

Associate Professor,

Dept of Pharmaceutical chemistry,

Sun Institute of Pharmaceutical Education and Research,

SPSR Nellore.

Mail.id: sandhyakota@gmail.com,

Phone : 8919364830.

**Objective of the Program** : The objective of this seminar is to create a knowledge about recent technology innovation in the pharmaceutical industry including

- Artificial intelligence
- Machine learning
- Advance analytical technique
- Software development.



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**Outcome of the Program** : Upon completion of this seminar students could be able to

- Bring out new formulation strategies for current and future drug therapies and medicinal products
- Outline the protocol for advance research studies in pharmaceutical sciences.

**Number of Participants** : 30

**Photo** :



*P. Madhavi*  
**PROGRAM COORDINATOR**

*Pavan*  
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02-08-2019

## CIRCULAR

All the students and staff members are hereby informed that, Gokula Krishna College of Pharmacy organizing **One day Seminar** on "**Entrepreneur's self confidence and self Esteem**" on **12-08-2019**. Hence, all the students and staff can register their names on or before **08-08-2019**.


  
PRINCIPAL

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### Copy to

1. HOD's / All teaching faculty
2. Program coordinator
3. Circulation to students
4. Accounts office for information
5. Admin office for information
6. Office file



  
P. Madhavi



  
V. Kamalaksi

D. Suman





*One day Seminar*  
*on*  
**"Entrepreneur's Self  
Confidence and Self Esteem"**

**Resource Person:**

**M. Bharathi**

Assistant professor  
Department of MBA

**Gokula Krishna college of Engineering**

Contact number: +91 9398176072

Mail id: bharathimooga@gmail.com

**Coordinator:**

**Ms.A.R.Sridevi**  
Asst.Professor

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**  
Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**A.L.V.S.Rama krishna**  
Asst. Professor

**Mr.C.G BHASKAR**  
Asst. Professor

**Ms.A.Manogna**  
Asst. Professor

**Mr. B.Ngendra prasad**  
Asst. Professor

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**Ms.M.sinduri**  
Asst. Professor

**Last Date for Registration :**  
**On or before: 08-08-2019**

*One day Seminar*  
*on*

**"Entrepreneur's Self Confidence  
and Self Esteem"**

**On**

**12-08-2019**

**Organized by**



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA  
ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

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"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



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Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

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Seminar is simply together for the discussion and learning of specific techniques and topics.

- Self confidence is a essential for building a successful business.
- It enables entrepreneurs to make confidence and decisive decision, trust their instincts, effectively analyze situations, and take calculated risks
- Self confidence gives entrepreneurs the courage to take risks and make bold decision, while also providing the resilience to preserve through challenging times.
- To build self-confidence, entrepreneurs can reflect for self-awareness, compliment and reward themselves, work on their fears and weaknesses, set goals outside of their comfort zone, join groups and clubs, attend learning events and expand their knowledge, and find a mentor.

*Nava*

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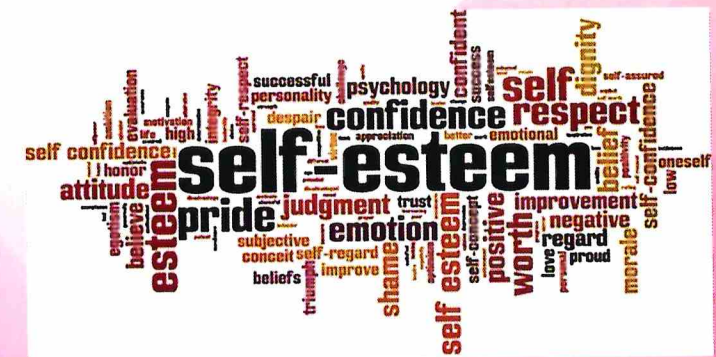


## OBJECTIVE OF THE PROGRAM:

- The seminar on entrepreneur's self confidence and self esteem make students to realize and analyze the pros and cons of becoming an entrepreneurs
- The students can be boosted with trails of entrepreneur's to improve their self confidence, self-esteem and self review.
- Entrepreneur's self confide and self esteem seminars can built up adaptable qualities in standard elites are required in business.
- Students try to visualize their dreams of having healthy self confidence and become more resilient to become a successful entrepreneur.

## OUTCOME OF THE PROGRAM:

- From entrepreneur's self-confidence and self-esteem students learnt to adapt to imbibe in the qualities of an entrepreneur's to substantiate their self esteem, self-regulation and confidence to become stable and lead as a matured business man.
- These skills in students are show cased to deal with people outside in Indian scenario with faltering.





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**A.Y: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Seminar on "Entrepreneur's Self Confidence and Self Esteem"

**Date of the Program :** 12-08-2019

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0002	KAPU.ANURADHA	IV B. Pharm I Sem	K. Anuradha
2	16Z71R0005	DASARI.ASHOK	IV B. Pharm I Sem	D. Ashok
3	16Z71R0006	ANGADI.ASWINI	IV B. Pharm I Sem	A. Aswini
4	16Z71R0007	G.BABY	IV B. Pharm I Sem	G. Baby
5	16Z71R0008	DUDALA.BALACHANDRA	IV B. Pharm I Sem	D. Bala chandra.
6	16Z71R0009	SREEPATHI BHARGAVA	IV B. Pharm I Sem	S. Bhargava .
7	16Z71R0012	KUTTUBOINA.CHAMUNDESWARI	IV B. Pharm I Sem	K. Chamundeswari
8	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm I Sem	G. Chanukya
9	16Z71R0025	NAGALAPPAGARI.HARITHA	IV B. Pharm I Sem	N. Haritha.
10	16Z71R0026	MERUM.HARSHAVARDHINI	IV B. Pharm I Sem	M. Harsha vardhini
11	16Z71R0027	MANAVASI.HEMALATHA	IV B. Pharm I Sem	M. Hemalatha
12	16Z71R0028	KOPPALA.HIMAKAR	IV B. Pharm I Sem	K. Himakar
13	16Z71R0030	VEMALA.KAMALAKSHI	IV B. Pharm I Sem	V. kamalakshi.
14	16Z71R0031	THOOTA.KARTHIK	IV B. Pharm I Sem	T. Karthik
15	16Z71R0045	CHITTETI.PAVAN	IV B. Pharm I Sem	ch. pavan
16	16Z71R0046	PRUDVI.POOJA	IV B. Pharm I Sem	P. Pooja



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18	16Z71R0048	KANTEPALLI.RAJA	IV B. Pharm I Sem	K.Raja
19	16Z71R0049	VANJURU.RAKESH	IV B. Pharm I Sem	V.Rakesh
20	16Z71R0050	ELLU.RAMANAMMA	IV B. Pharm I Sem	E.Ramanamma
21	16Z71R0062	VANKA.SRAVAN KUMAR	IV B. Pharm I Sem	v.seavan@cumc
22	16Z71R0063	YAKASIRISRI PARIMALA REDDY	IV B. Pharm I Sem	y.parimala
23	16Z71R0064	P.SRINATH	IV B. Pharm I Sem	P.Srinath
24	16Z71R0065	NANDYALA.SUCHARITHA	IV B. Pharm I Sem	N.sucharitha
25	16Z71R0066	DODDAGA.SUKANYA	IV B. Pharm I Sem	D.Sukanya
26	16Z71R0067	DUVVURU.SUMAN	IV B. Pharm I Sem	D.Suman
27	16Z71R0070	THODETI.SUPRAJA	IV B. Pharm I Sem	T.SUPRAJA
28	16Z71R0078	PENUBOLU.VANI	IV B. Pharm I Sem	P.Vanf.
29	16Z71R0084	NANNURU.YAMINI	IV B. Pharm I Sem	N.yamini
30	16Z71R0085	CHITTETI.YASWANTH	IV B. Pharm I Sem	ch.yaswanth

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121





# GOKULA KRISHNA COLLEGE OF PHARMACY

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Behind RTC Depot, Sullurupeta, SPSR Nellore Dist, A.P, INDIA - 524121

Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Date: 14-08-2019**

## **PROGRAM REPORT**

- Name of the Program** : One day Seminar on "Entrepreneur's Self Confidence and Self Esteem "
- Date of the Program** : 12-08-2019
- Details of the Resource Person** : Mrs. M. Bharathi, MBA  
Assistant professor,  
Department of MBA,  
Gokula Krishna college of Engineering, Sullurupeta.  
Mail id: bharathimooga@gmail.com  
Phone no: 9398176072.
- Objective of the Program** :
  - The main objective of the program is to bring awareness and deliberately practice skills and disciplines necessary to increase confidence in the students to make them as entrepreneur.
- Outcome of the Program** :
  - The seminar is could able to enhance self confidence and self esteem in the students which are two of the most important trails for entrepreneurs,
  - Student could feel good about themselves tend to be more resilient and adaptable, qualities that are essential for anyone in business,



  
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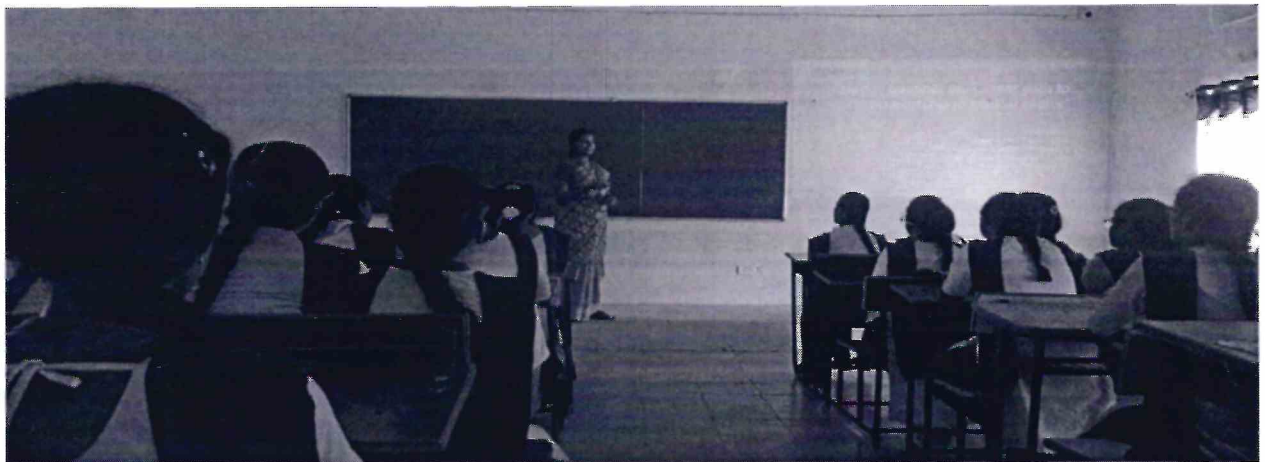
E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

- Seminar helps students, how to stay motivated and focused on their goals.

Number of Participants : 30

Photo :



*A.R. Duj*

PROGRAM COORDINATOR

*Pavan*

**Dr. BALAGANI PAVAN KUMAR**

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E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

02-09-2019

## CIRCULAR

All the students and staff members are hereby informed that the department of pharmaceutical Analysis, Gokula Krishna College of Pharmacy organizing **One day Seminar** on "**Current Paradigms in Pharmaceutical Analytical Techniques and Research Methodology**" on **13-09-2019**. Hence, all the students and staff can register their names on or before **10-09-2019**.

PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program Coordinator
3. Circulation to Students
4. Accounts office for information
5. Admin office for information
6. Office file

**Dr. BALAGANI PAVAN KUMAR**

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P. Madhavi

Sr.

David

K. Henna

G. Nirmala

P. NAVYA

*One day Seminar*  
*on*  
**"Current Paradigms in  
Pharmaceutical  
Analytical Techniques and  
Research Methodology"**

**Resource Person:**

**Mr. K. Ranjith**

Assistant Professor

Department of Pharmaceutical  
chemistry and Analysis,

Bapatla College of pharmacy, Guntur.

Contact number: +91 9491668829

Mail id: ranjith.kapu@ mail.com

**Coordinator:**

**Mr P Sivakumar**

Asst .Professor

**Last Date for Registration :**

**On or before: 10-09-2019**

**Dr. BALAGANI PAVAN KUMAR**  
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**Chief Patrons:**

**Sri G. Brahmaiah  
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Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Mr.B.Nagendra prasad**

Asst. Professor

**Mrs.P.K.DeviBala**

Asst. Professor

**Ms.A.R.Sridevi**

Asst. Professor

**Ms.C.B.Hanisha**

Asst. Professor

**Mr.N.Praveenkumar**  
Asst. Professor

*One day Seminar*  
*on*

*"Current Paradigms in Pharmaceutical  
Analytical Techniques and Research  
Methodology"*

**On**

**13-09-2019**

**Organized by**



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA  
ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and societttty. We will provide individual attention world class quality of education and character building.



## ABOUT SEMINAR

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups; a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

Research may be very broadly defined as systematic gathering of data and information and its analysis for advancement of knowledge in any subject. Research attempts to find answer intellectual and practical questions through application of systematic methods.

Pharmaceutical analysis is sued to determine the purity, safety and quality of drugs and chemicals. Now a day's analytical techniques are majorly used for separation. Chromatography and spectroscopic techniques may be utilized as instrumental methods for sample separation, identification, and detection. Modern pharmaceutical analytical techniques are UV/VIS Spectrophotometer, HPLC, UPLC, NMR, LC-MS, GC-MS etc.,

*Narayana*

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## OBJECTIVE OF THE PROGRAM:

- Ensuring the safety, efficacy, and quality of pharmaceutical products.
- Role of analytical instrumentation and analytical methods in pharmaceutical drug determination.
- Advanced Analytical techniques in current research.

## OUTCOME OF THE PROGRAM:

- Technologies are available to challenge this paradigm in the area of focused compound synthesis, storage and handling of compounds.
- Analytical techniques are quite essential for predictive toxicology of nano materials.
- Process analytical techniques have been applied for designing, analyzing and controlling various processes functional during product manufacturing.

**Gold Medal 2014-15**





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E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Academic Year: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Seminar on "Current Paradigms in Pharmaceutical Analytical Techniques and Research Methodology"

**Date of the Program :** 13-09-2019

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	17Z71R0001	ABISHEK M	III B. Pharm I Sem	M. Abishek
2	17Z71R0002	AKSHA P	III B. Pharm I Sem	P. AKSHA
3	17Z71R0003	AMIRTHAVALLI.D	III B. Pharm I Sem	D. Amirthavalli
4	17Z71R0009	GURUMURTHI YARRAM	III B. Pharm I Sem	y. Gurumurthi
5	17Z71R0010	GURUPRATHAP.PUTTU	III B. Pharm I Sem	P. Guruprathap
6	17Z71R0012	HARITHA CHAVVA	III B. Pharm I Sem	e. Haritha
7	17Z71R0014	HEMA K	III B. Pharm I Sem	k. Hema
8	17Z71R0016	HEMALATHA ODURU	III B. Pharm I Sem	O. HEMALATHA
9	17Z71R0020	JNANA MOUNIKA BOGALA	III B. Pharm I Sem	B. Jnana Mounika
10	17Z71R0021	JOHA JASPER MADDELA	III B. Pharm I Sem	M. Joha Jasper
11	17Z71R0023	JYOTHI CHINTHA	III B. Pharm I Sem	Ch. Jyothi
12	17Z71R0024	JYOTHI SAHANI	III B. Pharm I Sem	J. Jyothi
13	17Z71R0026	KAVERI KATTA	III B. Pharm I Sem	Kaveri Katta
14	17Z71R0029	LEELAVATHI CHEEKATI	III B. Pharm I Sem	e. Leelavathi
15	17Z71R0030	LEELAVATHI MUDUSU	III B. Pharm I Sem	M. Leelavathi
16	17Z71R0039	NAVYA PUNNEPALLI	III B. Pharm I Sem	P. NAVYA
17	17Z71R0040	NEELIMA TADA	III B. Pharm I Sem	T. Neelima
18	17Z71R0041	NIRMALA GOLLA	III B. Pharm I Sem	G. Nirmala
19	17Z71R0052	SAI SRUTHI VANGIMALLA	III B. Pharm I Sem	Sai Sruthi V





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20	17Z71R0053	SAI SWETHA.V	III B. Pharm I Sem	V. Saiswetha
21	17Z71R0054	SAI VARAPRASAD KAKI	III B. Pharm I Sem	K. Sai varaprasad
22	17Z71R0055	SAMEED SHAIK	III B. Pharm I Sem	SK Sameed
23	17Z71R0056	SANTHOSHKUMAR S	III B. Pharm I Sem	S. Santosh Kumar
24	17Z71R0057	SARITHA KARIPAKA	III B. Pharm I Sem	K. Saritha
25	17Z71R0058	SASIKUMAR KOVURU	III B. Pharm I Sem	K. Sasikumar
26	17Z71R0066	SIREESHA PENUMUKKALA	III B. Pharm I Sem	P. Sireesha
27	17Z71R0079	SUSMITHA KONDAPUREDDY	III B. Pharm I Sem	K. Susmitha
28	17Z71R0089	VYSHNAVI NALLIBOINA	III B. Pharm I Sem	N. Vyshnavi
29	17Z71R0093	YUGENDRA R	III B. Pharm I Sem	YUGENDRA R
30	17Z71R0094	YUVARAJ S	III B. Pharm I Sem	S. YUVARAJ

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
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website: www.gkcp.edu.in

**Date: 16-09-2019**

## **PROGRAM REPORT**

**Name of the Program** : **One day Seminar on "Current Paradigms in Pharmaceutical Analytical Techniques and Research Methodology"**

**Date of the Program** : 13-09-2019

**Details of the Resource Person** : Mr. K. Ranjith

Assistant Professor

Department of Pharma chemistry and Analysis, Bapatla

College of pharmacy, Guntur.

Mail.id- ranjith.kapu@ mail.com

Phone: 9491668829

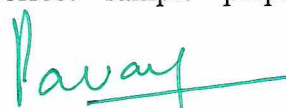
**Objective of the Program** : The objective of this seminar is to give a knowledge about:

- Advanced Analytical techniques in current research.
- Principles, types and instrumentations of various analytical techniques and equipments.
- Role of analytical instrumentation and analytical methods in pharmaceutical drug determination.

**Outcome of the Program** : On the completion of this seminar students can be able to

- Explain the theoretical aspects of key analytical techniques.
- Undertake the correct sample preparation and



  
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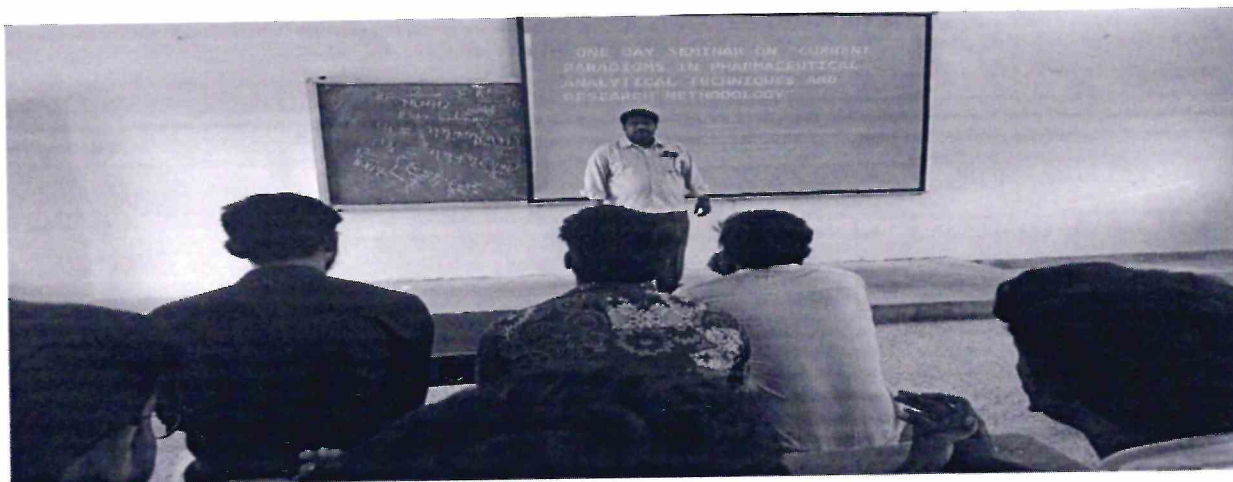
website: www.gkcp.edu.in

characterization prior to analysis by the chosen techniques or instruments.


- Elucidate chemical structure of synthetic and semi synthetic drug products.
- Different analytical techniques for accessing the quality of the drug.
- Evaluation of physical and chemical stability of the pharmaceutical drugs.

Number of Participants : 30

Photo :



  
PROGRAM COORDINATOR

  
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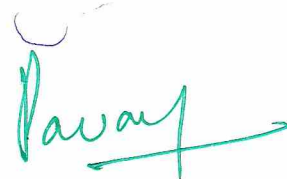
E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

23-12-2019

## CIRCULAR

All the students and staff members are hereby informed that, Gokula Krishna College of Pharmacy organizing **One day Intellectual Property Rights Seminar on "Indian Patent Laws: Indian Pharmaceutical Industry"** on **03-01-2020**. Hence, all the students and staff can register their names on or before **31-12-2019**.

  
PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program coordinator
3. Circulation to students
4. Accounts office for information
5. Admin office for information
6. Office file

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SULLURPET, SPSR NELLORE DT., A.P-524121











K. Jaya Prija  
V. Venkudni



*One day IPR Seminar*  
*on*  
**"Indian patent laws: Indian  
pharmaceutical Industry"**

**Resource Person:**

**Dr.P.Kishor**

Professor

Department of Pharmacognosy  
ASN Pharmacy college, Tenali

Contact number: +91 9951850662

Mail id: kishorpharmacog@gmail.com

**Coordinator:**

**Dr.J.Varalakshmi**

Professor



**Last Date for Registration :**

**On or before: 31-12- 2019**

*Nava*  
**Dr. BALAGANI PAVAN KUMAR**  
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PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121

**Mr.P.Sivakumar**

Asso. Professor

**Ms.P.Kavitha**

Asso Professor

**Mrs.P.K.DeviBala**

Asso. Professor

**Ms.A.R.Sridevi**

Asst. Professor

**Ms.P.Aksa anvija**

Asst. Professor

**Organizing Committee**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Convenor:**

Honorable Members of  
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**Chief Patrons:**

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**Sri M.M.Kondaiah**

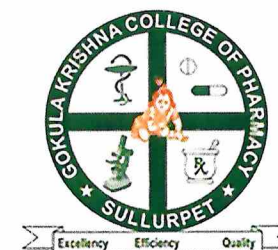
*One day IPR Seminar*  
*on*

*"Indian patent laws: Indian  
pharmaceutical Industry"*

**On**

**03-01-2020**

**Organized by**



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

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## ABOUT SEMINAR

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups; a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a person/company and protected against use without consent. Thus, rights relating to ownership of intellectual property are called Intellectual Property Rights.

Intellectual property (IP) is a property that arises from the human intellect. It is a product of human creation.

- Pharmaceutical industries run on innovation to expand in the market.
- The aim of every pharmaceutical is every drug discovery and generating profits on such investment.
- Medication is developed by investing huge sums of money for the research and development of any drugs.

Any company that wishes to attain a good position in the market has to keep developing different strategies to gain a competitive edge and to protect their position in the market.

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## OBJECTIVE OF THE PROGRAM:

- The objective of IPR seminar is to let the students protect the company's inventions.
- The students can learn and experience healthy competitions in the market through IPR sessions.
- Students can learn to use funds for the benefit of the country's economy, to protect their invested time and money.
- IPR Seminars direct the students to enhance their efforts for promoting industrial development and economic growth and expansion of the pharmaceutical market.

## OUTCOME OF THE PROGRAM:

Through these IPR seminars and sessions, students gained knowledge and take the best information of pharmaceutical companies for intellectual property strategy.

- Students have learnt about the protection that is given by pharmaceuticals under the acts those can be revised under the authority that is convinced by the state of our country.





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**A.Y: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Intellectual Property Rights Seminar on "Indian Patent Laws : Indian Pharmaceutical Industry"

**Date of the Program :** 03-01-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0002	KAPU.ANURADHA	IV B. Pharm II Sem	k.Anuradha
2	16Z71R0003	AMBAKKAAM.ANUSHA	IV B. Pharm II Sem	A.Anusha
3	16Z71R0004	NELATHATI.ASHA	IV B. Pharm II Sem	N.Asha
4	16Z71R0005	DASARI.ASHOK	IV B. Pharm II Sem	D.Ashok
5	16Z71R0006	ANGADI.ASWINI	IV B. Pharm II Sem	A.Aswini
6	16Z71R0007	G.BABY	IV B. Pharm II Sem	G.Baby
7	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm II Sem	G.Chanukya
8	16Z71R0014	DEVANABOINA.CHINA MALAKONDAIAH	IV B. Pharm II Sem	D.Chandiah
9	16Z71R0015	VETTIGUNTA.DEVIKA	IV B. Pharm II Sem	V.Devika
10	16Z71R0016	MUNTA.DHANANJAYA REDDY	IV B. Pharm II Sem	M.Dhana Reddy
11	16Z71R0020	YEMBETI.GOPI	IV B. Pharm II Sem	Y.Gopi
12	16Z71R0021	BODDUKURU.GOUTHAMI	IV B. Pharm II Sem	B.Gouthami
13	16Z71R0022	PRUDHVI.GURU YECHENDRA	IV B. Pharm II Sem	P.Prudhvi
14	16Z71R0023	BALLI.HANNA SRAVYA GEETHIKA	IV B. Pharm II Sem	B.Sravya
15	16Z71R0024	MUPPALA.HARINI	IV B. Pharm II Sem	M.Harini
16	16Z71R0027	MANAVASI.HEMALATHA	IV B. Pharm II Sem	M.Hemalatha

Page 1 of 2



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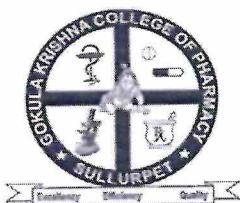
website: www.gkcp.edu.in

17	16Z71R0028	KOPPALA.HIMAKAR	IV B. Pharm II Sem	K. Himakar
18	16Z71R0029	KADIRI.JAYAPRIYA	IV B. Pharm II Sem	K. Jayapriya
19	16Z71R0030	VEMALA.KAMALAKSHI	IV B. Pharm IISem	V.Kamalakshi
20	16Z71R0039	PALAKUNTA.MANASAVEENA	IV B. Pharm II Sem	P.ManasaVeena
21	16Z71R0040	EENARATHI. MOUNIKA	IV B. Pharm II Sem	E.Mounika..
22	16Z71R0041	PADARTHI.NEELIMA	IV B. Pharm II Sem	P. Neelima
23	16Z71R0042	MARRI.NIKHIL SAI	IV B. Pharm II Sem	M. Nikhil Sai
24	16Z71R0044	BABU.PADMAVATHI	IV B. Pharm II Sem	B.padravathi
25	16Z71R0045	CHITTETI.PAVAN	IV B. Pharm II Sem	ch.pavan
26	16Z71R0050	ELLU.RAMANAMMA	IV B. Pharm II Sem	E.Ramanamma
27	16Z71R0051	BAPANA.RAVI KUMAR	IV B. Pharm II Sem	B.Ravi kumar
28	16Z71R0056	PAJARLA.SAI KUMARI	IV B. Pharm II Sem	P. Sai Kumari
29	16Z71R0057	CHERUVU.SAI VISHNUVARDAN	IV B. Pharm II Sem	C.Sai Vishnu Vardhan
30	16Z71R0063	YAKASIRI SRI PARIMALA REDDY	IV B. Pharm II Sem	Y. Parimala

*Varalakshmi*  
PROGRAM COORDINATOR

*Pavan*  
Dr. BALAGANI PAVAN KUMAR  
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PROFESSOR & PRINCIPAL  
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Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

Date: 06-01-2020

## PROGRAM REPORT

Name of the Program : One day Intellectual Property Rights Seminar on

"Indian Patent Laws : Indian Pharmaceutical Industry"

Date of the Program : 03-01-2020

Details of the Resource Person : Dr.P.Kishor, M.Pharm, Ph.D.,

Professor,

Department of Pharmacognosy and Phytochemistry

ANS Pharmacy college, Tenali, Guntur Dist., A.P.

Mail id: kishorpharmacog@gmail.com,

Phone -9951850662

Objective of the Program

- The students can learn and experience healthy competitions in the market through IPR sessions.
- Students can learn to use funds for the benefit of the country's economy, to protect their invested time and money.
- IPR Seminars direct the students to enhance their efforts for promoting industrial development and economic growth and expansion of the pharmaceutical market.



  
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## Outcome of the Program

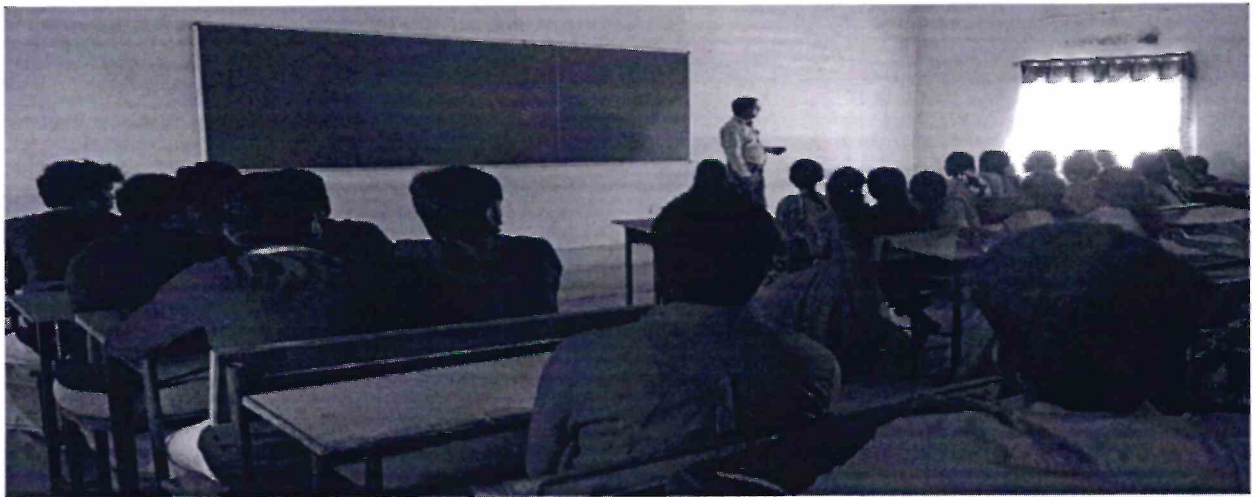
- Through this IPR seminar, students gained knowledge and take the best information of pharmaceutical companies for intellectual property strategy.
- Students have learnt about the protection that is given by pharmaceuticals under the acts those can be revised under the authority that is convinced by the state of our country.

## Number of Participants

: 30

## Photo

:



*S. Vasalashm*  
PROGRAM COORDINATOR

*Pavan*  
**Dr. BALAGANI PAVAN KUMAR**  
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website: www.gkcp.edu.in

28-12-2019

## CIRCULAR

All the students and staff members are hereby informed that the department of pharmacology, Gokula Krishna College of Pharmacy organizing **One day Seminar** on "**Designing of Protocol for BA/BE Studies in Clinical Research**" on **06-01-2020**. Hence, all the students and staff can register their names on or before **03-01-2020**.

PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program Coordinator
3. Circulation to Students
4. Accounts office for information
5. Admin office for information
6. Office file

**Dr. BALAGANI PAVAN KUMAR**

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GOKULA KRISHNA COLLEGE OF PHARMACY

SULLURPET, SPSR NELLORE DT., A.P-524121



B. Gouthami

K. Hincakar



*One day Seminar*

*on*

**"Designing of Protocol for BA/BE  
Studies in Clinical Research"**

**Resource Person:**

**Mrs. Neelum Begum**

Associate Professor

Department of Pharmacology  
chemistry and Analysis,

Bapatla College of pharmacy, Bapatla.

Contact number: +91 9666810156

Mail id: neelammpharm@gmail.com

**Coordinator:**

**Ms.A.R.Sridevi**

Asst .Professor

**Last Date for Registration :**

**On or before: 03-01-2020**

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**Chief Patrons:**

**Sri G. Brahmaiah  
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Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Ms.A.Aksa Anvija**

Asst. Professor

**Ms.M.Sindhuri**

Asst. Professor

**Ms.Y.Radhika**

Asst. Professor

**Ms.C.B.Hanisha**

Asst. Professor

**Ms.S.Naga manasa**

Asst. Professor



*One day Seminar*

*on*

**"Designing of Protocol for BA/BE  
Studies in Clinical Research"**

**On**

**06-01-2020**

**Organized by**



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH - 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## ABOUT SEMINAR

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups; a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

According to ICH, Clinical research is any investigation in human subjects intended to discover or verify the clinical, pharmacological and other pharmacodynamic effect of an investigational product and to identify any adverse reactions to an investigational product, and to study absorption, distribution, metabolism and excretion of an investigational product with the same object of ascertaining its safety and efficacy.

Bioavailability is referred as the fraction of administered drug that reaches the systemic circulation.

Bioequivalence is the absence of a significant difference in the rate and extent to which the moiety in pharmaceutical equivalents or alternatives becomes available at the site of drug action when administered at the same molar dose

under similar condition

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## OBJECTIVE OF THE PROGRAM:

- How to establish equivalence between early & late clinical trial.
- Development of new drug formulations of existing drugs
- Understands the importance of Bio availability and Bio equivalence studies.

## OUTCOME OF THE PROGRAM:

- Compare the bioavailability of generic drug product to the brand name product.
- Understood the ethical committee guidelines and protocol.
- Analyze the different types of clinical research trails in BA/BE Studies.

**Gold Medal 2014-15**





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website: www.gkcp.edu.in

**A.Y: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Seminar on " Designing of Protocol for BA/BE Studies in Clinical Research "

**Date of the Program :** 06-01-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0002	KAPU.ANURADHA	IV B. Pharm II Sem	K. Anuradha
2	16Z71R0005	DASARI.ASHOK	IV B. Pharm II Sem	D. Ashok
3	16Z71R0010	MANNAM.BHARGAVI	IV B. Pharm II Sem	M. Bhargavi
4	16Z71R0011	MUCHAKALA.BHAVANA	IV B. Pharm II Sem	M. Bhavana
5	16Z71R0012	KUTTUBOINA.CHAMUNDESWARI	IV B. Pharm II Sem	K. Chamundeswari
6	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm II Sem	G. Chanukya
7	16Z71R0014	DEVANABOINA.CHINA MALAKONDAIAH	IV B. Pharm II Sem	Devanandiah
8	16Z71R0017	YAKASIRI. DINAKAR REDDY	IV B. Pharm II Sem	Y. Dinakar Reddy
9	16Z71R0018	THUNAKALA.GANESH	IV B. Pharm II Sem	T. Ganesh
10	16Z71R0020	YEMBETI.GOPI	IV B. Pharm II Sem	Y. Gopi
11	16Z71R0022	PRUDHVI.GURU YECHENDRA	IV B. Pharm II Sem	P. Prudhvi Gurusu
12	16Z71R0026	MERUM.HARSHAVARDHINI	IV B. Pharm II Sem	M. Harshavardhini
13	16Z71R0027	MANAVASI.HEMALATHA	IV B. Pharm II Sem	M. Hemalatha
14	16Z71R0032	BODDUBOENA.KAVYA	IV B. Pharm II Sem	B. Kavya
15	16Z71R0033	DARWAJA.KAVYASRI	IV B. Pharm II Sem	D. Kavysri
16	16Z71R0035	CHEMBETI.LIKHITHA	IV B. Pharm II Sem	C. Likhitha
17	16Z71R0038	THOOTA.MAHESH	IV B. Pharm II Sem	T. Mahesh
18	16Z71R0039	PALAKUNTA.MANASAVEENA	IV B. Pharm II Sem	P. Manasa Veena
19	16Z71R0070	THODETI.SUPRAJA	IV B. Pharm II Sem	T. Supraja



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website: www.gkcp.edu.in

20	16Z71R0071	CHITTETI.SURYA	IV B. Pharm II Sem	C.Surya
21	16Z71R0072	KARNAMGUNTA.SUSHMITHA	IV B. Pharm II Sem	K.Sushmitha
22	16Z71R0075	CHITTOR.TEJA	IV B. Pharm II Sem	C.Teja
23	16Z71R0076	KOTA.TEJASWINI	IV B. Pharm II Sem	K.Tejaswini
24	16Z71R0077	SERVEPALLI.VAMSI KRISHNA	IV B. Pharm II Sem	S.Vamsi Krishna
25	16Z71R0078	PENUBOLU.VANI	IV B. Pharm II Sem	P.Vanitha
26	16Z71R0079	MEKALA.VENKATA KIRAN	IV B. Pharm II Sem	M.Venkatasri
27	16Z71R0081	VANNEM.VENKATADRI	IV B. Pharm II Sem	V.Venkateswari
28	16Z71R0083	YAMINI.M	IV B. Pharm II Sem	M.Yamini
29	16Z71R0084	NANNURU.YAMINI	IV B. Pharm II Sem	N.Yamini
30	16Z71R0085	CHITTETI.YASWANTH	IV B. Pharm II Sem	Ch.Yaswanth

*A.R. Dy*  
PROGRAM COORDINATOR

*Pavan*  
**Dr. BALAGANI PAVAN KUMAR**  
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**Date: 08-01-2020**

## **PROGRAM REPORT**

**Name of the Program** : **One day Seminar on " Designing of Protocol for BA/BE Studies in Clinical Research"**

**Date of the Program** : 06-01-2020

**Details of the Resource Person** : Mrs. Neelum Begum

Associate Professor, Department of Pharmacology.

Bapatla College of Pharmacy, Bapatla.

Email : neelammpharm@gmail.com

Contact: +91 9666810156

**Objective of the Program** : Objective of this seminar is to give knowledge on

- Bioavailability studies and types of Bioequivalence
- Bioequivalence study design protocol.
- IVIVC correlation.
- How to establish equivalence between early & late clinical trial.

**Outcome of the Program** : Students can able to

- Describe methods to enhance the dissolution rates and bioavailability of poorly soluble drugs.
- Compare the bioavailability of generic drug product to the brand name product.



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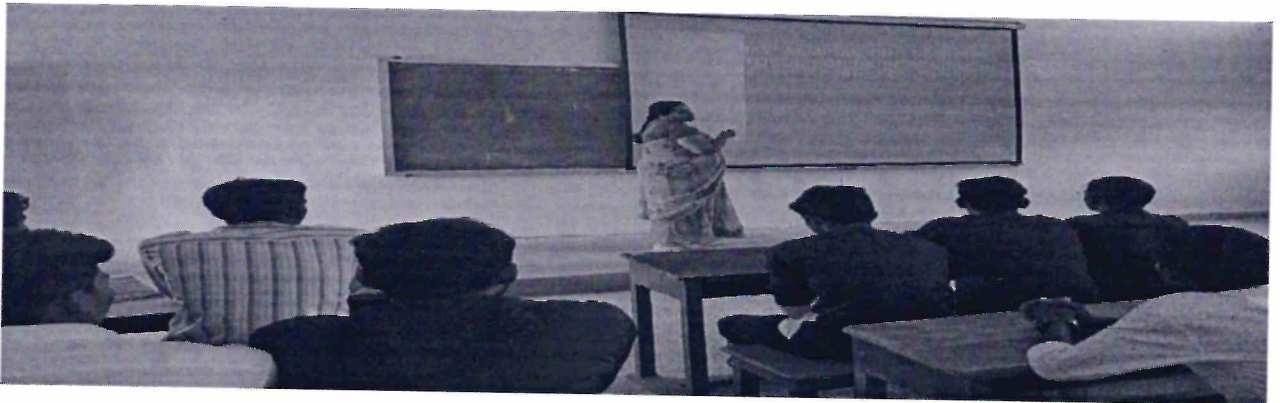
E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

- Enable the clinical trial formulations to be modified or production scale up throughout a drug development.

Number of Participants : 30

Photo :



*A.R. Duj*  
PROGRAM COORDINATOR

*Pavan*  
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28-12-2019

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*Pawan*  
PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
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*S.* *Rathna*  
*I. P. Reddy* *S. S. S. S.*  
*Jr* *M. Jay*  
*Jr* *N. Vineetha*  
*A. Usha*  
*G. S. S.*

**Chief Patrons:**

Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah

Honorable Members of  
Sri Krishna Educational Society

*One day Seminar  
on*

*One day Seminar  
on*  
**"Designing the Methodology  
in Research"**

*"Designing the Methodology in Research"*

**Resource Person:**

**Dr.T.Balakrishna**

Associate Professor

Department of Pharmaceutics

V.V.Institute of

Pharmaceutical Sciences

Contact number: +91 9494466340

Mail id: balakrishnathalamanchi@hgmail.com

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal

Gokula Krishna College of Pharmacy

On  
**08-01-2020**

Organized by



**Organizing Committee**

**Mrs.P.K.DeviBala**

Asso. Professor

**Ms.C.B.Hanisha**

Asso. Professor

**Mr. M.R. Pavan Kumar**

Asst. Professor

**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**

**Coordinator:**

**Ms. P. Kavitha**

Asso. Professor



**Last Date for Registration :**

**On or before: 06-01-2020**

*Nava*  
**Dr. BALAGANI PAVAN KUMAR**  
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SULLURPET, SPSR NELLORE DT. A P-524121

**Ms. M. Sowmya**

Asst. Professor

**Mrs. P. Sukanya**

Asst. Professor





## ABOUT COLLEGE

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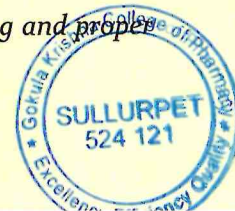
The Research design refers to the overall strategy (or) plan for conducting a research study.

It outlines the methods and procedures that will be used to collect and analyze data, as well as the goals and objectives of the study. It also helps to guide the entire research process and ensures that the study is conducted in a systematic and rigorous manner.

## OBJECTIVE OF THE PROGRAM:

- The aim is to provide a clear and concise plan to the students on
- Maximizing the accuracy and reliability of the research findings
- Minimizing the possibility of errors, biases in research.
- To provide an idea of good scientific writing and proper presentation

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## OUTCOME OF THE PROGRAM:

This seminar helps to enable the students to

- Perform an accurate and reliable research methodology and applying them in research/ project work.
- Enables them to collect the data, edit it properly and analyze it.
- Can independently carry out research /investigation and development to solve practical problems

**Gold Medal 2014-15**





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website: www.gkcp.edu.in

**A.Y: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day seminar program on "Designing the Methodology in Research"

**Date of the Program :** 08-01-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	18Z71R0010	ASWINI R	II B. Pharm II Sem	R. Aswini
2	18Z71R0021	DEVIPRIYA G	II B. Pharm II Sem	G. Devipriya
3	18Z71R0038	MAHESH GERRI	II B. Pharm II Sem	G. Mahesh
4	18Z71R0049	NAGENDRAKUMAR BELDON	II B. Pharm II Sem	B. Nagendra Kumar
5	18Z71R0060	POOJA RAVU	II B. Pharm II Sem	R. Pooja
6	18Z71R0062	PRASANTIGUNTAKINDAPALLI	II B. Pharm II Sem	G. Prasanti
7	18Z71R0065	REENA BANDILI	II B. Pharm II Sem	B. Reena
8	18Z71R0069	ROSHINI CHEVU	II B. Pharm II Sem	C. Roshini
9	18Z71R0074	SONIA PASALA	II B. Pharm II Sem	P. Sonia
10	18Z71R0075	SOWMYA PILLI	II B. Pharm II Sem	P. Sowmya
11	18Z71R0089	USHA AVISA	II B. Pharm II Sem	A. Usha
12	18Z71R0090	VINAY KARIPAKAM	II B. Pharm II Sem	K. Vinay
13	18Z71R0091	VINAY NANIMELA	II B. Pharm II Sem	N. Vinay
14	18Z71R0092	VINEETHA NANIMELA	II B. Pharm II Sem	N. Vineetha
15	18Z71R0093	VINOD KUMAR PERIMIDI	II B. Pharm II Sem	P. Vinod Kumar
16	18Z71R0096	YOKESH M	II B. Pharm II Sem	M. Yokesh
17	19Z71R0001	AATHISAMY THAMBIDURAI	I B. Pharm I Sem	T. Aathisamy
18	19Z71R0007	BHAVANI.P	I B. Pharm I Sem	Bhavani.P
19	19Z71R0022	GUNASRI YEDURURI	I B. Pharm I Sem	Y. Gunasri





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20	19Z71R0028	JAYASHREE SULLURU	I B. Pharm I Sem	S. Jayashree
21	19Z71R0029	JAYASURYA KOPPALA	I B. Pharm I Sem	K. Jayasurya
22	19Z71R0035	LAKSHMI PRASANNA CHENNURU	I B. Pharm I Sem	C. Lakshmi Prasanna
23	19Z71R0036	LAKSHMI PRIYA YADDALA	I B. Pharm I Sem	Y. Lakshmi Priya
24	19Z71R0047	PAVAN KUMAR CHENNAPPAGARI	I B. Pharm I Sem	C. Pavan Kumar
25	19Z71R0052	POOVARASAN M	I B. Pharm I Sem	M. Poo Varasan
26	19Z71R0061	SANJAY R	I B. Pharm I Sem	Sanjay R.
27	19Z71R0064	SATHWIKA PERNATI	I B. Pharm I Sem	P. Sathwika
28	19Z71R0069	SNEHA NALLAREDDY	I B. Pharm I Sem	N. Sneha
29	19Z71R0070	SONIKA KATTLAM	I B. Pharm I Sem	K. Sonika
30	19Z71R0074	SUKUMAR PARAMALA	I B. Pharm I Sem	P. Sukumar
31	19Z71R0089	YAMUNA GOGULA	I B. Pharm I Sem	G. Yamuna
32	19Z71R0090	YUVASREE KOMMINENI	I B. Pharm I Sem	K. Yuvassree

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121





# GOKULA KRISHNA COLLEGE OF PHARMACY

Approved by AICTE & PCI - New Delhi, Government of AP & Affiliated to JNTUA

Behind RTC Depot, Sullurupeta, SPSR Nellore Dist, A.P, INDIA - 524121

Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Date: 10-01-2020**

## **PROGRAM REPORT**

**Name of the Program** : One day Seminar on "Designing the Methodology in Research"

**Date of the Program** : 08-01-2020

**Details of the Resource Person** : Dr T.Balakrishna  
Associate Professor  
Department of Pharmaceutics  
V.V Institute of Pharmaceutical Sciences  
Email : balakrishnathalamanchi@gmail.com  
Phone : +91 9494466340

**Objective of the Program** : The objective is to provide a clear and concise plan to the students on

- How to maximizing the accuracy and reliability of the research findings
- How to minimizing the possibility of errors, biases in research
- Idea of good scientific writing and proper presentation

**Outcome of the Program** : This seminar helps to enable the students to

- Perform an accurate and reliable research methodology and applying them in research/ project work.
- Collect the data and edit it properly and analyze it.
- Independently carry out research /investigation and



  
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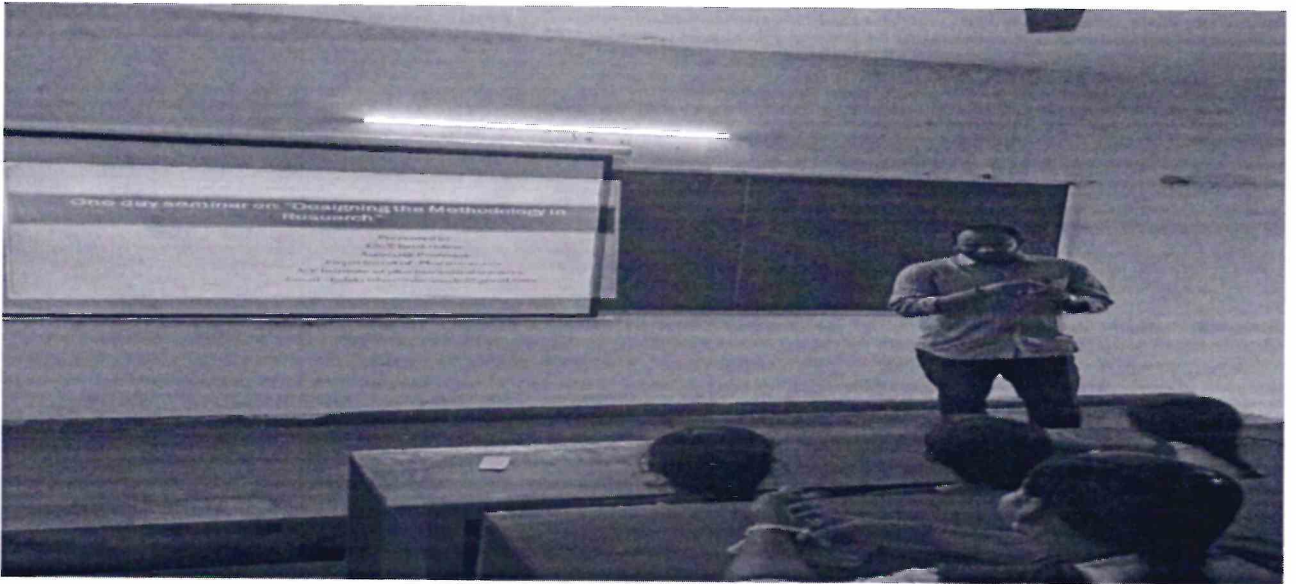
E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

development to solve practical problems

Number of Participants : 32

Photo :



PROGRAM COORDINATOR

**Dr. BALAGANI PAVAN KUMAR**

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website: www.gkcp.edu.in

28-01-2020

## CIRCULAR

All the students and staff members are hereby informed that the department of pharmacology, Gokula Krishna College of Pharmacy organizing **One day Seminar** on "**Research methodology and Biostatistics**" on **07-02-2020**. Hence, all the students and staff can register their names on or before **04-02-2020**.

PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program Coordinator
3. Circulation to Students
4. Accounts office for information
5. Admin office for information
6. Office file

**Dr. BALAGANI PAVAN KUMAR**

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SULLURPET, SPSR NELLORE DT., A.P-524121



N. Nagendra babu

N. Manasa

ASHOK KUMAR

*One day Seminar*  
*on*  
**" Research Methodology  
and Biostatistics "**

**Resource Person:**

**Mr. K. Sunil Kumar**

Associate Professor

Department of Pharmaceutics

SUN Institute of Pharmaceutical  
Education and Research, Nellore

Contact number: +91 8185090965

Mail id: sunil.kandukuru@gmail.com

**Coordinator:**

**Dr. J. Varalakshmi**

Asso. Professor



**Last Date for Registration :**

**On or before: 04-02-2020**

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**Chief Patrons:**

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Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Mr.P.Sivakumar**

Asso. Professor

**Ms. P. Kavitha**

Asso. Professor

**Ms. S.Nagamanasa**

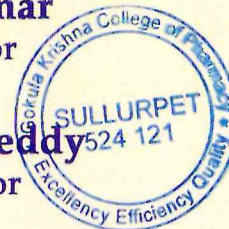
Asst. Professor

**Y.NaveenKumar**

Asst. Professor

**Mr. S. Bugga Reddy**

Asso. Professor



*One day Seminar*  
*on*

**" Research Methodology and Biostatistics "**

**On**

**07-02-2020**

**Organized by**



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and societttty. We will provide individual attention world class quality of education and character building.



## ABOUT SEMINAR

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups, a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

Research Methodology is the way to solve a research problem in a systematic manner it describes the techniques and procedures used to identify and analyze information regarding a specific research topic It includes all the important aspects of research, including research design, data collection methods, data analysis methods, and the overall framework within which the research is conducted.

## OBJECTIVE OF THE PROGRAM:

Helps to improve the methodological and writing skills of the students and to develop their potential in future academic.

To educate the participants on the use of statistical tech

in data analysis

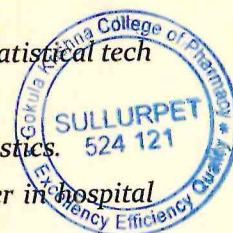
**Dr. BALAGANI PAVAN KUMAR**

M Pharm Ph D FRCPTM FRCGP FRCGD MSc  
Learn the general basic concepts of biostatistics.

PROFESSOR & PRINCIPAL

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SULLURPET, SPANTELUR, ANANTAPURAM, A.P. 524 121



## OUTCOME OF THE PROGRAM:

From this seminar the students could able to

- Explain about the research and methodology.
- Develop logical and systematic thinking.
- Define techniques and tools used to collect ,process and analyze data regarding the research topic
- Provide a systematic structure to process the whole research

**Gold Medal 2014-15**







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E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Academic Year: 2019-20**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day Seminar on "Research Methodology and Biostatistics"

**Date of the Program :** 07-02-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	17Z71R0004	ARAVINDH.JUVVALAPATI	III B. Pharm II Sem	J. Aravindh
2	17Z71R0005	ARIKARAN J	III B. Pharm II Sem	Arikaran
3	17Z71R0006	ASHOK KUMAR PALETI	III B. Pharm II Sem	ASHOK KUMAR
4	17Z71R0007	BHAVYALATHA D	III B. Pharm II Sem	D. Bhavyalatha
5	17Z71R0011	HARATHI DINDU	III B. Pharm II Sem	D. Harathi
6	17Z71R0013	HARSHITHA POLI	III B. Pharm II Sem	P. Harshitha
7	17Z71R0015	HEMALATHA KARIKATI	III B. Pharm II Sem	K. Hemalatha
8	17Z71R0018	JAYALAKSHMI VANGALA	III B. Pharm II Sem	V. Jayalakshmi
9	17Z71R0019	JAYAPAL DASARI	III B. Pharm II Sem	D. Jayapal
10	17Z71R0031	LIKHITHA RATHNAM	III B. Pharm II Sem	R. Likhitha
11	17Z71R0032	LOKESWARI MUMMADI	III B. Pharm II Sem	M. Lokeswari
12	17Z71R0033	MAHESH ANNAMETI	III B. Pharm II Sem	A. Mahesh
13	17Z71R0034	MAHITHA GONUPALLI	III B. Pharm II Sem	G. Mahitha
14	17Z71R0035	MANASA NULETI	III B. Pharm II Sem	N. manasa
15	17Z71R0036	MASTHAN RAVINUTHALA	III B. Pharm II Sem	R. Masthan
16	17Z71R0038	NARENDRA YANADI	III B. Pharm II Sem	Y. Narendra
17	17Z71R0043	PADMAMMA ADI	III B. Pharm II Sem	A. padmamma
18	17Z71R0044	PALLAVI YALLAPALLI	III B. Pharm II Sem	y. pallavi
19	17Z71R0045	POORNIMA YADDALA	III B. Pharm II Sem	y. poornima



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20	17Z71R0047	PRIYANKA NIMMATHI	III B. Pharm II Sem	N. Priyanka
21	17Z71R0052	SAI SRUTHI VANGIMALLA	III B. Pharm II Sem	Sai Sruthi V
22	17Z71R0053	SAI SWETHA.V	III B. Pharm II Sem	V. Saiswetha
23	17Z71R0054	SAI VARAPRASAD KAKI	III B. Pharm II Sem	K. Sai Varaprasad
24	17Z71R0056	SANTHOSHKUMAR S	III B. Pharm II Sem	S. Santosh Kumar
25	17Z71R0060	SHALINI M	III B. Pharm II Sem	M. Shalini
26	17Z71R0061	SHARMILA A	III B. Pharm II Sem	A. Sharmila
27	17Z71R0062	SHEEMA SHAIK	III B. Pharm II Sem	Sk. Sheema
28	17Z71R0071	SRIVIDYA KUMPATI	III B. Pharm II Sem	K. Srividya
29	17Z71R0072	SUJATHA BELLAMKONDA	III B. Pharm II Sem	B. Sujatha
30	17Z71R0073	SUKUMAR CHENDETI	III B. Pharm II Sem	C. Sukumar
31	17Z71R0077	SURESH KUMAR NAGAM	III B. Pharm II Sem	N. Suresh Kumar

*J. Varalashmi*

**PROGRAM COORDINATOR**

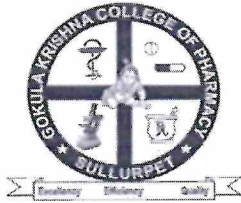
*Pavan*

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**Date: 10-02-2020**

## **PROGRAM REPORT**

- Name of the Program** : **One day Seminar on "Research Methodology And Biostatistics"**
- Date of the Program** : 07-02-2020
- Details of the Resource Person** : Mr. K. Sunil Kumar  
Associate Professor, Department of Pharmaceutics,  
Sun Institute of Pharmaceutical Education and Research,  
Nellore.  
Mail id: sunil.kandukuru@gmail.com  
Phone: 8185090965
- Objective of the Program** : The objective of the program is students should
- Get knowledge of Research Methodologies and design aspects
  - Learn the Data analysis tools
  - Understand how to write scientific manuscripts writings and review process.
  - Learn how to review the current trends and practices in research constraint modeling.
- Outcome of the Program** : From this seminar the students could able to
- Explain about the research and methodology
  - Analyses research related information and follow research ethics
  - Implement the data analysis tools in research methodology



  
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website: www.gkcp.edu.in

Number of Participants : 31

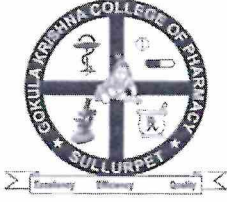
Photo :



*J. Varalashmi*  
**PROGRAM COORDINATOR**

*Pavan*  
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website: www.gkcp.edu.in

04-02-2020

## CIRCULAR

All the students and staff members are hereby informed that Gokula Krishna College of Pharmacy organizing **One day Seminar on "Pharmaceutical Marketing and Entrepreneurship"** on **14-02-2020**. Hence, all the students and staff can register their names on or before **11-02-2020**.

PRINCIPAL

**Dr. BALAGANI PAVAN KUMAR**

M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MISTE

PROFESSOR & PRINCIPAL

GOKULA KRISHNA COLLEGE OF PHARMACY

SULLURPET, SPSR NELLORE DT., A.P-524121

### Copy to

1. HOD's / All teaching faculty
2. Program coordinator
3. Circulation to students
4. Accounts office for information
5. Admin office for information
6. Office file



D. Kavayatri

In

In

In

B. Goudhans

K. Himakar

In

In

## Chief Patrons:

Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah

Honorable Members of  
Sri Krishna Educational Society

## Convenor:

Dr Balagani Pavan Kumar  
Professor & Principal  
Gokula Krishna College of Pharmacy

## Organizing Committee

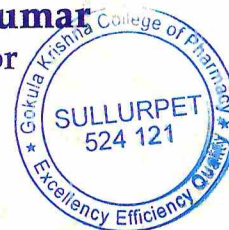
Mrs.P.K.DeviBala  
Asso. Professor

Ms.C.B.Hanisha  
Asso. Professor

Ms.A.R.Sridevi  
Asst. Professor

*Kavay*  
Mr.N.Praveenkumar  
Asst. Professor

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One day Seminar  
on

“Pharmaceutical Marketing  
and Entrepreneurship”

On

14-02-2020

Organized by



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

SULLURUPETA  
ANDHRA PRADESH – 524121



One day Seminar  
on  
“Pharmaceutical Marketing  
and Entrepreneurship”

## Resource Person:

Mr. M.Prudhviraaj, M.Pharm  
Pharmacist,  
Joy Medicals, Sullurupeta

Contact number: +91 8978152617  
Mail id: mkunniraj13@gmail.com

## Coordinator:

Mr P Sivakumar  
Asso.Professor

**Last Date for Registration :**  
**On or before: 11-02-2020**

## ABOUT COLLEGE

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## ABOUT WORKSHOP

Seminar is a method of teaching mostly used for higher education. It is an instructional technique which involves paper reading on the theme. It includes the group discussion to clarify the complex aspect of theme. The student learns to develop the ability of keen observation of experience.

Seminar is one of the techniques of discussion for small groups, a small group is one in which face to face relationship among participants.

Seminar is simply together for the discussion and learning of specific techniques and topics.

Entrepreneurship is the art of turning a good idea into a successful business despite all the obstacles in your way.

Entrepreneurship is a process through which individuals identify opportunities, allocate resources and create value, also plays a pivotal role in economic development

## OBJECTIVE OF THE PROGRAM:

- To enhance the understanding of the entrepreneurial opportunities and challenges in pharmaceutical sector.
- To explain concepts of entrepreneurship and build an understanding about business situations in which entrepreneurs act.
- Key steps involved in starting and managing a pharmaceutical start-up.

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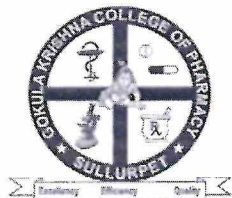
## OUTCOME OF THE PROGRAM:

The outcome of this seminar provide a clear platform for the students to

- Under stands the strategies for starting a successful pharmaceutical start-up
- Provide a frame works and legal considerations in pharmaceutical industry.
- Increases the effective marketing and scale strategies

**Gold Medal 2014-15**





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website: www.gkcp.edu.in

A.Y: 2019-20

## LIST OF ENROLLED STUDENTS

Name of the Program : One day Seminar on " Pharmaceutical Marketing and Entrepreneurship"

Date of the Program : 14-02-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0001	PAKANATI. ANITHA	IV B. Pharm II Sem	P. Anitha
2	16Z71R0002	KAPU.ANURADHA	IV B. Pharm II Sem	K. Anuradha
3	16Z71R0003	AMBAKKAAM.ANUSHA	IV B. Pharm II Sem	A. Anusha
4	16Z71R0006	ANGADI.ASWINI	IV B. Pharm II Sem	A. Aswini
5	16Z71R0007	G.BABY	IV B. Pharm II Sem	G. Baby
6	16Z71R0008	DUDALA.BALACHANDRA	IV B. Pharm II Sem	D. Balachandra
7	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm II Sem	G. Chanukya
8	16Z71R0014	DEVANABOINA.CHINA MALAKONDAIAH	IV B. Pharm II Sem	D. Chinakondaiah
9	16Z71R0015	VETTIGUNTA.DEVIKA	IV B. Pharm II Sem	V. Devika
10	16Z71R0016	MUNTA.DHANANJAYA REDDY	IV B. Pharm II Sem	M. Dhana Reddy
11	16Z71R0017	YAKASIRI. DINAKAR REDDY	IV B. Pharm II Sem	Y. Dinakar Reddy
12	16Z71R0021	BODDUKURU.GOUTHAMI	IV B. Pharm II Sem	B. Gouthami
13	16Z71R0024	MUPPALA.HARINI	IV B. Pharm II Sem	M. Harini
14	16Z71R0025	NAGALAPPAGARI.HARITHA	IV B. Pharm II Sem	N. Haritha
15	16Z71R0027	MANAVASI.HEMALATHA	IV B. Pharm II Sem	M. Hemalatha
16	16Z71R0028	KOPPALA.HIMAKAR	IV B. Pharm II Sem	K. Himakar



*Pavan*  
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17	16Z71R0033	DARWAJA.KAVYASRI	IV B. Pharm II Sem	D.Kavyasri
18	16Z71R0038	THOOTA.MAHESH	IV B. Pharm II Sem	T.Mahesh
19	16Z71R0039	PALAKUNTA.MANASAVEENA	IV B. Pharm IISem	P.Manasa Veena
20	16Z71R0040	EENARATHI. MOUNIKA	IV B. Pharm II Sem	E.Mounika
21	16Z71R0041	PADARTHI.NEELIMA	IV B. Pharm II Sem	P.Neelima
22	16Z71R0042	MARRI.NIKHIL SAI	IV B. Pharm II Sem	M.Nikhil Sai
23	16Z71R0046	PRUDVI.POOJA	IV B. Pharm II Sem	P.Pooja
24	16Z71R0051	BAPANA.RAVI KUMAR	IV B. Pharm II Sem	B.Ravi kumar
25	16Z71R0056	PAJARLA.SAI KUMARI	IV B. Pharm II Sem	P.Sai kumari
26	16Z71R0057	CHERUVU.SAI VISHNUVARDAN	IV B. Pharm II Sem	C.sai Vishnu vardan
27	16Z71R0058	SYED.SALMAN	IV B. Pharm II Sem	Syed Salman
28	16Z71R0080	PUSAPATI.VENKATA PRAVEEN KUMAR	IV B. Pharm II Sem	P.venkata pravee kumar
29	16Z71R0081	VANNEM.VENKATADRI	IV B. Pharm II Sem	V.Venkatadri
30	16Z71R0083	YAMINI.M	IV B. Pharm II Sem	M.Yamini

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
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SULLURPET, SPSR NELLORE DT., A.P-524121





# GOKULA KRISHNA COLLEGE OF PHARMACY

Approved by AICTE & PCI - New Delhi, Government of AP & Affiliated to JNTUA

Behind RTC Depot, Sullurupeta, SPSR Nellore Dist, A.P, INDIA - 524121

Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

Date: 17-02-2020

## PROGRAM REPORT

**Name of the Program** : **One day Seminar on "Pharmaceutical Marketing and Entrepreneurship"**

**Date of the Program** : 14-02-2020

**Details of the Resource Person** : Mr. M.Prudhviraj,  
B.Pharm, M.Pharm.,  
Pharmacist,  
Joy Medicals, Sullurupeta.  
Email : mkunniraj13@gmail.com  
Mobile: +91 8978152617.

**Objective of the Program** : ❖ This seminar enhances the understanding of the entrepreneurial opportunities and challenges in pharmaceutical sector.  
❖ To make students to analyze and classify the various aspects, scope and challenges under an entrepreneurial venture.

**Outcome of the Program** : The outcome of this seminar provide a clear platform for the students on

➤ Strategies for starting a successful pharmaceutical start-up,



**Dr. BALAGANI PAVAN KUMAR**

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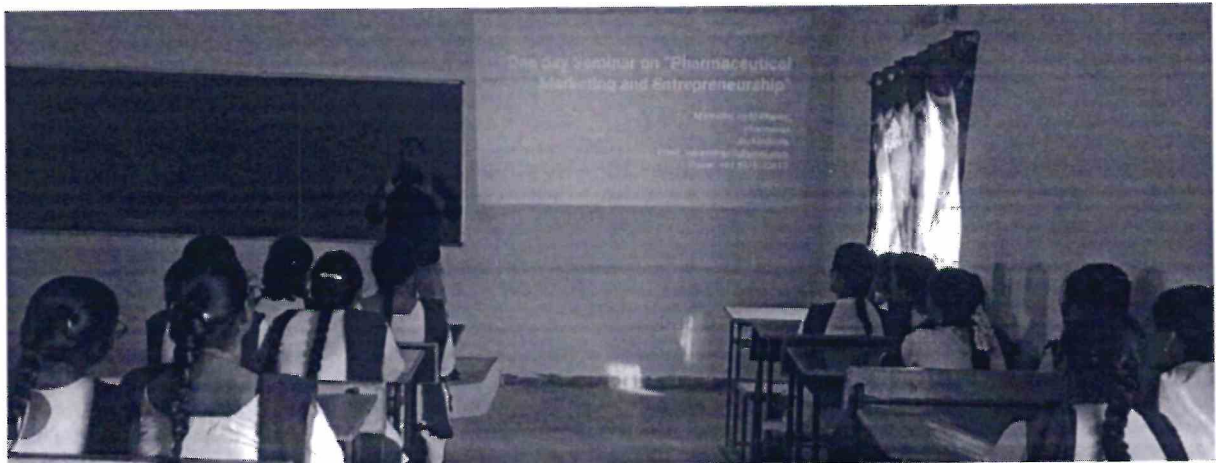
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- Frameworks and legal considerations in pharmaceutical marketing,
- Execute effective marketing and sales strategies.

Number of Participants : 30

Photo :



  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
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28-02-2020

## CIRCULAR

All the students and staff members are hereby informed that the department of pharmacology, Gokula Krishna College of Pharmacy organizing **One day workshop on "Clinical Research, Pharmacovigilance: Challenges and Opportunities"** on **09-03-2020**. Hence, all the students and staff can register their names on or before **06-03-2020**.

PRINCIPAL

### Copy to

1. HOD's / All teaching faculty
2. Program Coordinator
3. Circulation to Students
4. Accounts office for information
5. Admin office for information
6. Office file

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P. Madhavi

Sr

A. Anu Anuj

Ch. Vaswanth  
J. Aravindh  
A. Mahesh

## Chief Patrons:

Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah

Honorable Members of  
Sri Krishna Educational Society

## Convenor:

Dr Balagani Pavan Kumar  
Professor & Principal  
Gokula Krishna College of Pharmacy

## Organizing Committee

Mrs. M. Soujanya  
Asso. Professor

Mrs. Dr.J.Varalakshmi  
Asso. Professor

Ms.B. Silpa  
Asst. Professor

Mrs. P. Madhavi  
Asst. Professor

*Kavay*  
Dr. BALAGANI PAVAN KUMAR  
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Mr.B.Nagendra Prasad  
Asst. Professor



One day Workshop  
on

"Clinica Research, Pharmacovigilance:  
Challenge and opportunities"

On

09-03-2020

Organized by



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

SULLURUPETA  
ANDHRA PRADESH – 524121



One day Workshop  
on  
"Clinica Research,  
Pharmacovigilance:  
Challenge and opportunities"

## Resource Person:

Mrs.S.L.Savitri

Asso.Professor

Department of pharmacy practice  
SIMS College of pharmacy, Guntur  
Contact number: +91 8639172916  
Mail id: savitri@gmail.com

## Coordinator:

Ms.A.R. Sridevi  
Asst .Professor

**Last Date for Registration :**

**On or before: 04-03-2020**

## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and societttty. We will provide individual attention world class quality of education and character building.



## ABOUT WORKSHOP

SA work shop is a structured and interactive session designed to create an environment for meaningful work and to guide a group through a process that will lead to great outcomes. A work shop is assembled group of 10 to 25 persons who share a common interest or problem. They meet together to improve their individual skill of a subject through intensive study, research, practice and discussion. In workshops students get fully involved in the learning process: small group discussions, activities and exercises, opportunities to practice applying the concepts that are that are presented.

Clinical research is a branch of health care science that determines the safety and effectiveness of medications, devices, diagnostic products and treatment regimens intended for human use. Pharmacovigilance is relating to the collection, detection, assessment, monitoring and prevention of adverse effects with pharmaceutical product.

## OBJECTIVE OF THE PROGRAM:

The aim of this seminar is

- .To improve patient care and safety
- . To improve public health and safety.
- .Promote understanding ,education and clinical training in pharmacovigilance and clinical research
- . To encourage the safety ,rational and appropriate use of drugs

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## OUTCOME OF THE PROGRAM:

The integrated program could enable the students to

- Shows increased knowledge of safety rather than to identify harm.
- Improved to create better pharmacovigilance practices.
- Understand on adverse drug reaction reporting, educating health professional and the public.
- Understand the effectiveness or risk of medicines

Gold Medal 2014-15





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**A.Y: 2019-20**


## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** One day workshop on Clinical Research, "Pharmacovigilance: Challenges and opportunities".

**Date of the Program :** 09-03-2020

S.No	HT.No	Name of the Student	Year & Course	Signature of the Student
1	16Z71R0003	AMBAKKAAM.ANUSHA	IV B. Pharm II Sem	A. Anusha
2	16Z71R0004	NELATHATI.ASHA	IV B. Pharm II Sem	N. Asha
3	16Z71R0006	ANGADI.ASWINI	IV B. Pharm II Sem	A. Aswini
4	16Z71R0007	GBABY	IV B. Pharm II Sem	G. Baby
5	16Z71R0009	SREEPATHI BHARGAVA	IV B. Pharm II Sem	S. Bhargava
6	16Z71R0013	GANDHAM.CHANUKYA	IV B. Pharm II Sem	G. chanukya
7	16Z71R0016	MUNTA.DHANANJAYA REDDY	IV B. Pharm II Sem	M. Dhana Reddy
8	16Z71R0017	YAKASIRI. DINA KAR REDDY	IV B. Pharm II Sem	y. Dhinakar Reddy
9	16Z71R0027	MANAVASI.HEMALATHA	IV B. Pharm II Sem	M. Hemalatha
10	16Z71R0038	THOOTA.MAHESH	IV B. Pharm II Sem	T. mahesh
11	16Z71R0041	PADARTHI.NEELIMA	IV B. Pharm II Sem	P. Neelima
12	16Z71R0047	JINKALA.PRATHYUSHA	IV B. Pharm II Sem	J.p.prathyusha
13	16Z71R0060	KANNE.SINDHUSRI	IV B. Pharm II Sem	K.Sindhushi
14	16Z71R0068	SHAIK.SUMEERA	IV B. Pharm II Sem	Sk. Sumeera
15	16Z71R0078	PENUBOLU.VANI	IV B. Pharm II Sem	P. Vani
16	16Z71R0080	PUSAPATI.VENKATA PRAVEEN KUMAR	IV B. Pharm II Sem	P. venkata praveen kumar
17	16Z71R0081	VANNEM.VENKATADRI	IV B. Pharm II Sem	V. Venkatadri
18	16Z71R0083	YAMINI.M	IV B. Pharm II Sem	M. Yamini
19	16Z71R0084	NANNURU.YAMINI	IV B. Pharm II Sem	N. Yamini



  
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20	16Z71R0085	CHITTETI.YASWANTH	IV B. Pharm II Sem	ch.yaswanth
21	17Z71R0004	ARAVINDH.JUVVALAPATI	III B. Pharm II Sem	J.Aravindh
22	17Z71R0009	GURUMURTHI YARRAM	III B. Pharm II Sem	y.gurumurthi
23	17Z71R0010	GURUPRATHAP.PUTTU	III B. Pharm II Sem	P.Guruprathap
24	17Z71R0012	HARITHA CHAVVA	III B. Pharm II Sem	c.haritha
25	17Z71R0015	HEMALATHA KARIKATI	III B. Pharm II Sem	k.Hemalatha
26	17Z71R0016	HEMALATHA ODURU	III B. Pharm II Sem	O.HEMALATHA
27	17Z71R0018	JAYALAKSHMI VANGALA	III B. Pharm II Sem	v.jayalakshmi
28	17Z71R0026	KAVERI KATTA	III B. Pharm II Sem	kaveri.katta
29	17Z71R0031	LIKHITHA RATHNAM	III B. Pharm II Sem	R.likhitha
30	17Z71R0033	MAHESH ANNAMETI	III B. Pharm II Sem	A.mahesh
31	17Z71R0040	NEELIMA TADA	III B. Pharm II Sem	T.Neelima
32	17Z71R0042	NIYAZ SHARIF SHAIK	III B. Pharm II Sem	Sk.Niyazsharif
33	17Z71R0051	RUCHITHA BANDHILI	III B. Pharm II Sem	B.Ruchitha
34	17Z71R0052	SAI SRUTHI VANGIMALLA	III B. Pharm II Sem	SaiSruthi.v
35	17Z71R0062	SHEEMA SHAIK	III B. Pharm II Sem	Sk.Sheema
36	17Z71R0068	SOWMYA KOLLI	III B. Pharm II Sem	K.Sowmya

  
PROGRAM COORDINATOR

  
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**Date: 12-03-2020**

## **PROGRAM REPORT**

- Name of the Program** : **One day workshop on Clinical Research, Pharmacovigilance: Challenges and Opportunities.**
- Date of the Program** : 09-03-2020
- Details of the Resource Person** : Mrs S.L. Savitri  
Associate Professor,  
Department of pharmaceuticals  
SIMS College of pharmacy, Guntur  
Mail id : savitri@gmail.com  
Phone : +91 8639172916
- Objective of the Program** : The objective of clinical research and pharmacovigilance is to give a complete explanation on
- Patient care and safety
  - Efficacy of drug monitoring
  - Collecting and managing data on the safety of medicines
  - Proactive risk management to minimize the potential risk.
- Outcome of the Program** : This integrated program could enable the students
- To improve patient care and safety in relation to the



  
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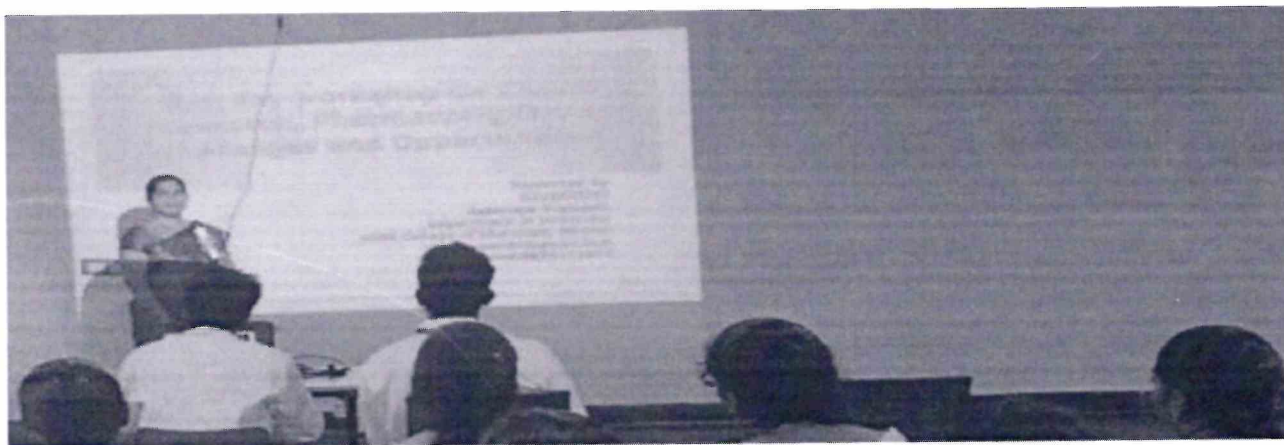
website: www.gkcp.edu.in

collection, detection, assessment, monitoring, and prevention of adverse effects with pharmaceutical product.

- Can enhance the efficacy of drugs by monitoring its adverse drug effects thereby then they can able to improve public health and safety.

Number of Participants : 36

Photo :



*A.R. Dey*  
**PROGRAM COORDINATOR**

*Pavan*  
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