

# GOKULA KRISHNA COLLEGE OF PHARMACY

HEI CODE: C-26844

NAAC DVV

CYCLE I



## 1 : CURRICULAR ASPECTS

**1.2 Academic Flexibility**

**1.2.1 No. of Add-on Programs Offered during last 5 years**

**1.2.1(2) Add-on Programs for A.Y 2021-22**



Approved by PCI, New Delhi, Government of AP & Affiliated to JNTUA  
Recognized by UGC U/S 2(f), An ISO 9001:2015 Certified Institution

**Behind RTC Depot, Sullurupeta, Tirupati Dist, Andhra Pradesh - 524121**

☎ 9948990116

🌐 [www.gkcp.edu.in](http://www.gkcp.edu.in)

✉ [gkcpsp@rediffmail.com](mailto:gkcpsp@rediffmail.com)



Sri Krishna Educational Society's

# GOKULA KRISHNA COLLEGE OF PHARMACY

Approved by PCI-New Delhi, Government of AP & Affiliated to JNTUA

An ISO 9001:2015 Certified Institution

Behind RTC Depot, Sullurupeta, Tirupati Dist, A.P, INDIA - 524121

Mobile : +91 9948990116

email: gkcp@rediffmail.com

Web: www.gkcp.edu.in

## LIST OF CERTIFICATE / ADD-ON COURSES CONDUCTED

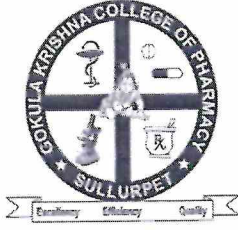
A.Y.:2021-22

S.No	Name of the Program	Duration of Course	No. of Participants
1	A two week add-on program on "Meticulous View of Regulatory Affairs"	23-05-2022 to 07-06-2022	30
2	A two week add-on program on "A New Era of Pharmacovigilance: Future challenges and Opportunities"	14-03-2022 to 30-03-2022	39
3	A two week add-on program on "Recapitulation of Analytical Instruments in Pharmacy"	10-03-2022 to 28-03-2022	37
4	A two week add-on program on "Amplification of Sales and Marketing"	18-12-2021 to 05-01-2022	29
5	A two week add-on program on "Entirety of Medical Writing"	13-11-2021 to 29-11-2021	28
6	A two week add-on program on "Profusive view of Quality Control Tests for Various Dosage Forms"	18-10-2021 to 03-11-2021	30



PRINCIPAL

**Dr. BALAGANI PAVAN KUMAR**  
M. Pharm, Ph.D, FIC, FBSS, FAGE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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13-05-2022

## CIRCULAR

All the students are hereby informed that the department of pharmaceutics will be organizing A Two-week **add-on program** on "**Meticulous View of Regulatory Affairs**" from **23-05-2022** to **07-06-2022**. Hence, all the students can register their names with the coordinator on or before **20-05-2022**.

**Coordinator: Miss. A.R.Sridevi**, Asst.Professor, Department of Pharmacology.

**PRINCIPAL**

**Dr. BALAGANI PAVAN KUMAR**  
M. Pharm, Ph.D, FIC, FBSS, FAGE, FICCP, MISTE  
**PROFESSOR & PRINCIPAL**  
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SULLURPETA, TIRUPATI DT. A.P - 524121

Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file



*C.B. Hanis*



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**A.Y: 2021-22**

## Course Schedule

**Course Name** : A Two-week add-on program on "Meticulous View of Regulatory Affairs"

**Course Duration** : Two weeks (23.05.2022 to 07.06.2022)

S.No	Session Date	Topics to be Covered
1	23-05-2022	Origin, Importance and requirements of RA
2	24-05-2022	Role of regulatory professional
3	25-05-2022	Required educations skills
4	26-05-2022	Health care regulatory affairs
5	27-05-2022	Regulatory landscape and product development
6	28-05-2022	Quality management system
7	30-05-2022	Manufacturing and Regulatory compliance management
8	31-05-2022	GMP
9	01-06-2022	FDA, WHO
10	02-06-2022	ICH guidelines
11	03-06-2022	Marketing and Advertising
12	04-06-2022	Regulatory submission process
13	06-06-2022	Clinical trial requirements
14	07-06-2022	Professional responsibilities

  
PROGRAM COORDINATOR

  
PRINCIPAL



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*A two week add-on program*  
on  
**"A Meticulous  
View of Regulatory Affairs"**

**Resource Person:**  
**Mrs. M.Sindhuri**  
Asst. Professor,  
Dept of Pharmaceutics,  
**Gokula Krishna College of Pharmacy,**  
Sullurupeta, SPSR Nellore Dist. A.P  
Contact number: +91 9042243655  
Mail id: sindhupharmaworld@gmail.com

**Coordinator:**  
**Miss.A.R.Sridevi**  
Asst.Professor

**Registration Details**  
*No Registration Fee*

*Last Date for Registration :*  
**On or before: 20-05-2022**

**Chief Patrons:**

**Sri G. Brahmaiah**  
**Sri C. Srinivasa Baba**  
**Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**  
Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Dr.P.Kishor**  
Professor

**Mr.P.Sivakumar**  
Asso. Professor

**Ms.C.B.Hanisha**  
Asso. Professor

**Mrs.P.Madhavi**  
Asst. Professor

**Mr.M.R.Pavankumar**  
Asst. Professor

*A two week add-on program*  
on

**"A Meticulous View of Regulatory Affairs"**

**23-05-2022 to 07-06-2022**

Organized by



**Dr. BALAGANI PAVAN KUMAR**  
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**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**  
**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## ABOUT ADD-ON PROGRAM

An Add-on course is a course that one can learn along with the regular degree programs, which will mould the students with employable skills. These programmes enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings.

Regulatory affairs (RA), is a profession that deals with an organization's adherence to regulatory compliance and it involved in various pharmaceutical functions from product registration, site inspection, control, manufacturing, clinical trials, promotion and supply to dispensing medicines to patients.

## OBJECTIVE OF THE PROGRAM:

- Learn the regulatory guidance's and guidelines for filing and approval process
- Categorize the preparation of dossiers and their submission to regulatory agencies in different countries

A handwritten signature in green ink, appearing to read 'Balagani'.

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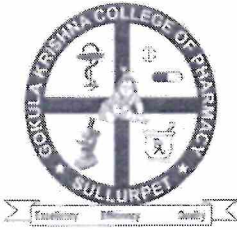


## OUTCOME OF THE PROGRAM:

- Prepare drug master files
- Prepare and submit a organized and scientifically valid NDA, ANDA
- Load with cGMP, ICH, GLP guidelines and laws.

## Gold Medal 2014-15





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**A.Y: 2021-22**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** A Two-week add-on program on "Meticulous View of Regulatory Affairs"

**Date of the Program :** Two Weeks (23-05-2022 to 07-06-2022)

S.No	HT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	19Z71R0044	MOHAN CHANDRA TEJA KOGILA	III/II	B. Pharm	K. Mohan
2	19Z71R0045	MUNIPRATHAP GUNAPATI	III/II	B. Pharm	G. Muniprathap
3	19Z71R0046	NEELIMA BANDILI	III/II	B. Pharm	B. Neelima
4	19Z71R0047	PAVAN KUMAR CHENNAPPAGARI	III/II	B. Pharm	C. Pavan Kumar
5	19Z71R0049	PAVANI CHITTIBOYINA	III/II	B. Pharm	C.H. Pavani
6	19Z71R0050	PAVANI KOPPALA	III/II	B. Pharm	K. pavani
7	19Z71R0052	POOVARASAN M	III/II	B. Pharm	M. Poovarasan
8	19Z71R0053	PRAVEEN KUMAR PALLAM	III/II	B. Pharm	P. Praveen Kumar
9	19Z71R0054	RAJALAKSHMI LOKKU	III/II	B. Pharm	L. Rajalakshmi
10	19Z71R0055	RAJESH KANCHI	III/II	B. Pharm	K. Rajesh
11	19Z71R0057	RESHMA SHAIK	III/II	B. Pharm	SK. Reshma
12	19Z71R0060	SANDHYA CHEVURU	III/II	B. Pharm	C. sandhya
13	19Z71R0061	SANJAY R	III/II	B. Pharm	Sanjay R
14	19Z71R0062	SARASWATHI KALLIVETTU	III/II	B. Pharm	K. Saraswathi
15	19Z71R0064	SATHWIK A PERNATI	III/II	B. Pharm	P. Sathwika



*Kavay*  
**Dr. BALAGANI PAVAN KUMAR**  
M. Pharm, B.Ph., F.P.C., F.P.M., F.P.S.M., F.P.C.M.  
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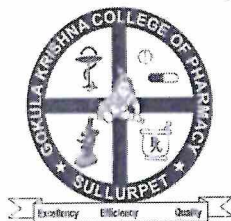
16	19Z71R0066	SHALINI PATTUKOTA	III/II	B. Pharm	P. Shalini
17	19Z71R0067	SHAREEF SHAIK	III/II	B. Pharm	Shk. Sharif
18	19Z71R0069	SNEHA NALLAREDDY	III/II	B. Pharm	N. Sneha
19	19Z71R0070	SONIKA KATTLAM	III/II	B. Pharm	K. Sonika
20	19Z71R0071	SRAVANI PULLA	III/II	B. Pharm	P. Sravani
21	19Z71R0073	SRIKANTH PILLI METLA	III/II	B. Pharm	P. Srikanth
22	19Z71R0074	SUKUMAR PARAMALA	III/II	B. Pharm	P. Sukumar
23	19Z71R0075	SUPRIYA KAMATHAM	III/II	B. Pharm	K. Supriya
24	19Z71R0076	SUSMITHA BUDANAMGUNTA	III/II	B. Pharm	B. Susmitha
25	19Z71R0077	SYAM GONU	III/II	B. Pharm	G. Syam
26	19Z71R0078	SYAM SUNDAR SAJJA	III/II	B. Pharm	P. Syamsundar
27	19Z71R0079	SYAMSIVARAO S	III/II	B. Pharm	S. Syam
28	19Z71R0080	THARUN KUMAR SERAMBEDU	III/II	B. Pharm	S. Tharun Kumar
29	19Z71R0081	THRIVIKRAM MALLINENI	III/II	B. Pharm	Thrivikram
30	19Z71R0089	YAMUNA GOGULA	III/II	B. Pharm	G. Yamuna

*A. R. D. J.*  
PROGRAM COORDINATOR



*Narayana*  
PRINCIPAL  
**Dr. BALAGANI PAVAN KUMAR**  
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A.Y: 2021-22

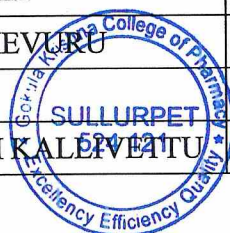
## A Two-week add-on program on "Meticulous View of Regulatory Affairs"

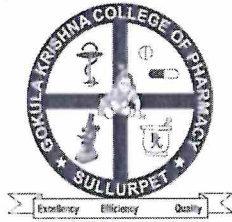
### DAY WISE ATTENDANCE SHEET

S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			23/5	24/5	25/5	26/5	27/5	28/5	30/5	31/5	1/6	2/6	3/6	4/6	6/6	7/6	
1	19Z71R0044	MOHAN CHANDRA TEJA KOGILA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
2	19Z71R0045	MUNIPRATHAP GUNAPATI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
3	19Z71R0046	NEELIMA BANDILI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
4	19Z71R0047	PAVAN KUMAR CHENNAPPAGARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
5	19Z71R0049	PAVANI CHITTIBOYINA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
6	19Z71R0050	PAVANI KOPPALA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
7	19Z71R0052	POOVARASAN M	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	19Z71R0053	PRAVEEN KUMAR PALLAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
9	19Z71R0054	RAJALAKSHMI LOKKU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
10	19Z71R0055	RAJESH KANCHI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
11	19Z71R0057	RESHMA SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
12	19Z71R0060	SANDHYA CHEVURU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
13	19Z71R0061	SANJAY R	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
14	19Z71R0062	SARASWATHI KALEVETTU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*Navay*

**Dr. BALAGANI PAVAN KUMAR**  
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16	19Z71R0066	SHALINI PATTUKOTA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
17	19Z71R0067	SHAREEF SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
18	19Z71R0069	SNEHA NALLAREDDY	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
19	19Z71R0070	SONIKA KATTLAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
20	19Z71R0071	SRAVANI PULLA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
21	19Z71R0073	SRIKANTH PILLI METLA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
22	19Z71R0074	SUKUMAR PARAMALA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
23	19Z71R0075	SUPRIYA KAMATHAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
24	19Z71R0076	SUSMITHA BUDANAMGUNTA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
25	19Z71R0077	SYAM GONU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
26	19Z71R0078	SYAM SUNDAR SAJJA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
27	19Z71R0079	SYAMSIVARAO S	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
28	19Z71R0080	THARUN KUMAR SERAMBEDU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
29	19Z71R0081	THRIVIKRAM MALLINENI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
30	19Z71R0089	YAMUNA GOGULA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*A.R. D*  
PROGRAM COORDINATOR



*Praveen*  
Dr. BALAGANESHAN KUMAR  
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**Date: 08-06-2022**

## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on "Meticulous View of Regulatory Affairs "
- Date of the Program** : 23-05-2022 to 07-06-2022
- Details of the Resource Person** : **Mrs. M.Sindhuri**  
Associate Professor, Dept. of Pharmaceutics,  
Gokula Krishna college of pharmacy, Sullurupeta,  
Tirupati Dist. A.P  
Contact number: +91 9042243655  
Mail id: sindhupharmaworld@gmail.com
- Objectives of the Program** : Towards fulfillment of this course, students would be able to
- understand the innovator and generic drugs, drug development process
  - Learn the regulatory guidance's and guidelines for filing and approval process
  - Categorize the preparation of dossiers and their submission to regulatory agencies in different countries
  - Narrate the clinical trial requirements for approvals, for conducting clinical trials
  - Perceive the role of Pharmacovigilance and the process of monitoring in clinical trials
- Topics covered** : Course was fraught out with
- Role of Regulatory affairs professionals



*Navay*  
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- Mater file preparation
- RA in clinical trials and R&D
- ICH guidelines
- Professional responsibilities

**Outcome of the Program** : On successful completion of this program, a student will be expected to be able to

- Prepare drug master files
- Prepare and submit a organized and scientifically valid NDA, ANDA
- Load with cGMP, ICH, GLP guidelines and laws.
- Stand with a strong knowledge of domestic and international regulations
- Develop important employability and build their professional network.

**Number of Participants** : 30

*A.R. Dey*

**PROGRAM COORDINATOR**



*Navay*

**Dr. BALAGANI PAVAN KUMAR**  
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**PROFESSOR & PRINCIPAL**  
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**GOKULA KRISHNA )  
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(Sponsored by Sri Krishna Educational Society, Hyderabad)

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**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr./Ms./Mrs.

*POOVARASAN M*

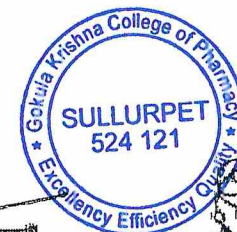
has participated in A Two Week Certificate Program on  
"A Meticulous View of Regulatory Affairs"

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh,  
India from 23<sup>th</sup> May to 7<sup>th</sup> June 2022.

*A.R. Dey*  
CO-ORDINATOR



*Narayana*  
PRINCIPAL



**Dr. BALAGANI PAVAN KUMAR**  
M. Pharm, Ph.D, FIC, FBSS, FAGE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, TIRUPATI Dt. A.P - 524121

**GOKULA KRISHNA**  
**COLLEGE OF PHARMACY**

(Sponsored by Sri Krishna Educational Society, Hyderabad)

An ISO 9001:2015 Certified Institution

Approved by PCI, New Delhi, Government of AP, Affiliated to JNTUA  
Behind RTC Depot, Sullurupeta, Tirupati District, A.P - 524121

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr./Ms./Mrs.

*Syam Gomu*

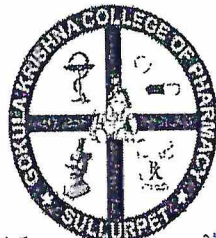
has participated in A Two Week Certificate Program on

**“A Meticulous View of Regulatory Affairs”**

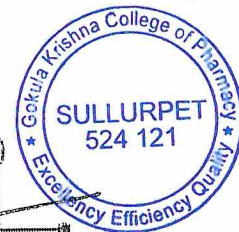
organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh,

India from 23<sup>th</sup> May to 7<sup>th</sup> June 2022.

*A.R. Dey*  
CO-ORDINATOR



*Kavay*  
PRINCIPAL



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E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

04-03-2022

## CIRCULAR

All the students are hereby informed that the department of pharmaceutics will be organizing A Two-week **add-on program** on "A New Era of Pharmacovigilance: Future Challenges and Opportunities" from **14-03-2022** to **30-03-2022**. Hence, all the students can register their names with the coordinator on or before **10-03-2022**.

**Coordinator: Miss. A.R.Sridevi**, Asst.Professor, Department of Pharmacology.



**Dr. BALAGANIKUMAR**  
M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MISTI  
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SULLURPET, SPSR NELLORE DT., A.P-52412

### Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file



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website: www.gkcp.edu.in

A.Y: 2021-22

## Course Schedule

**Course Name** : A Two-week add-on program on "A New Era of Pharmacovigilance: Future Challenges and Opportunities"

**Course Duration** : Two weeks (14.03.2022 to 30.03.2022)

S.No	Session Date	Topics to be Covered
1	14-03-2022	Introduction and history of Pharmacovigilance
2	15-03-2022	Functions of Pharmacovigilance
3	16-03-2022	Pharmacovigilance in health care emergency
4	17-03-2022	Reporting of Adverse drug reactions
5	19-03-2022	Database networks for post marketing surveillance
6	21-03-2022	Artificial intelligence in Pharmacovigilance
7	22-03-2022	Advanced therapy medicinal products
8	23-03-2022	Safety monitoring
9	28-03-2022	General guidance on study report and risk management
10	29-03-2022	Applications of Pharmacovigilance
11	30-03-2022	Reinventing Pharmacovigilance

*A.R. Duj*

**PROGRAM COORDINATOR**

*Pavan*

**PRINCIPAL**

**Dr. BALAGANI PAVAN KUMAR**  
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*A two week add-on program  
on*

**“A New Era of Pharmacovigilance:  
Future challenges  
and Opportunities”**

**Resource Person:**

**Mrs. P.K.DeviBala**

Asso. Professor,

Dept of Pharmaceutics,

**Gokula Krishna College of Pharmacy,**

Sullurupeta, SPSR Nellore Dist. A.P

Contact number: +91 9177579805

Mail id: devinov15@gmail.com

**Coordinator:**

**Miss.A.R.Sridevi**

Asst.Professor

**Registration Details**

*No Registration Fee*

*Last Date for Registration :*

*On or before: 10-03-2022*

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal

Gokula Krishna College of Pharmacy

**Organizing Committee**

**Ms.P.Kavitha**

Asso. Professor

**Mrs.D.Kalyani**

Asso. Professor

**Mr.N.Praveenkumar**

Asst. Professor

**Mr.Y.Naveenkumar**

Asst. Professor

**Mrs.AManogna**

Asst. Professor

*A two week add-on program  
on*

**“A New Era of Pharmacovigilance:  
Future challenges and Opportunities”**

**14-03-2022 to 30-03-2022**

Organized by



**Dr. BALAGANI PAVAN KUMAR**

M.Pharm, Ph D, FIC, FIP, FACP, FICCP, MITE

PROFESSOR & PRINCIPAL

GOKULA KRISHNA COLLEGE OF PHARMACY

SULLURPET, SPSR NELLORE DT. A.P-524121



**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## ABOUT ADD-ON PROGRAM

An Add-on course is a course that one can learn along with the regular degree programs, which will mould the students with employable skills. These programmes enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings.

To protect the general public's health, pharmacovigilance monitoring and reporting of drug safety is essential. Having efficient systems in place to recognize and manage any potential safety issues is crucial given the continuous development and distribution of new medications.

## OBJECTIVE OF THE PROGRAM:

- Identify Pharmacovigilance methods applicable for data collection
- Identify key stake holders and understand how to work with them

  
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## OUTCOME OF THE PROGRAM:

- Stand-alone to collect the information during pre clinical development, early clinical trials, adverse events reported by medical professionals and patients.
- Be a part to improve public health and safety in relation to the use of medicines

**Gold Medal 2014-15**





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website: www.gkcp.edu.in

**A.Y: 2021-22**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** A Two-week add-on program on "A New Era Of Pharmacovigilance: Future Challenges and Opportunities "

**Date of the Program :** Two Weeks (14.03.2022 to 30.03.2022)

S.No	HT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	18Z71R0041	MEGHANA MEKALA	IV/II	B. Pharm	M. Meghana
2	18Z71R0042	MEGHANA VATTURU	IV/II	B. Pharm	V. Meghana
3	18Z71R0043	MISBA SHAIK	IV/II	B. Pharm	Misba Shaik
4	18Z71R0044	MOUNIKA BALINENI	IV/II	B. Pharm	B. Mounika
5	18Z71R0045	MOUNIKA GUMMUDIPUDI	IV/II	B. Pharm	G. Mounika
6	18Z71R0046	MOUNIKA PANNEM	IV/II	B. Pharm	P. Mounika
7	18Z71R0047	K G NAGABHUSHANA KALKI	IV/II	B. Pharm	K.G. Nagabhushana Kalki
8	18Z71R0049	NAGENDRA KUMAR BELDON	IV/II	B. Pharm	B. Nagendra Kumar
9	18Z71R0050	NANDHINI CHEMBETI	IV/II	B. Pharm	CH. Nandhini
10	18Z71R0051	NARASIMHA GERRI	IV/II	B. Pharm	Narasimha
11	18Z71R0052	NEERAJ VEERAMUSTI	IV/II	B. Pharm	V. Neeraj
12	18Z71R0054	PALLAVI DANDOLU	IV/II	B. Pharm	D. Pallavi
13	18Z71R0055	PAVAN SAMADHI	IV/II	B. Pharm	S. Pavan
14	18Z71R0056	PAVANI KASI	IV/II	B. Pharm	K. Pavani



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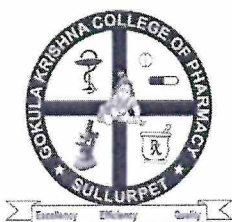
Mobile : 9948990116

E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

15	18Z71R0057	PAVANI KOMMALAPUDI	IV/II	B. Pharm	K. Pavani
16	18Z71R0058	PAVANI NAPA	IV/II	B. Pharm	N. pavani
17	18Z71R0059	PAVITHRA MAYARI	IV/II	B. Pharm	M. Pavithra
18	18Z71R0060	POOJA RAVU	IV/II	B. Pharm	R. Pooja
19	18Z71R0061	PRASANTH BATTARAM	IV/II	B. Pharm	B. prsanth
20	18Z71R0062	PRASANTI GUNTAKindapalli	IV/II	B. Pharm	G. prasanti
21	18Z71R0065	REENA BANDILI	IV/II	B. Pharm	B. Reena
22	18Z71R0066	RENUKA TIRUVEEDHULA	IV/II	B. Pharm	T. Renuka
23	18Z71R0067	RISHITHA UMMADI	IV/II	B. Pharm	U. Rishitha
24	18Z71R0068	ROOBI SHANMUGAM	IV/II	B. Pharm	S. Roobi
25	18Z71R0069	ROSHINI CHEVU	IV/II	B. Pharm	C. Roshini
26	18Z71R0070	P V SAIKRISHNA	IV/II	B. Pharm	P. V. Sai Krishna
27	18Z71R0071	SAIKRISHNA PYPURU	IV/II	B. Pharm	P. Sai Krishna
28	18Z71R0072	SARANYA KALLURU	IV/II	B. Pharm	K. Saranya
29	18Z71R0073	SIVAKRISHNA OREPALLI	IV/II	B. Pharm	O. sivakrishna
30	18Z71R0075	SOWMYA PILLI	IV/II	B. Pharm	P. Sowmya
31	18Z71R0076	SPANDANA KAMATHAM	IV/II	B. Pharm	K. Spandana
32	18Z71R0081	SUJITHA CHITTIMBAKU	IV/II	B. Pharm	C. Sujitha
33	18Z71R0083	SUSHMA GOVATHOTI	IV/II	B. Pharm	G. Sushma





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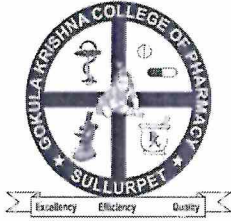
website: www.gkcp.edu.in

34	18Z71R0084	SUSHMITHA INNAMALA	IV/II	B. Pharm	I. Sushmitha
35	18Z71R0088	UDAY KUMAR BANDI	IV/II	B. Pharm	B. Uday Kumar
36	18Z71R0089	USHA AVISA	IV/II	B. Pharm	A. Usha
37	18Z71R0092	VINEETHA NANIMELA	IV/II	B. Pharm	N. Vineetha
38	18Z71R0093	VINOD KUMAR PERIMIDI	IV/II	B. Pharm	P. Vinod Kumar
39	18Z71R0095	YUVAKISHORE MAVILLAPATI	IV/II	B. Pharm	M. Yuvakishore

*A.R. Duj*  
PROGRAM COORDINATOR



*N. B. K.*  
**Dr. BALAGAN RAVAN KUMAR**  
PRINCIPAL  
M.Pharm Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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**A.Y: 2021-22**

**A Two-week add-on program on " A New Era of Pharmacovigilance: Future Challenges and Opportunities"**

## DAY WISE ATTENDANCE SHEET

S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			14/3	15/3	16/3	17/3	19/3	21/3	22/3	23/3					28/3	29/3	
1	18Z71R0041	MEGHANA MEKALA	P	P	P	P	P	P	P	P				P	P	P	11
2	18Z71R0042	MEGHANA VATTURU	P	P	P	P	P	P	P	P				P	P	P	11
3	18Z71R0043	MISBA SHAIK	P	P	P	P	P	P	P	P				P	P	P	11
4	18Z71R0044	MOUNIKA BALINENI	P	P	P	P	P	P	P	P				P	P	P	11
5	18Z71R0045	MOUNIKA GUMMUDIPUDI	P	P	P	P	P	P	P	P				P	P	P	11
6	18Z71R0046	MOUNIKA PANNEM	P	P	P	P	P	P	P	P				P	P	P	11
7	18Z71R0047	K G NAGABHUSHANA KALKI	P	P	P	P	P	P	P	P				P	P	P	11
8	18Z71R0049	NAGENDRA KUMAR BELDON	P	P	P	P	P	P	P	P				P	P	P	11
9	18Z71R0050	NANDHINI CHEMBETI	P	P	P	P	P	P	P	P				P	P	P	11
10	18Z71R0051	NARASIMHA GERRI	P	P	P	P	P	P	P	P				P	P	P	11
11	18Z71R0052	NEERAJ VEERAMUSTI	P	P	P	P	P	P	P	P				P	P	P	11
12	18Z71R0054	PALLAVI DANDOLU	P	P	P	P	P	P	P	P				P	P	P	11

*Kavay*

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13	18Z71R0055	PAVAN SAMADHI	P	P	P	P	P	P	P	P					P	P	P	11
14	18Z71R0056	PAVANI KASI	P	P	P	P	P	P	P	P					P	P	P	11
15	18Z71R0057	PAVANI KOMMALAPUDI	P	P	P	P	P	P	P	P					P	P	P	11
16	18Z71R0058	PAVANI NAPA	P	P	P	P	P	P	P	P					P	P	P	11
17	18Z71R0059	PAVITHRA MAYARI	P	P	P	P	P	P	P	P					P	P	P	11
18	18Z71R0060	POOJA RAVU	P	P	P	P	P	P	P	P					P	P	P	11
19	18Z71R0061	PRASANTH BATTARAM	P	P	P	P	P	P	P	P					P	P	P	11
20	18Z71R0062	PRASANTI GUNTAKINDAPALLI	P	P	P	P	P	P	P	P					P	P	P	11
21	18Z71R0065	REENA BANDILI	P	P	P	P	P	P	P	P					P	P	P	11
22	18Z71R0066	RENUKA TIRUVEEDHULA	P	P	P	P	P	P	P	P					P	P	P	11
23	18Z71R0067	RISHITHA UMMADI	P	P	P	P	P	P	P	P					P	P	P	11
24	18Z71R0068	ROOBI SHANMUGAM	P	P	P	P	P	P	P	P					P	P	P	11
25	18Z71R0069	ROSHINI CHEVU	P	P	P	P	P	P	P	P					P	P	P	11
26	18Z71R0070	P V SAIKRISHNA	P	P	P	P	P	P	P	P					P	P	P	11
27	18Z71R0071	SAIKRISHNA PYPURU	P	P	P	P	P	P	P	P					P	P	P	11
28	18Z71R0072	SARANYA KALLURU	P	P	P	P	P	P	P	P					P	P	P	11
29	18Z71R0073	SIVAKRISHNA OREPALLI	P	P	P	P	P	P	P	P					P	P	P	11

*Navay*

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website: www.gkcp.edu.in

30	18Z71R0075	SOWMYA PILLI	P	P	P	P	P	P	P	P					P	P	P	11
31	18Z71R0076	SPANDANA KAMATHAM	P	P	P	P	P	P	P	P					P	P	P	11
32	18Z71R0081	SUJITHA CHITTIMBAKU	P	P	P	P	P	P	P	P					P	P	P	11
33	18Z71R0083	SUSHMA GOVATHOTI	P	P	P	P	P	P	P	P					P	P	P	11
34	18Z71R0084	SUSHMITHA INNAMALA	P	P	P	P	P	P	P	P					P	P	P	11
35	18Z71R0088	UDAY KUMAR BANDI	P	P	P	P	P	P	P	P					P	P	P	11
36	18Z71R0089	USHA AVISA	P	P	P	P	P	P	P	P					P	P	P	11
37	18Z71R0092	VINEETHA NANIMELA	P	P	P	P	P	P	P	P					P	P	P	11
38	18Z71R0093	VINOD KUMAR PERIMIDI	P	P	P	P	P	P	P	P					P	P	P	11
39	18Z71R0095	YUVAKISHORE MAVILLAPATI	P	P	P	P	P	P	P	P					P	P	P	11

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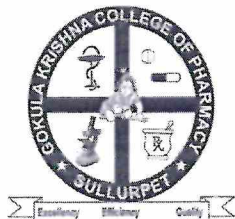
*Pj Pj Pj*

*A.R. Jay*  
PROGRAM COORDINATOR



*Narayana*  
PRINCIPAL  
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**Date: 31-03-2022**

## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on " A New Era of Pharmacovigilance: Future Challenges and Opportunities "
- Date of the Program** : 14.03.2022 to 30.03.2022
- Details of the Resource Person** : **Mrs. P.K.DeviBala**  
Asso.Professor, Dept. of pharmaceutics,  
Gokula Krishna college of pharmacy, Sullurupeta,  
SPSR Nellore Dist.  
Contact number: +91 9177579805  
Mail id:devinov15@gmail.com
- Objectives of the Program** : Towards completion of this course, students should able to
- Understand the basic concept of Pharmacovigilance
  - Identify Pharmacovigilance methods applicable for data collection
  - Identify key stake holders and understand how to work with them
  - Learn about adverse drug reactions and identifying and reducing the risk of medication errors.
- Topics covered** : Pharmacovigilance along with its
- History
  - Signal management in Pharmacovigilance
  - Individual case study report
  - Risk management
  - Adverse drug reactions





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- Artificial intelligence in PV

**Outcome of the Program** : Upon triumphant completion of this program, a student expected to be able to

- Loaded with theory based learning in Pharmacovigilance and get vital industrial experience
- Boost up the career prospects in the pharmaceutical industry
- Stand alone to collect the information during pre clinical development, early clinical trials, adverse events reported by medical professionals and patients.
- Be a part to improve public health and safety in relation to the use of medicines
- Develop important employability skills

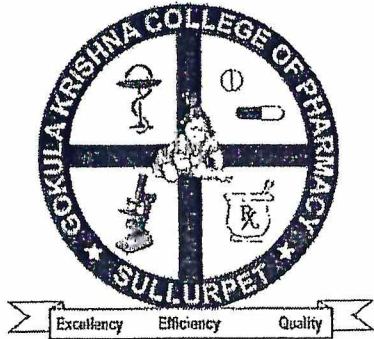
**Number of Participants** : 39

*A.R. Dey*

**PROGRAM COORDINATOR**



*Navay*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT, A.P-524121



# GOKULA KRISHNA COLLEGE OF PHARMACY

(Sponsored by Sri Krishna Educational Society, Hyderabad)

An ISO 9001:2015 Certified Institution

Approved by PCI, New Delhi, Government of AP, Affiliated to JNTUA  
Behind RTC Depot, Sullurupeta, SPSR Nellore District, A.P - 524121

## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. Misba Shaik.....

has participated in A Two Week Certificate Program on

**"A New Era of Pharmacovigilance: Future challenges and Opportunities"**

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh, India

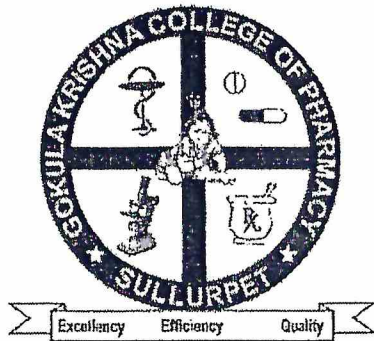


from 14<sup>th</sup> to 30<sup>th</sup> March 2022.

*A.R. Duj*  
**CO-ORDINATOR**

*Pavan*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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*Pavan*  
**PRINCIPAL**



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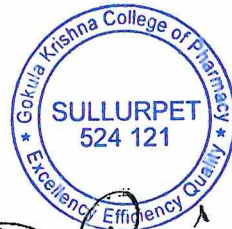
## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. Usha Avisa.....

has participated in A Two Week Certificate Program on

**"A New Era of Pharmacovigilance: Future challenges and Opportunities"**

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh, India



from 14<sup>th</sup> to 30<sup>th</sup> March 2022.

*A.R. Duj*  
CO-ORDINATOR

*Navay*  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
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*Navay*  
PRINCIPAL



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Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

28-02-2022

## CIRCULAR

All the students are hereby informed that the department of pharmaceutical analysis will be organizing A **Two-week add-on program** on "**Recapitulation of Analytical Instruments in Pharmacy**" from **10-03-2022** to **28-03-2022**. Hence, all the students can register their names with the coordinator on or before **07-03-2022**.

**Coordinator: Mrs. D.Kalyani**, Asso.Professor, Department of Pharmaceutics.

*New my*

**Dr. BALAGANI RAVAN KUMAR**

M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MISTE

PROFESSOR & PRINCIPAL

GOKULA KRISHNA COLLEGE OF PHARMACY

SULLURPET, SPSR NELLORE DT., A.P-524121



### Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file

*db*  
*P. J. Kumar*  
*Admin*  
*V. L. K.*  
*Sub*  
*R. K.*



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website: www.gkcp.edu.in

A.Y: 2021-22

## Course Schedule

**Course Name :** A Two-week add-on program on "Recapitulation of Analytical Instruments in Pharmacy"

**Course Duration:** Two weeks (10-03-2022 to 28-03-2022)

S.No	Session Date	Topics to be Covered
1	10-03-2022	Over view of Instrumental analysis and measurements
2	11-03-2022	Refractometer, pH meter
3	14-03-2022	Viscometer, Conductivity meter
4	15-03-2022	Polarimeter, Calorimeter
5	16-03-2022	Photo electric flame photometer
6	17-03-2022	USP dissolution apparatus
7	19-03-2022	Disintegration test apparatus, Friabilator.
8	21-03-2022	UV-Spectrophotometer
9	22-03-2022	Mass spectrophotometer
10	23-03-2022	NMR, FTIR
11	24-03-2022	Atomic absorption spectrometer, Atomic emission spectrometer
12	25-03-2022	SEM, DSC
13	26-03-2022	Chromatographic techniques: TLC,PC, HPLC
14	28-03-2022	GC,GCMS

  
PROGRAM COORDINATOR

  
PRINCIPAL



**Dr. BALAGANI PAVAN KUMAR**  
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SULLURPET, SPSR NELLORE DT., A.P-524121

*A two week add-on program  
on*

**“Recapitulation of Analytical  
Instruments in Pharmacy”**

**Resource Person:**

**Mrs. C.H.Harika**

Asst Professor,

Dept of Pharmaceutics,

**Gokula Krishna College of Pharmacy,**

Sullurupeta, SPSR Nellore Dist. A.P

Contact number: +917671991674

Mail id: harikavk2020@gmail.com

**Coordinator:**

**Mrs. D.Kalyani**

Asst.Professor

**Registration Details**

*No Registration Fee*

**Last Date for Registration :**

**On or before: 07-03-2022**

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Mrs.P.K.DeviBala**

Asso.Professor

**Ms.A.R.Sridevi**

Asso. Professor

**Ms.P.Madhavi**

Asst. Professor

**Ms.B.Sandhya**

Asst. Professor

**Mrs.A.AksaAnvija**


Asst. Professor

*A two week add-on program  
on*

*“Recapitulation  
of Analytical Instruments in Pharmacy”*

**10-03-2022 to 28-03-2022**

Organized by

  
**DR. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MISTE  
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GOKULA KRISHNA COLLEGE OF PHARMACY  
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**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA  
ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## ABOUT ADD-ON PROGRAM

Add-on courses are designed to equip the students to face the emerging challenges in the job market and another way to gain more knowledge on subjects.

Graduates who have completed add-on courses may be able to command higher salaries than their peers who have not completed additional training. This is because employers recognize the value of specialized expertise and are willing to pay a premium for it.

Analytical instruments are a huge class of instruments which are used for analytical applications in pharmaceutical, chemical, oil refineries, clinical, and food processing laboratories. Pharmaceutical instrumentation encompasses a wide variety of products, equipment, and machinery. These products accommodate diverse application areas including drug discovery, clinical trials, manufacturing process and production.

## OBJECTIVE OF THE PROGRAM:

- Inculcate the importance of analytical instrumentation and methods with its role in pharmaceuticals
- Understand the theoretical basis and operations of pharmaceutical instruments used in pharmacy.

*Narayana*

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## OUTCOME OF THE PROGRAM:

- Demonstrate the various instruments, they may encounter in future experimental works
- Describe the working principles of various instruments
- Describe the proper laboratory and data analysis techniques for qualitative and quantitative analysis

**Gold Medal 2014-15**







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E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

A.Y: 2021-22

## LIST OF ENROLLED STUDENTS

Name of the Program : A Two-week add-on program on "Recapitulation of Analytical Instruments in Pharmacy"

Date of the Program : Two Weeks (10-03-2022 to 28-03-2022)

S.No	IIT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	20Z71R0001	ABHINAYA THALARI	II/I	B. Pharm	T.Abhinaya
2	20Z71R0002	AKSHITHA BINKANA	II/I	B. Pharm	B.Akshitha
3	20Z71R0004	AMRUTHA RAJU PUJARI	II/I	B. Pharm	P.Amrutha Raju
4	20Z71R0006	ANIL MODDU	II/I	B. Pharm	m-Anil
5	20Z71R0007	ANILA YANAMALA	II/I	B. Pharm	y-Anila
6	20Z71R0010	BALA P	II/I	B. Pharm	P.Balan
7	20Z71R0011	BHANU CHANDAR DURTHATI	II/I	B. Pharm	D.Bhanu chander
8	20Z71R0015	BHEEMESH DASARA	II/I	B. Pharm	D.Bheemesh
9	20Z71R0016	BHUVANESWARI KANALA	II/I	B. Pharm	K.Bhuvaneshwari
10	20Z71R0017	BHUVANESWARI PAMANJI	II/I	B. Pharm	P.Bhuvaneshwari
11	20Z71R0018	CHAITANYA VALIPI	II/I	B. Pharm	V.Chaitanya
12	20Z71R0019	CHENCHU PRIYA CHINTA	II/I	B. Pharm	C.chenchupriya
13	20Z71R0020	CHENCHU RATHNAM VALAPI	II/I	B. Pharm	v.chenchu Rathnam
14	20Z71R0022	DEVIKA RANI PANABAKA	II/I	B. Pharm	P.Devika Rani



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website: www.gkcp.edu.in

15	20Z71R0023	DILEEP KUMAR KALISSETTI	II/I	B. Pharm	K. Dileepkumar
16	20Z71R0028	GURAVAMMA CHIYYARAPU	II/I	B. Pharm	Ch. Guravamma
17	20Z71R0035	JAHNAVI NAGARAM	II/I	B. Pharm	N. Jahnvi
18	20Z71R0040	KEERTHI PAGALA	II/I	B. Pharm	P. Keerthi
19	20Z71R0043	LAVANYA ONTELA	II/I	B. Pharm	O. Lavanya
20	20Z71R0044	LIZIYABHANU SYED	II/I	B. Pharm	S. Liziyabhanu
21	20Z71R0046	MADHULATHA KALASAPAKAM	II/I	B. Pharm	K. Madhulatha
22	20Z71R0051	MOUNIKA VEERASEKHAR	II/I	B. Pharm	U. Mounika
23	20Z71R0052	MUNAVAR SHAIK	II/I	B. Pharm	Sb. Munavar
24	20Z71R0053	MUNI ROHITHA KANDUKURU	II/I	B. Pharm	Muni Rohitha. k
25	20Z71R0055	NISHITHA KANTEPALLI	II/I	B. Pharm	K. Nishitha
26	20Z71R0058	NOORALI MULLA	II/I	B. Pharm	M. Noorali
27	20Z71R0062	PONMALAR KAVYA A	II/I	B. Pharm	A. ponmalar Kavay
28	20Z71R0063	PONNARASU S	II/I	B. Pharm	S. Ponnarasu
29	20Z71R0066	POOJITHA KOGILA	II/I	B. Pharm	K. poojitha
30	20Z71R0069	RAGHUL M	II/I	B. Pharm	M. Raghu
31	20Z71R0070	RAJAKISHORE BANEPALLI	II/I	B. Pharm	B. Raja Kishore
32	20Z71R0071	RAMYA D	II/I	B. Pharm	D. Ramya
33	20Z71R0075	SAMEER ACHULAKATTE	II/I	B. Pharm	A. Sameer





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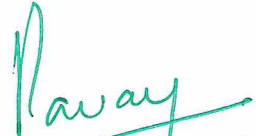
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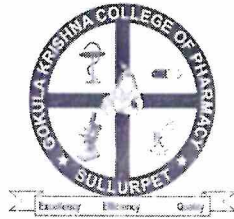
website: www.gkcp.edu.in

34	20Z71R0079	SHAANKARI VUMMITI	II/I	B. Pharm	V. Shanbhar
35	20Z71R0081	SHANMUKHI PEMMASANI	II/I	B. Pharm	P. Shanmukhi
36	20Z71R0082	SIVA NAVEEN GANDHAM	II/I	B. Pharm	G. Sivanaveen
37	20Z71R0083	SOUNDARYA KATARI	II/I	B. Pharm	K. Soundarya

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
PRINCIPAL  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
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A.Y: 2021-22

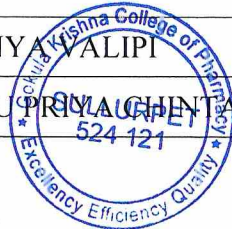
Two-week add-on program on "Recapitulation of Analytical Instruments in Pharmacy"

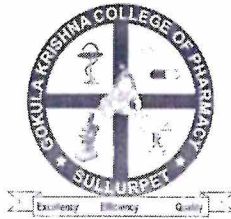
## DAY WISE ATTENDANCE SHEET

S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			10/3	11/3	14/3	15/3	16/3	17/3	19/3	21/3	22/3	23/3	24/3	25/3	26/3	28/3	
1	20Z71R0001	ABHINAYA THALARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
2	20Z71R0002	AKSHITHA BINKANA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
3	20Z71R0004	AMRUTHA RAJU PUJARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
4	20Z71R0006	ANIL MODDU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
5	20Z71R0007	ANILA YANAMALA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
6	20Z71R0010	BALA P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
7	20Z71R0011	BHANU CHANDAR DURTHATI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	20Z71R0015	BHEEMESH DASARA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
9	20Z71R0016	BHUVANESWARI KANALA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
10	20Z71R0017	BHUVANESWARI PAMANJI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
11	20Z71R0018	CHAITANYA VALIPI	P	P	P	P	P	P	P	P	P	P	A	P	P	P	13
12	20Z71R0019	CHENCHU PRINVAUGHY	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*Navay*

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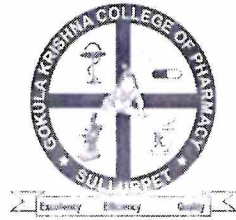
website: www.gkcp.edu.in

13	20Z71R0020	CHENCHU RATHNAM VALAPI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
14	20Z71R0022	DEVIKA RANI PANABAKA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
15	20Z71R0023	DILEEP KUMAR KALISSETTI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
16	20Z71R0028	GURAVAMMA CHIYYARAPU	P	P	P	P	P	P	P	P	P	P	P	P	P	14
17	20Z71R0035	JAHNAVI NAGARAM	P	P	P	P	P	P	P	P	P	P	P	P	P	14
18	20Z71R0040	KEERTHI PAGALA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
19	20Z71R0043	LAVANYA ONTELA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
20	20Z71R0044	LIZIYABHANU SYED	P	P	P	P	P	P	P	P	P	P	P	P	P	14
21	20Z71R0046	MADHULATHA KALASAPAKAM	P	P	P	A	P	P	P	P	P	P	P	P	P	13
22	20Z71R0051	MOUNIKA VEERASEKHAR	P	P	P	P	P	P	P	P	P	P	P	P	P	14
23	20Z71R0052	MUNAVAR SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	14
24	20Z71R0053	MUNI ROHITHA KANDUKURU	P	P	P	P	P	P	P	P	A	P	P	P	P	13
25	20Z71R0055	NISHITHA KANTEPALLI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
26	20Z71R0058	NOORALI MULLA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
27	20Z71R0062	PONMALAR KAVI A A	P	P	P	P	P	P	P	P	P	P	P	P	P	14
28	20Z71R0063	PONNARASU	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*Navay*

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29	20Z71R0066	POOJITHA KOGILA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
30	20Z71R0069	RAGHUL M	P	P	P	P	P	P	P	A	P	P	P	P	P	P	13
31	20Z71R0070	RAJAKISHORE BANEPALLI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
32	20Z71R0071	RAMYA D	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
33	20Z71R0075	SAMEER ACHULAKATTE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
34	20Z71R0079	SHAANKARI VUMMITI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
35	20Z71R0081	SHANMUKHI PEMMASANI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
36	20Z71R0082	SIVA NAVEEN GANDHAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
37	20Z71R0083	SOUNDARYA KATARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

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Behind RTC Depot, Sullurupeta, SPSR Nellore Dist, A.P, INDIA - 524121

Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Date: 29-03-2022**

## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on "Recapitulation of Analytical Instruments in Pharmacy"
- Date of the Program** : 10-03-2022 to 28-03-2022
- Details of the Resource Person** : **Mrs. CH. Harika**  
Assistant professor, Dept. of Pharmaceutics,  
Gokula Krishna college of pharmacy, Sullurupeta,  
Tirupati Dist. A.P.  
Contact number: +917671991674  
Mail id: harikavk2020@gmail.com
- Objectives of the Program** : Towards culmination of this course, students should able to
- Inculcate the importance of analytical instrumentation and methods with its role in pharmaceuticals
  - Understand the theoretical basis and operations of pharmaceutical instruments used in pharmacy.
- Topics covered** : Run through of analytical instruments and its applications along with
- Types
  - Basic components
  - Calibration
    - Spectrophotometers
    - Chromatographic techniques
    - USP dissolution apparatus





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website: www.gkcp.edu.in

**Outcome of the Program** : Upon successful completion of the this program, students would be able to

- Demonstrate the various instruments, they may encounter in future experimental works
- Describe the working principles of various instruments
- Describe the proper laboratory and data analysis techniques for qualitative and quantitative analysis
- Narrate the factors that affect the choice of an instrument.

**Number of Participants** : 37

  
PROGRAM COORDINATOR

  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A P-524121





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Behind RTC Depot, Sullurupeta, Tirupati District, A.P - 524121

## CERTIFICATE OF PARTICIPATION

This is to certify that

Mr./Ms./Mrs.....SHAANKARI...VUMMITI.....

has participated in A Two Week Certificate Program on

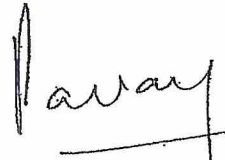
**"Recapitulation of Analytical Instruments in Pharmacy"**

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh,

India from 10<sup>th</sup> to 28<sup>th</sup> March 2022.

  
CO-ORDINATOR



  
PRINCIPAL

  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph.D, FIC, FBSS, FAC, FIC, FIP, FIPSE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURUPETA, PSR NELLORE DISTRICT, A.P.

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## CERTIFICATE OF PARTICIPATION

This is to certify that

Mr./Ms./Mrs.....CHENCHU...PRIYA..CHINTA.....

has participated in A Two Week Certificate Program on

**"Recapitulation of Analytical Instruments in Pharmacy"**

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh,

India from 10<sup>th</sup> to 28<sup>th</sup> March 2022.

*Debi*  
CO-ORDINATOR



*Pavan*  
PRINCIPAL

*Pavan*  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph D FIC, FBSS, FAC, FICCP, M. XE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
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website: www.gkcp.edu.in

08-12-2021

## CIRCULAR

All the students are hereby informed that the department of pharmaceuticals will be organizing A Two-week **add-on program** on "**Amplification of Pharmaceutical Sales and Marketing**" from **18.12.2021** to **05.01.2022**. Hence, all the students can register their names with the coordinator on or before **15-12-2021**.

**Coordinator: Miss. A.R.Sridevi**, Asst. Professor, Department of Pharmacology.

*Narayana*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D, FIC, FBSS, FACC, FICCP, MISTE  
**PRINCIPAL**  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET SPSR NELLORE DT. A P-524121

### Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file



*Y. S*

*A.R. Sridevi*

*P. J. Anam*

*Admin*

*8*

*Shahed*  
*L. S.*  
*P. S.*



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website: www.gkcp.edu.in

A.Y: 2021-22

## Course Schedule

**Course Name** : A Two-week add-on program on "Amplification of Pharmaceutical Sales and Marketing "

**Course Duration** : Two weeks (18.12.2021 to 05.01.2022)

S.No	Session Date	Topics to be Covered
1	18-12-2021	Introduction of pharmaceutical marketing
2	20-12-2021	Marketing and evaluation
3	21-12-2021	Techniques for pharmaceutical marketing
4	22-12-2021	Regulations and codes to control pharmaceutical promotion
5	23-12-2021	Impact of marketing on prescribing behavior
6	24-12-2021	Marketing strategies
7	27-12-2021	Pharmaceutical market segments
8	28-12-2021	Pharmaceutical marketing management
9	29-12-2021	Marketing communications
10	30-12-2021	Data analysis
11	31-12-2021	Control and management
12	03-01-2022	Sales and marketing alignment
13	04-01-2022	Sales strategies
14	05-01-2022	Data analysis

  
PROGRAM COORDINATOR

  
PRINCIPAL



**Dr. BALAGANI PAVAN KUMAR**  
M Pharm Ph D FIC FRSS FACE FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121

*A two week add-on program  
on*

**“Amplification  
of Sales and Marketing”**

**Resource Person:**

**Mrs. D.Kalyani**

Asso. Professor,

Dept of Pharmaceutics,

**Gokula Krishna College of Pharmacy,**

Sullurupeta, SPSR Nellore Dist. A.P

Contact number: +91 8106686200

Mail id: kevinkarunya@gmail.com

**Coordinator:**

**Miss.A.R.Sridevi**

Asst.Professor



**Registration Details**

*No Registration Fee*

**Last Date for Registration :**

**On or before: 15-12-2021**

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Ms. P.Kavitha**

Asso. Professor

**Mrs.B.Swathi**

Asst. Professor

**Ms.M.Sowmya**

Asso. Professor

**Mrs. K.Vanitha Devi**

Asst. Professor

**Mrs.C.H.Harika**

Asst. Professor

*A two week add-on program  
on*

**“Amplification of Sales and Marketing”**

**18.12.2021 to 05.01.2022**

Organized by

*Narayana*

**Dr. BALAGANI PAVAN KUMAR**

M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, M.Pharm  
PROFESSOR & PRINCIPAL

GOKULA KRISHNA COLLEGE OF PHARMACY  
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**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## AFJUT ADD-ON PROGRAM

An Add-on course is a course that one can learn along with the regular degree programs, which will mould the students with employable skills. These programmes enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings.

In recent years, the pharmaceutical industry in emerging territories continues to expand its share of overall global growth amidst a slow-down in the developed countries. This growth is mainly driven by the expansion of healthcare access and economic development in these countries. Pharma Sales and Marketing is the business of promoting pharmaceuticals both for the clinical aspects of the product as well as gaining market share.

## OBJECTIVE OF THE PROGRAM:

- Understand the role of pharmaceutical sales and marketing
- Learn the sales cycle in the marketing
- Learn how to analyze and monitor the data from current marketing conditions

## OUTCOME OF THE PROGRAM:

- Load with Sales and Marketing strategies
- Augment sales skills as well as expansion of sales
- Analyze global business opportunities and its implications on a firm product strategy

Gold Medal 2014-15



*Narayana*  
**Dr. BALAGANESHAN KUMAR**  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
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Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**Academic Year: 2021-22**

## **LIST OF ENROLLED STUDENTS**

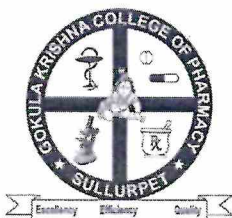
**Name of the Program :** A Two-week add-on program on "Amplification of Pharmaceutical Sales and Marketing"

**Date of the Program :** Two Weeks (18-12-2021 to 05.01.2022)

S.No	HT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	19Z71R0001	AATHISAMY THAMBIDURAI	III/I	B. Pharm	T. Aathisamy
2	19Z71R0003	ALISHA SHAIK	III/I	B. Pharm	Sr. Alisha
3	19Z71R0004	AYESHA SIDDIQUA SYED	III/I	B. Pharm	Ayasha
4	19Z71R0005	BHANU PRAKASH VELAGAMBETI	III/I	B. Pharm	V. Bhanu Prakash
5	19Z71R0006	BHANU PRAKASH KADAPA	III/I	B. Pharm	K. Bhanu Prakash
6	19Z71R0010	DAKSHAYANI NAGALAPURAM	III/I	B. Pharm	N. Dakshayani
7	19Z71R0011	DEEPIKA GURRAM	III/I	B. Pharm	G. Deepika
8	19Z71R0012	DEEPTHI CHEEKOLU	III/I	B. Pharm	Ch. Deepthi
9	19Z71R0013	DILLI PRIYA VEMASANI	III/I	B. Pharm	V. Dillipriya
10	19Z71R0014	DINESH A	III/I	B. Pharm	A. Dinesh
11	19Z71R0015	DIVYA ELLAPU	III/I	B. Pharm	E. Divya
12	19Z71R0016	DIVYA MANNARU	III/I	B. Pharm	M. Divya
13	19Z71R0017	DIVYA POTTIPALI	III/I	B. Pharm	P. Divya
14	19Z71R0018	GANESH GANDHAM	III/I	B. Pharm	G. Ganesh



*Narayana*  
**Dr. BALAGANI PAVAN KUMAR**  
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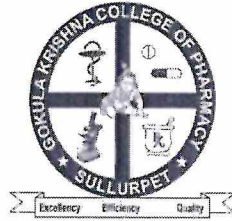
15	19Z71R0019	GAYATHRI KALISSETTY	III/I	B. Pharm	K. Gayathri
16	19Z71R0020	GNANAPRASUNA NAGAMALLI	III/I	B. Pharm	N. Gnana prasuna
17	19Z71R0022	GUNASRI YEDURURI	III/I	B. Pharm	Y. Gunasri
18	19Z71R0028	JAYASHREE SULLURU	III/I	B. Pharm	S. Jayashree
19	19Z71R0029	JAYASURYA KOPPALA	III/I	B. Pharm	K. Jayasurya
20	19Z71R0033	KEERTHI UYYALA	III/I	B. Pharm	U. Keerthi
21	19Z71R0034	KOTAMMA EGA	III/I	B. Pharm	E. kotamma
22	19Z71R0035	LAKSHMI PRASANNA CHENNURU	III/I	B. Pharm	C. Lakshmi Prasanna
23	19Z71R0036	LAKSHMI PRIYA YADDALA	III/I	B. Pharm	Y. Lakshmi Priya
24	19Z71R0037	LOKESH GOGULA	III/I	B. Pharm	G. Lokesh
25	19Z71R0038	LOKESH NANDRAMBAKAM	III/I	B. Pharm	N. Lokesh
26	19Z71R0039	MALIHA THABASUM SHAIK	III/I	B. Pharm	S.K. Malika Thabasum.
27	19Z71R0041	MEERJAMMA PATAN	III/I	B. Pharm	P. Meeramma
28	19Z71R0042	MOHAN MOULI MAILAPURI	III/I	B. Pharm	Mohan Mouli
29	19Z71R0043	MOHAN KRISHNA PAKALA	III/I	B. Pharm	P. Mohan Krishna

*A.R. Raj*  
PROGRAM COORDINATOR



*Kavay*  
PRINCIPAL  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D., FIC, FBS, FACE, FICCP, MISTE  
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A.Y: 2021-22

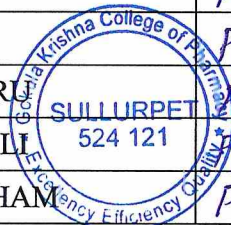
## A Two-week add-on program on "Amplification of Pharmaceutical Sales and Marketing"

### DAY WISE ATTENDANCE SHEET

S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			18/12	20/12	21/12	22/12	23/12	24/12	27/12	28/12	29/12	30/12	31/12	31/1	5/1		
1	19Z71R0001	AATHISAMY THAMBIDURAI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
2	19Z71R0003	ALISHA SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
3	19Z71R0004	AYESHA SIDDIQUA SYED	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
4	19Z71R0005	BHANU PRAKASH VELAGAMBETI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
5	19Z71R0006	BHANU PRAKASH KADAPA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
6	19Z71R0010	DAKSHAYANI NAGALAPURAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
7	19Z71R0011	DEEPIKA GURRAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	19Z71R0012	DEEPTHI CHEEKOLU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
9	19Z71R0013	DILLI PRIYA VEMASANI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
10	19Z71R0014	DINESH A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
11	19Z71R0015	DIVYA ELLAPU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
12	19Z71R0016	DIVYA MANNARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
13	19Z71R0017	DIVYA POTTIPALLI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
14	19Z71R0018	GANESH GANDHAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*Kavay*

**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph D, FIC, FBSS, FACCIP, FICP, FICPTE  
PROFESSOR & PRINCIPAL  
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15	19Z71R0019	GAYATHRI KALISSETTY	P	P	P	P	P	P	P	P	P	P	P	P	P	14
16	19Z71R0020	GNANAPRASUNA NAGAMALLI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
17	19Z71R0022	GUNASRI YEDURURI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
18	19Z71R0028	JAYASHREE SULLURU	P	P	P	P	P	P	P	P	P	P	P	P	P	14
19	19Z71R0029	JAYASURYA KOPPALA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
20	19Z71R0033	KEERTHI UYYALA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
21	19Z71R0034	KOTAMMA EGA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
22	19Z71R0035	LAKSHMI PRASANNA CHENNURU	P	P	P	P	P	P	P	P	P	P	P	P	P	14
23	19Z71R0036	LAKSHMI PRIYA YADDALA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
24	19Z71R0037	LOKESH GOGULA	P	P	P	P	P	P	P	P	P	P	P	P	P	14
25	19Z71R0038	LOKESH NANDRAMBAKAM	P	P	P	P	P	P	P	P	P	P	P	P	P	14
26	19Z71R0039	MALIHA THABASUM SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	14
27	19Z71R0041	MEERJAMMA PATAN	P	P	P	P	P	P	P	P	P	P	P	P	P	14
28	19Z71R0042	MOHAN MOULI MAILAPURI	P	P	P	P	P	P	P	P	P	P	P	P	P	14
29	19Z71R0043	MOHAN KRISHNA PAKALA	P	P	P	P	P	P	P	P	P	P	P	P	P	14

*(Handwritten signatures/initials for each row)*

*A.R. Raj*  
PROGRAM COORDINATOR



*Navay*  
Dr. BALAGANESH KUMAR  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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website: www.gkcp.edu.in

**Date: 06.01.2022**

## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on "Amplification of Pharmaceutical Sales and Marketing"
- Date of the Program** : 18.12.2021 to 05.01.2022
- Details of the Resource Person** : **Mrs. D.Kalyani**  
Asso. Professor, Dept. of pharmaceutics,  
Gokula Krishna college of pharmacy, Sullurupeta,  
SPSR Nellore Dist.  
Contact number: +91 8106686200  
Mail id: kevinkarunya@gmail.com
- Objectives of the Program** : Towards completion of this course, students should able to
- Understand the pharmaceutical industry back ground and sales marketing
  - Understand the role of pharmaceutical sales and marketing
  - Learn the sales cycle in the marketing
  - Learn how to analyze and monitor the data from current marketing conditions
- Topics covered** :
- Pharmaceutical marketing techniques
    - Traditional pharmaceutical marketing and promotion: techniques and tools
    - Pharmaceutical marketing in 21<sup>st</sup> century
  - Indian pharma industry
  - Marketing strategies



**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FRSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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website: www.gkcp.edu.in

Pharmaceutical sales includes

- Sales skills
- Communication
- Documentation and post call analysis
- Sales service strategies

**Outcome of the Program** : Upon accomplishment of the course, student will be expected to be

- Load with Sales and Marketing strategies
- Augment sales skills as well as expansion of sales
- Analyze global business opportunities and its implications on a firm product strategy
- Establish their professional network, this can be beneficial when graduates are looking for employment

**Number of Participants** : 29

*A. R. Duj*  
**PROGRAM COORDINATOR**



*Navay*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D., FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT. A.P-524121



# GOKULA KRISHNA COLLEGE OF PHARMACY

(Sponsored by Sri Krishna Educational Society, Hyderabad)

An ISO 9001:2015 Certified Institution

Approved by PCI, New Delhi, Government of AP, Affiliated to JNTUA

Behind RTC Depot, Sullurupeta, SPSR Nellore District, A.P - 524121

## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. *Gunasri yedururi*.....

has participated in A Two Week Certificate Program on "Amplification of Sales and Marketing" organized by Gokula Krishna College of Pharmacy, Sullurupeta,

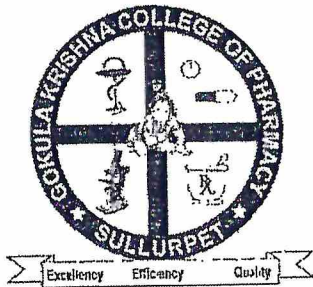
Andhra Pradesh, India from 18<sup>th</sup> December 2021 to 5<sup>th</sup> January 2022.

*A.R. Dey*  
CO-ORDINATOR



*Narayana*  
PRINCIPAL

*Narayana*  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MSTE  
PROFESSOR & PRINCIPAL  
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## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. .... *Alisha Shaik* .....

has participated in A Two Week Certificate Program on "Amplification of Sales and Marketing" organized by Gokula Krishna College of Pharmacy, Sullurupeta,

Andhra Pradesh, India from 18<sup>th</sup> December 2021 to 5<sup>th</sup> January 2022.

*A.R. Raj*  
CO-ORDINATOR



*Pavan*  
PRINCIPAL

*Pavan*  
Dr. BALAGANI PAVAN KUMAR  
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Mobile : 9948990116

E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

03-11-2021

## CIRCULAR

All the students are hereby informed that the department of pharmaceutics will be organizing A Two-week **add-on program** on "**Entirety of Medical Writing**" from **13.11.2021** to **29.11.2021**. Hence, all the students can register their names with the coordinator on or before **09-11-2021**.

**Coordinator: Miss. Shaik.Zoofi Shaan**, Asst. Professor, Department of Pharmacology.

  
**Dr. BALAGAN RAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
**PRINCIPAL**  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT, A P-524121

### Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file



C.B. Hanis

SK. Zoofisheey..

G. J. Kumar

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website: www.gkcp.edu.in

A.Y: 2021-22

## Course Schedule

**Course Name** : A Two-week add-on program on "Entirety of Medical Writing"

**Course Duration** : Two weeks (13-11-2021 to 29-11-2021)

S.No	Session Date	Topics to be Covered
1	13-11-2021	Introduction and types of medical writing
2	14-11-2021	Professional medical communication
3	15-11-2021	Clinical research report writing
4	16-11-2021	Articles, blogging, podcasting
5	17-11-2021	Medical journalism, Medical education
6	18-11-2021	Medical marketing
7	20-11-2021	Publication and presentation
8	22-11-2021	Clinical protocols
9	23-11-2021	Regulatory
10	24-11-2021	Data management
11	25-11-2021	Academic writing
12	26-11-2021	Medication communication
13	27-11-2021	Clinical and Regulatory report
14	29-11-2021	Career benefits

SK. Zoofishaay  
PROGRAM COORDINATOR



Pavan

PRINCIPAL

**Dr. BALAGANI PAVAN KUMAR**

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PROFESSOR & PRINCIPAL

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SULLURPET, SPSR NELLORE DT., A.P-524121



*A two week add-on program  
on*

**"Entirety of Medical Writing"**

**Resource Person:**

**Miss. P.Kavitha**

Asso. Professor,

Dept of Pharmaceutics,

**Gokula Krishna College of Pharmacy,**

Sullurupeta, SPSR Nellore Dist. A.P

**Contact number: +91 9494640005**

**Mail id: kavithapharma147@gmail.com**

**Coordinator:**

**Miss.Shaik. Zoofi Shaan**

Asst.Professor



**Registration Details**

*No Registration Fee*

**Last Date for Registration :**

**On or before: 09-11-2021**

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal  
Gokula Krishna College of Pharmacy

**Organizing Committee**

**Mrs.P.K.DeviBala**

Asso. Professor

**Mrs.T.Swathi**

Asst. Professor

**Mrs.S.Usharani**

Asso. Professor

**Mrs.SK.Lathifa**

Asst. Professor

**Ms.P.Sukanya**

Asst. Professor

*A two week add-on program  
on*

**"Entirety of Medical Writing"**

**13.11.2021 to 29.11.2021**

Organized by

*Narayana*

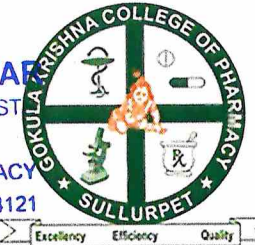
**Dr. BALAGANI PAVAN KUMAR**

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**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## APJNTU ADD-ON PROGRAM

An Add-on course is a course that one can learn along with the regular degree programs, which will mould the students with employable skills. These programmes enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings.

Medical writing involves communicating composite data and ideas in a clear, brief, plausible, absolute, and convincing manner. Pharmacy provides understanding of the drug development process and good background on pathophysiology and pharmacology of many diseases. Understanding of communicating scientific data, clinical trial process and regulatory requirement is extremely important.

## OBJECTIVE OF THE PROGRAM:

- Create the documentations that regulatory agencies require in the approval process of drugs, clinical study report.
- Understand the Regulatory writing
- Scientific publication

Gold Medal 2014-15



*Narayana*  
**Dr. BALAGANI PAVAN KUMAR**

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## OUTCOME OF THE PROGRAM:

- Create well-structured scientific documents that include clinical research documents, content for healthcare websites, health magazines, journals and news
- Do constant developments about the research findings, products, devices and services.



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website: www.gkcp.edu.in

**A.Y: 2021-22**

## **LIST OF ENROLLED STUDENTS**

**Name of the Program :** A Two-week add-on program on " Entirety of Medical Writing"

**Date of the Program :** Two Weeks (13-11-2021 to 29-11-2021)

S.No	HT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	18Z71R0001	ABDUL JAVEED SHAIK	IV/I	B. Pharm	S.k, Abdul Javeed
2	18Z71R0002	ADILAKSHMI CHALAMCHARLA	IV/I	B. Pharm	Ch. Adilakshmi
3	18Z71R0003	AKANKSHA CHEVURI	IV/I	B. Pharm	Akanksha
4	18Z71R0004	AKASH JUTIKE	IV/I	B. Pharm	J. Akash
5	18Z71R0007	AMREEN SHAIK	IV/I	B. Pharm	Amreemshk
6	18Z71R0008	AMULYA KATTIBOYINA	IV/I	B. Pharm	K. Amulya
7	18Z71R0009	ARUNA PAKANATI	IV/I	B. Pharm	Aruna
8	18Z71R0010	ASWINI R	IV/I	B. Pharm	Aswini
9	18Z71R0012	BHANU PRAKASH DASARI	IV/I	B. Pharm	P. Bhanu Prakash
10	18Z71R0013	BHANUPRAKASH PUTTA	IV/I	B. Pharm	P. Bhanu Prakash
11	18Z71R0014	BHARGAVI KADAPA	IV/I	B. Pharm	K. Bhargavi
12	18Z71R0015	BHAVANI MANNELI	IV/I	B. Pharm	M. Bhavani
13	18Z71R0016	BRAMHAM REDDY SANGIREDDY	IV/I	B. Pharm	S. Bramhamreddy
14	18Z71R0017	CHANDRIKA KILLETI	IV/I	B. Pharm	K. Chandrika



*Narayana*  
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website: www.gkcp.edu.in

15	18Z71R0018	CHITHIRAISELVAN S	IV/I	B. Pharm	Selvan S
16	18Z71R0019	DEEPA PADETI	IV/I	B. Pharm	P. Deepa
17	18Z71R0020	DEEPIKA KARANI	IV/I	B. Pharm	K. Deepika
18	18Z71R0021	DEVI PRIYA G	IV/I	B. Pharm	G. Devi Priya
19	18Z71R0023	HARIBABU MANIMELI	IV/I	B. Pharm	M. Haribabu
20	18Z71R0024	HEMANTHKUMAR ATTIKAYALA	IV/I	B. Pharm	Hemant Kumar
21	18Z71R0025	INDRAJA PENUBARTHI	IV/I	B. Pharm	Indraja
22	18Z71R0027	JESHNAVI GURRAM	IV/I	B. Pharm	G. Jeshnavi
23	18Z71R0028	JESSIKA PITCHERI	IV/I	B. Pharm	Jessika
24	18Z71R0031	R N P KEERTHANASHREE	IV/I	B. Pharm	Keerthana shree
25	18Z71R0033	LAHARI KAMATHAM	IV/I	B. Pharm	Lahari K
26	18Z71R0034	LALU PRASAD SANCHI	IV/I	B. Pharm	Lalu prasad
27	18Z71R0039	MAMATHA KONDARI	IV/I	B. Pharm	K. Mamatha
28	18Z71R0040	MANVITHA CHENNUBOYINA	IV/I	B. Pharm	C. Manvitha

Sk. Zoofishay..

PROGRAM COORDINATOR



Dr. BALAGANTRICAL KUMAR  
M.Pharm, Ph D FIC, FBSS FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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A.Y: 2021-22

A Two-week add-on program on "Entirety of Medical Writing"

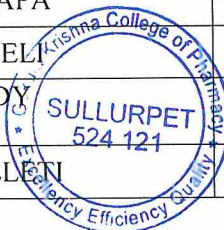
## DAY WISE ATTENDANCE SHEET

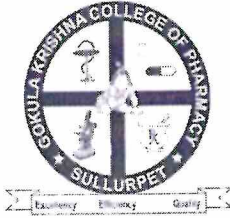
S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			13/11	14/11	15/11	16/11	17/11	18/11	20/11	22/11	23/11	24/11	25/11	26/11	27/11	29/11	
1	18Z71R0001	ABDUL JAVEED SHAIK	P	P	P	P	A	P	P	A	P	P	P	P	P	P	12
2	18Z71R0002	ADILAKSHMI CHALAMCHARLA	P	P	P	P	P	P	P	A	P	P	P	P	P	P	13
3	18Z71R0003	AKANKSHA CHEVURI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
4	18Z71R0004	AKASH JUTIKE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
5	18Z71R0007	AMREEN SHAIK	P	P	P	P	P	A	P	P	P	P	P	P	P	P	13
6	18Z71R0008	AMULYA KATTIBOYINA	P	P	A	P	P	P	P	P	P	P	P	P	P	P	13
7	18Z71R0009	ARUNA PAKANATI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	18Z71R0010	ASWINI R	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13
9	18Z71R0012	BHANU PRAKASH DASARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
10	18Z71R0013	BHANUPRAKASH PUTTA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
11	18Z71R0014	BHARGAVI KADAPA	P	P	P	P	P	A	P	P	P	P	P	P	P	P	13
12	18Z71R0000	BHAVANI MANNELI	A	P	P	P	P	P	P	P	P	P	P	P	P	P	13
13	18Z71R0016	BRAMHAM REDDY SANGIREDDY	P	P	P	P	P	P	A	P	P	A	P	P	P	P	12
14	18Z71R0017	CHANDRIKA KILLENI	P	P	A	P	P	P	P	P	P	P	P	P	P	P	13

*Naray*  
**Dr. BALAGANI PAVAN KUMAR**

M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
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15	18Z71R0018	CHITHIRAISELVAN S	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	13
16	18Z71R0019	DEEPA PADETI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
17	18Z71R0020	DEEPIKA KARANI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
18	18Z71R0021	DEVI PRIYA G	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13
19	18Z71R0023	HARIBABU MANIMELI	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	13
20	18Z71R0024	HEMANTHKUMAR ATTIKAYALA	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	13
21	18Z71R0025	INDRAJA PENUBARTHI	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	13
22	18Z71R0027	JESHNAVI GURRAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
23	18Z71R0028	JESSIKA PITCHERI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
24	18Z71R0031	R N P KEERTHANASHREE	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
25	18Z71R0033	LAHARI KAMATHAM	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	13
26	18Z71R0034	LALU PRASAD SANCHI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
27	18Z71R0039	MAMATHA KONDARI	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	13
28	18Z71R0040	MANVITHA CHENNUBOYINA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14

\* \* \* \* \*

SK. Zoofishaan.,  
PROGRAM COORDINATOR



*Narayana*  
PRINCIPAL  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MIS  
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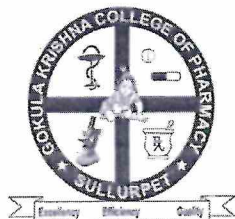
website: www.gkcp.edu.in

**Date: 30.11.2021**

## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on "Entirety of Medical Writing"
- Date of the Program** : 13.11.2021 to 29.11.2021
- Details of the Resource Person** : **Miss. P.Kavitha**  
Asso.Professor, Dept. of pharmaceuticals,  
Gokula Krishna college of pharmacy, Sullurupeta,  
SPSR Nellore Dist.  
Contact number: +91 9393835500  
Mail id: kavithapharma147@gmail.com
- Objectives of the Program** : Towards execution of this course, students should able to
- Effectively and clearly describes research results, product use and other medical information.
  - Create the documentations that regulatory agencies require in the approval process of drugs, clinical study report.
  - Understand the
    - Regulatory writing
    - Scientific publication
- Topics covered** : Started with Medical writing and
- Types of medical writing
    - Medical journalism
    - Medical publications
    - Medical education





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- Medical marketing for health care products
- Medical documents
- New therapies and drugs
- Career, professional, institutional, practical benefits.

**Outcome of the Program** : Upon completion of the program, a student will be expected to be able to

- Create well structured scientific documents that include clinical research documents, content for healthcare websites, health magazines, journals and news.
- Do constant developments about the research findings, products, devices and services.
- Revisit previous work completed to find new ideas to formulate a more organized finished product.
- Work independently or be employed as full time professionals.

**Number of Participants** : 28

*SK Zoofishary..*  
**PROGRAM COORDINATOR**



*Navay*  
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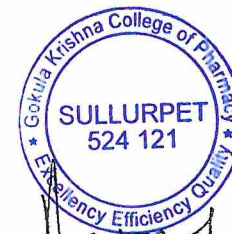
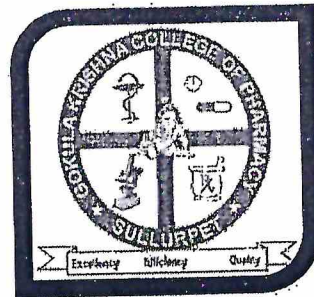
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has participated in A Two Week Certificate Program on "Entirety of Medical Writing"

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh, India

From 13<sup>th</sup> to 29<sup>th</sup> November 2021.

*SK. Zoofishary..*  
COORDINATOR



*Narayana*  
PRINCIPAL

*Narayana*  
Dr. BALAGANI PAVAN KUMAR  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
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## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. ....

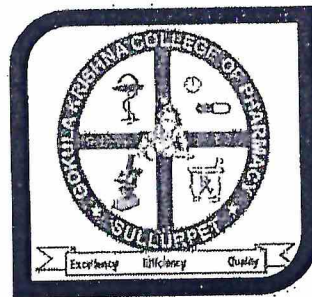
*J. Akash*

has participated in A Two Week Certificate Program on "Entirety of Medical Writing"

organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh, India

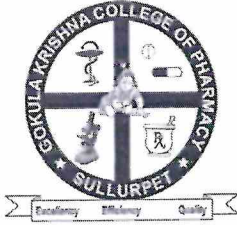
From 13<sup>th</sup> to 29<sup>th</sup> November 2021.

*SK. ZOO FISHAAY..*  
COORDINATOR



*M. Nava*  
PRINCIPAL

*M. Nava*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, B.Pharm, D.Pharm, FICP, FICPC, FICCP, MISTE  
PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPETA, SPSR NELLORE DT., A.P-524121



# GOKULA KRISHNA COLLEGE OF PHARMACY

Approved by PCI-New Delhi, Government of AP and Affiliated to JNTUA

An ISO 9001:2015 Certified Institution

Behind RTC Depot, Sullurupeta, SPSR Nellore Dist, A.P, INDIA - 524121

Mobile : 9948990116

E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

08-10-2021

## CIRCULAR

All the students are hereby informed that the department of pharmaceutics will be organizing A Two-week **add-on program** on "**Profusive View of Quality Control Tests for Various Dosage Forms**" from **18-10-2021** to **03-11-2021**. Hence, all the students can register their names with the coordinator on or before **12-10-2021**.

**Coordinator: Miss. P.Kavitha**, Asso.Professor, Department of Pharmaceutics.

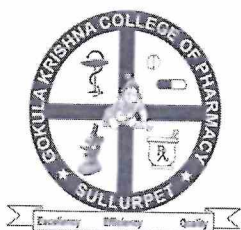
### Copy to

1. HOD's / Teaching faculty
2. Program Coordinator
3. Circulation to B.Pharmacy students
4. Accounts office for information
5. Admin office for information
6. Office file



*Ravay*  
**Dr. BALAGANI RAVAN KUMAR**  
**PRINCIPAL**  
M.Pharm, Ph D, FIC, FBSS, FAC, FICCP, MIST  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121

*Kavitha*  
*P. Kavitha*  
*MR.*  
*MR.*  
*MR.*



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E-Mail : gkcp@rediffmail.com

website: www.gkcp.edu.in

**A.Y: 2021-22**

## Course Schedule

**Course Name :** A Two-week add-on program on "Profusive View of Quality Control Tests For various Dosage Forms"

**Course Duration:** Two weeks (18-10-2021 to 03-11-2021)

S.No	Session Date	Topics to be Covered
1	18-10-2021	Introduction of Quality control tests
2	20-10-2021	Quality control tests for solid dosage forms unofficial tests
3	21-10-2021	Official tests: Weight variation, Thickness, Hardness
4	22-10-2021	Friability, Disintegration
5	23-10-2021	Dissolution test for various dosage forms
6	25-10-2021	Content uniformity test
7	26-10-2021	Quality control test for capsules: Disintegration test
8	27-10-2021	Weight variation, content uniformity, Moisture permeation test, Dissolution
9	28-10-2021	Quality control test for ointments creams: Drug content determination, pH, Sensitivity test, Spreadability
10	29-10-2021	Rate of absorption, Extrudability, Consistency test
11	30-10-2021	Rheology and its various spindles, Viscosity
12	01-11-2021	Quality control test for parenterals: Leaker test, Clarity test
13	02-11-2021	Pyrogen test, Sterility test, Uniformity of content
14	03-11-2021	Clarity of solution, Test for bacterial endotoxin

  
PROGRAM COORDINATOR



  
PRINCIPAL  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
SULLURPET, SPSR NELLORE DT., A.P-524121

*A two week add-on program  
on*  
**"Profusive view of Quality  
Control Tests for  
Various Dosage Forms"**

**Resource Person:**

**Mrs. T.Swathi**

Asst. Professor,

Dept of Pharmacology

**Gokula Krishna College of Pharmacy,**

Sullurupeta, SPSR Nellore Dist. A.P

Contact number: +91 9494640005

Mail id: swathibhaskarthumma25@gmail.com

**Coordinator:**

**Miss.P.Kavitha**

Asso.Professor



**Registration Details**  
*No Registration Fee*

**Last Date for Registration :**  
***On or before: 12-10-2021***

**Chief Patrons:**

**Sri G. Brahmaiah  
Sri C. Srinivasa Baba  
Sri M.M.Kondaiah**

Honorable Members of  
Sri Krishna Educational Society

**Convenor:**

**Dr Balagani Pavan Kumar**

Professor & Principal

Gokula Krishna College of Pharmacy

**Organizing Committee**

**Mrs.P.K.DeviBala**

Asso. Professor

**Ms.A.R.Sridevi**

Asso. Professor

**Ms.C.B.Hanisha**

Asso. Professor

**Ms.M.Sindhuri**

Asst. Professor

**Mrs.P.Madhavi**

Asst. Professor

*A two week add-on program  
on*

*"Profusive view of Quality  
Control Tests for Various Dosage Forms"*

**18-10-2021 to 03-11-2021**

Organized by



**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph D, FIC, FBSS, FACE, FICCP, MIST  
PROFESSOR & PRINCIPAL  
GOKULA KRISHNA COLLEGE OF PHARMACY  
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**GOKULA KRISHNA  
COLLEGE OF PHARMACY**

**SULLURUPETA**

**ANDHRA PRADESH – 524121**



## ABOUT COLLEGE

Gokula Krishna College of Pharmacy (GKCP) is established in the year 2007 which is sponsored by Sri Krishna Educational Society, Hyderabad. The institution was started with an idea of imparting pharmacy education in rural area, but now it has students from all over state. Though young, GKCP has made a significant impact in various areas of teaching and research, and continues to strive for excellence. The institute was approved by the Pharmacy Council of India (PCI), All India Council of Technical Education (AICTE) and State Govt. of Technical Education, AP. The institute has been offering four year's B.Pharmacy course (100), two year's M. Pharmacy course (Pharmaceutics-18 & Pharmacology-18) which is affiliated to JNTUA, Anantapuramu.

"Our mission is to educate students from all over the state even country including those from the local and rural areas so that they become enlightened individuals improving the living standards of their families, industry and society. We will provide individual attention world class quality of education and character building.



## ABOUT ADD-ON PROGRAM

Add-on courses help students acquire skills and knowledge that are not covered in their core curriculum. These additional skills and knowledge can make graduates more attractive to employers who are looking for candidates with specialized expertise. These programmes enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings.

Quality control tests was important to remove problems and maintain the quality of the product with standards as specified in the pharmacopoeias. Quality control tests were performed with respect to specification of the pharmacopoeias in order to check that the quality parameters are within acceptance limits or not. The main criteria for quality of any drug various dosage forms are its safety, potency, efficacy, stability, patient acceptability and regulatory compliance.

## OBJECTIVE OF THE PROGRAM:

- Understand the purpose of quality control tests
- Learn the quality control limits as per standard pharmacopoeia
- Learn how to handle the quality control tests for various dosage forms

## OUTCOME OF THE PROGRAM:

- Narrate the various quality control test for various dosage forms
- Explain the importance of quality control tests
- Describe the official and un-official quality control tests as per pharmacopoeia
- Perform various quality control tests for various dosage forms

Gold Medal 2014-15



*Navya*  
**Dr. BALAGANI PAVAN KUMAR**  
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website: www.gkcp.edu.in

**A.Y: 2021-22**

## LIST OF ENROLLED STUDENTS

**Name of the Program :** A Two-week add-on program on "Profusive View of Quality Control Tests for Various Dosage Forms"

**Date of the Program :** Two Weeks (18-10-2021 to 03-11-2021)

S.No	HT.No	Name of the Student	Year	Name of the Program	Signature of the Student
1	20Z71R0003	ALIVELI AVULURI	I/II	B. Pharm	A. Aliveli
2	20Z71R0008	APSANA SYED	I/II	B. Pharm	Sd. Apsana
3	20Z71R0009	AYESHA SHAIK	I/II	B. Pharm	Sk. Ayesha
4	20Z71R0012	BHAVANA KALLETI	I/II	B. Pharm	K. Bhavana
5	20Z71R0013	BHAVANA PINDI	I/II	B. Pharm	P. Bhavana
6	20Z71R0024	GAYATHRI DINDU	I/II	B. Pharm	D. Gayathri
7	20Z71R0029	HARI KRISHNA NAIK BHUKYA	I/II	B. Pharm	B. Hari
8	20Z71R0030	HARIPRIYA MADALA	I/II	B. Pharm	M. Haripriya
9	20Z71R0031	HEMA SREE UPPALAMARTHY	I/II	B. Pharm	U. Hema Sree
10	20Z71R0032	HEMASRI MARUBOINA	I/II	B. Pharm	M. Hemasri
11	20Z71R0033	HEMAVATHY R	I/II	B. Pharm	R. Hemavathy
12	20Z71R0036	JAHNAVI PAIPURU	I/II	B. Pharm	P. Jahnavi
13	20Z71R0046	MADHULATHA KALASAPAKAM	I/II	B. Pharm	K. Madhulatha
14	20Z71R0049	MEGHANA ARIGONDAM	I/II	B. Pharm	A. Meghana





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E-Mail : gkcpsp@rediffmail.com

website: www.gkcp.edu.in

15	20Z71R0050	MOUNIKA PUTTURU	I/II	B. Pharm	P. Mounika.
16	20Z71R0054	NEERAJA THONDU	I/II	B. Pharm	T. Neeraja
17	20Z71R0060	PARIMALA ARAVA	I/II	B. Pharm	A. Parimala
18	20Z71R0061	PAVAN KUMAR KARIKATI	I/II	B. Pharm	K. pavan kumar
19	20Z71R0064	POOJA CHITTETI	I/II	B. Pharm	Ch. pooja
20	20Z71R0065	POOJA NALLIBOYANA	I/II	B. Pharm	N. pooja
21	20Z71R0068	PRUDHVIRAJ B	I/II	B. Pharm	B. Prudhviraj
22	20Z71R0072	RAMYA SREE VEERIBOYINA	I/II	B. Pharm	V. Ramyasree
23	20Z71R0074	SAI POORNIMA PATHRALAPATI	I/II	B. Pharm	P. Sai poornima
24	20Z71R0076	SAMYUKTHA MANDATI	I/II	B. Pharm	M. Samyuktha
25	20Z71R0078	SARASWATHI GORLA	I/II	B. Pharm	G. Saraswathi
26	20Z71R0084	SRIYA VIJITHA NAGISETTY	I/II	B. Pharm	N. Sriyavijitha
27	20Z71R0089	VENKATA SAI SRESHTA PURINI	I/II	B. Pharm	P.V.S. Sushtha
28	20Z71R0090	VENKATATHIRUPAL M	I/II	B. Pharm	M. Venkathirupal
29	20Z71R0093	VYSHNAVI KINNERA	I/II	B. Pharm	K. Vaishnavi
30	20Z71R0094	YAMINI SAJJA	I/II	B. Pharm	S. Yamini

*Kastha*

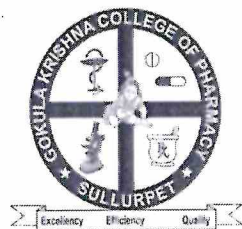
PROGRAM COORDINATOR

Page 2 of 2



*Kavay*  
**Dr. BALAGANI PAVAN KUMAR**  
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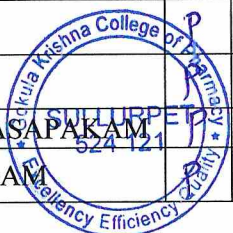
website: www.gkcp.edu.in

A.Y: 2021-22

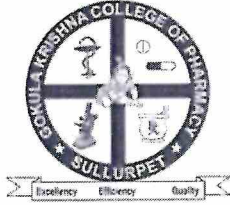
A Two-week add-on program on "Profusive View of Quality Control Tests for Various Dosage Forms"

## DAY WISE ATTENDANCE SHEET

S.No	HT.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total
			18/10	20/10	21/10	22/10	23/10	25/10	26/10	27/10	28/10	29/10	30/10	01/11	02/11	03/11	
1	20Z71R0003	ALIVELI AVULURI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
2	20Z71R0008	APSANA SYED	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
3	20Z71R0009	AYESHA SHAIK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
4	20Z71R0012	BHAVANA KALLETI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
5	20Z71R0013	BHAVANA PINDI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
6	20Z71R0024	GAYATHRI DINDU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
7	20Z71R0029	HARI KRISHNA NAIK BHUKYA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	20Z71R0030	HARIPRIYA MADALA	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13
9	20Z71R0031	HEMA SREE UPPALAMARTHY	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
10	20Z71R0032	HEMASRI MARUBOINA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
11	20Z71R0033	HEMAVATHY R	P	P	P	P	P	A	P	P	P	P	P	P	P	P	13
12	20Z71R0036	JAHNAVI PAIPURU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
13	20Z71R0046	MADHULATHA KALASAPAKAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
14	20Z71R0049	MEGHANA ARIGONDAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14



*Haray*  
**Dr. BALAGANI PAVAN KUMAR**  
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 PROFESSOR & PRINCIPAL  
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website: www.gkcp.edu.in

15	20Z71R0050	MOUNIKA PUTTURU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
16	20Z71R0054	NEERAJA THONDU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
17	20Z71R0060	PARIMALA ARAVA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
18	20Z71R0061	PAVAN KUMAR KARIKATI	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13
19	20Z71R0064	POOJA CHITTETI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
20	20Z71R0065	POOJA NALLIBOYANA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
21	20Z71R0068	PRUDHVIRAJ B	P	P	P	P	P	P	A	P	P	P	P	P	P	P	13
22	20Z71R0072	RAMYA SREE VEERIBOYINA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
23	20Z71R0074	SAI POORNIMA PATHRALAPATI	P	P	P	P	P	P	P	A	P	P	P	P	P	P	13
24	20Z71R0076	SAMYUKTHA MANDATI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
25	20Z71R0078	SARASWATHI GORLA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
26	20Z71R0084	SRIYA VIJITHA NAGISETTY	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
27	20Z71R0089	VENKATA SAI SRESHTA PURINI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
28	20Z71R0090	VENKATATHIRUPAL M	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
29	20Z71R0093	VYSHNAVI KINNERA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
30	20Z71R0094	YAMINI SAJJA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14



*Kaitha*  
PROGRAM COORDINATOR

*Balagan*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph D. FIC, FIP, FIP (MISTE)  
PRINCIPAL  
PROFESSOR & PRINCIPAL  
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**Date: 05-11-2021**

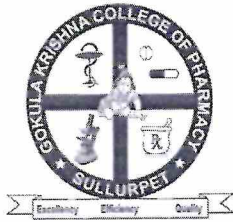
## **PROGRAM REPORT**

- Name of the Program** : A Two-week add-on program on "Profusive View Of Quality Control Tests For Various Dosage Forms"
- Date of the Program** : 18-10-2021 to 03-11-2021.
- Details of the Resource Person** : **Mrs. T.Swathi**  
Asst.professor, Dept of Pharmacology,  
Gokula Krishna college of pharmacy, Sullurupeta,  
SPSR Nellore Dist. A.P  
Contact number: +91 9494640005  
Mail id: swathibhaskarthumma25@gmail.com
- Objectives of the Program** : Towards completion of this course, students will be able to
- Acquire adequate knowledge of practical aspects of quality control tests for various pharmaceutical dosage forms
  - Understand the purpose of quality control tests
  - Learn the quality control limits as per standard pharmacopoeia
  - Learn how to handle the quality control tests for various dosage forms
- Topics covered** : The topic was scrolled down with quality control tests for various dosage forms like
- Quality control test for solid dosage forms

Tablets



*Narayana*  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D, FIC, FBS, FACC, FICCP, MISTE  
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website: www.gkcp.edu.in

## ➤ Capsules

- Quality control test for semi solid dosage forms

## ➤ Ointments and creams

- Quality control test for Liquid dosage forms

## ➤ Parenterals

### Outcome of the Program

: Upon successful completion of this program, a student shall be expected to be able to

- Describe the term quality and importance of quality as per pharmacopoeia
- Narrate the various quality control test for various dosage forms
- Explain the importance of quality control tests
- Describe the official and un-official quality control tests as per pharmacopoeia
- Perform various quality control tests for various dosage forms

### Number of Participants

: 30

  
PROGRAM COORDINATOR



  
**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D. FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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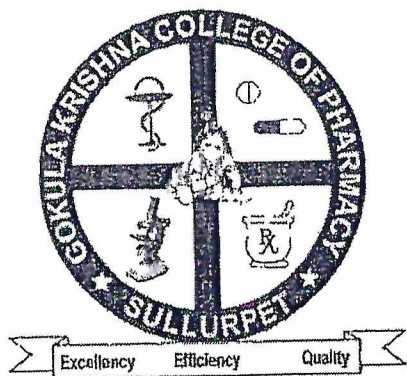
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## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. .... APSANA... SYED.....

has participated in A Two Week Certificate Program on “Profusive View of Quality Control Tests for Various Dosage Forms” organized by Gokula Krishna College of Pharmacy, Sullurupeta, Andhra Pradesh, India from 18<sup>th</sup> October to 3<sup>rd</sup> November 2021.



COORDINATOR

*[Signature]*  
PRINCIPAL

**Dr. BALAGANI PAVAN KUMAR**  
M.Pharm, Ph.D, FIC, FBSS, FACE, FICCP, MISTE  
PROFESSOR & PRINCIPAL  
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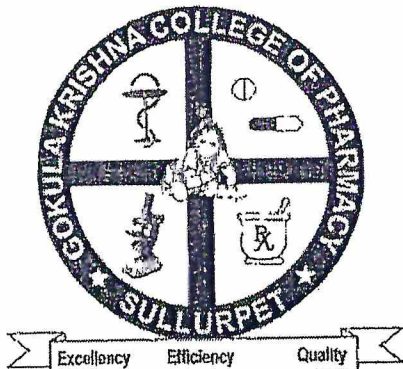
## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Mrs. ....HEMAVASHY...R.....

has participated in A Two Week Certificate Program on “Profusive View of Quality

Control Tests for Various Dosage Forms” organized by Gokula Krishna College of

Pharmacy, Sullurupeta, Andhra Pradesh, India from 18<sup>th</sup> October to 3<sup>rd</sup> November 2021.



COORDINATOR

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