

GOKULA KRISHNA COLLEGE OF PHARMACY

HEI CODE: C-26844

NAAC SSR

CYCLE I



7 : INSTITUTIONAL VALUES AND BEST PRACTICES

**7.3
Institutional
Distinctiveness**

**7.3.1 Performance of
Institution in One Area
Distinctive to its Priority
and Thrust**

7.3.1 Supporting Documents



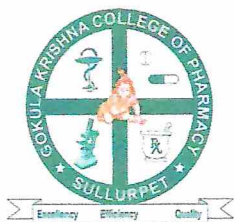
Approved by PCI, New Delhi, Government of AP & Affiliated to JNTUA
Recognized by UGC U/S 2(f), An ISO 9001:2015 Certified Institution

Behind RTC Depot, Sullurupeta, Tirupati Dist, Andhra Pradesh - 524121

☎ 9948990116

🌐 www.gkcp.edu.in

✉ gkcpsp@rediffmail.com



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7.3.1 Distinctiveness of the Institution

Portray the performance of the institution in an area distinct from its priority.

VISION:

We at Gokula Krishna College of Pharmacy (GKCP) will impart futuristic technical education and instill high patterns of discipline through our dedicated staff, who shall set global standards, making our students technologically superior and ethically strong, who in turn shall improve the quality of the human race.

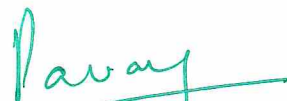
MISSION:

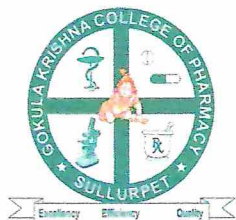
Our mission is to educate students all over the state and even the country, including those from local and rural areas, so that they become enlightened individuals, improving the living standards of their families, industry, and society. We will provide individual attention, world-class quality education, and character building.

Our institution has gained recognition in the state for its academic excellence, sports achievements, and diverse extracurricular activities. Starting with humble beginnings, we have embarked on a successful journey, now celebrating 17 years of excellence in pharmaceutical sciences education.

Our pharmacy institute stands out by delivering a well-structured curriculum through effective teaching methods, setting it apart from others. We offer hospital training, workshops, and programs in addition to the university curriculum to align with industry demands and ensure students receive comprehensive training for the healthcare sector.




Dr. BALAGANI PAVAN KUMAR
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Innovative teaching approaches like ICT-based and case-based learning, along with software simulations, 3D models, and interactive displays, have become signature features of our institution. Students benefit from value-added education, soft skills training, interview preparation, and placement support.

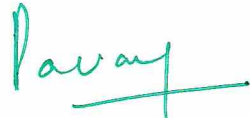
Encouraging students interested in scientific research, health services, teaching, business, and the pharmaceutical industry, we prepare them for diverse roles in formulation, R&D, quality control, and marketing. We motivate students to pursue higher studies like M.Pharm. and Ph.D. to excel in teaching, research, and industry roles.

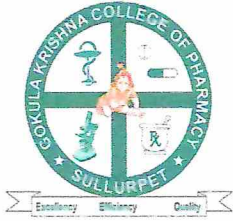
Our institution fosters collaborations with reputable organizations for training, placements, conferences, and resource-sharing. Students are exposed to the latest technologies and industry expectations to enhance their employability.

Regular seminars, workshops, conferences, and gender equity programs are organized to enrich the academic experience. The faculty engages students through various events, elevating the college's reputation.

We provide extensive library resources, conduct educational events, and encourage research publication in renowned journals. Cells like IQAC, R&D, NSS, placement, women empowerment, and grievance redressal enhance the educational quality. Our central instrumentation lab and machinery room support research activities.




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With a collection of books, journals, and e-resources from K-NIMBUS and NDLI, students benefit from a well-equipped library. Utilizing EX-PHARM software for experiments, our medicinal garden offers over 120 medicinal plant varieties to enrich learning and support herbal projects and curriculum activities.

Highlights and achievements of Training & Placement cell and Students of GKCP:

The training and placement cell at Gokula Krishna College of Pharmacy persistently worked to secure positions for students in reputable companies that align with their career goals. Through the combined endeavors of the T&P Cell and the companies, numerous GKCP students successfully secured placements in various companies.



Campus Placement Drive by Episource (An Optum Business)



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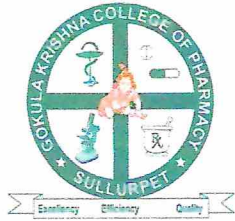
Shortlisted Students with Management, Principal and Episource HR Team – 2021



Campus Placement Drive by International Flavors & Private Ltd
(US Based Company located in Sri City)



Pavani
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Short listed students in Crew Care Placement drive

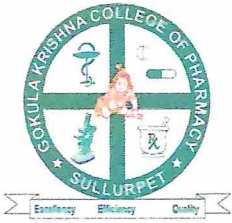


Interviewers from Aurobindo Pharma



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Campus Placement Drive by AGS Health



Campus Placement Drive by Divis Laboratories Ltd



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Campus Placement Drive by Delta Biopharma Pvt Ltd

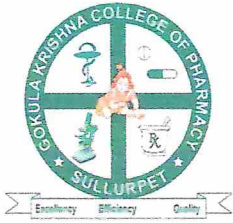


Campus Placement Drive by Artura Pharmaceuticals Pvt Ltd

Navay



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SPORTS AND CULTURALS



Fashion Parade by Students

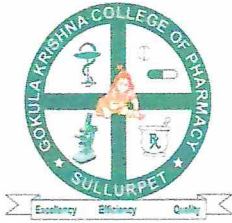


Colorful Rangoli by students



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Enthusiastic Flash mob

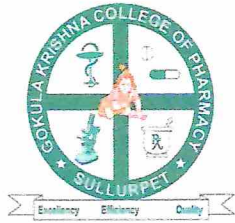


Energetic Flash mob

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Fashion Parade by GKCP students

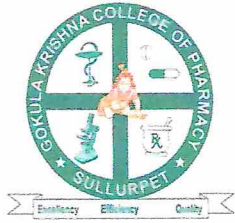


Achievements are Identified and awarded

Pavani



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STUDENT SUPPORT AND PROGRESSION



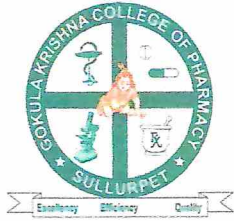
Mrs B. Swathi, Asst. Professor is explaining how to develop competitive skills



Mr. CH. Kiran is guiding students about career in Pharmacovigilance



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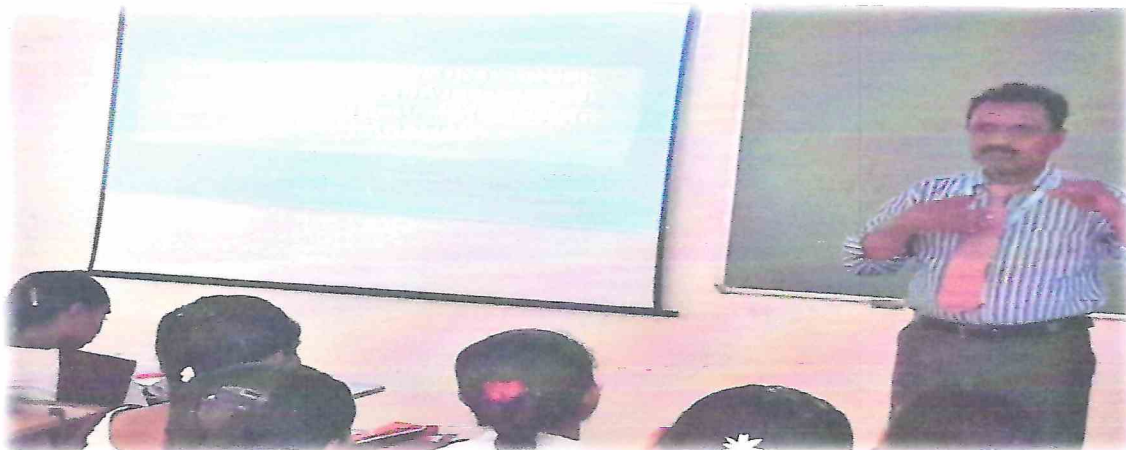
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Ms. P. Kavitha clarified subject oriented doubts and given a view on how to prepare notes to crack the rank in national and state level competitive exams.



Mr. S. Chandrasekhar Babu figured out business essentials and how to become a successful entrepreneur in the Pharma field



Pawan
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PERSONLITY DEVELOPMENT WORKSHOP

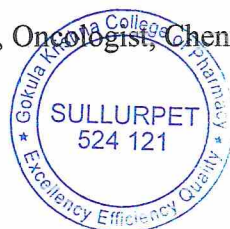


Personality Development Workshop by Dr. Prathyusha Subba Rao

HEALTH AWAREBESS LECTURE SERIES ON CANCER FACTS & MYTHS

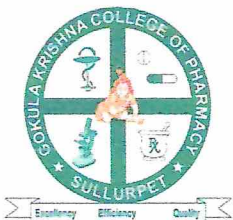


Dr. Lakshmi Narayana, Oncologist, Chennai addressing the audience on Cancer Facts & Myths



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ICT / COMPUTATIONAL SKILL ENHANCING PROGRAMS



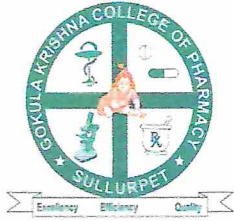
Session on CHEM SKETCH by Mr. P. Sivakumar



Session Ex Pharma series: Animal simulator software Ms. A.R. Sridevi



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CLEAN & GREEN CAMPUS INITIATIVES BY NSS UNIT



Plantation by GKCP students



Clean and Green Program by NSS Unit, GKCP



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