**HEI CODE: C-26844** 

**NAAC SSR** 

**CYCLE I** 



# 7: INSTITUTIONAL VALUES AND BEST PRACTICES

7.2 Best Practices

7.2.1 Best Practices Successfully Implemented by the Institution

## 7.2.1 Documents Related to the Evidence of Success for Two Best Practices



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Behind RTC Depot, Sullurupeta, Tirupati Dist, Andhra Pradesh - 524121



#### Sri Krishna Educational Society's



Behind RTC Depot, Sullurupeta, Tirupati Dist, A.P, INDIA - 524121

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#### **BEST PRACTICE 1**

1. Title of the Practice: GKCP NENU SAITHAM (Me Too Towards Selfless Service)

#### 2. Objectives of the Practice:

- To develop organizational skills among the students, understand the real needs of society, and indulge them in the problem-solving process.
- To inculcate strategies for facing emergencies and national disasters.
- To educate the women about various schemes drafted by central and state governments and laws formulated for their safety and benefit.
- To practice national integration and uplift social harmony among individuals.
- To promote awareness about health-related problems through awareness rallies and medical camps.

#### 3. The Context:

The future of our country is in the hands of students as they become professionals and work for the betterment of the country. The students educate people about their basic human rights, duties, and the benefits of living in a clean environment. The management and staff of Gokula Krishna College of Pharmacy (GKCP) step ahead in inspiring and motivating the students by conducting and bringing various outreach and awareness programs related to hygienic living conditions, women's issues, etc.

#### 4. The Practice:

The head of the institution, along with the NSS unit, maintains a good rapport with the local leaders and social workers, non-officials of the villages, and makes them involved in the awareness programs conducted by the institution. Indian Red Cross Societies, Nova Blood Bank Nellore, Vasavi Club, JCI, Special Enforcement Bureau, and Road Transport Officer, Sullurupeta, were associated with various awareness programs with the institution.

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The students of GKCP and NSS volunteers conducted various health awareness programs in and around the Sullurupeta region. The program was rendering excellent services through this NSS unit to the needy people of society. On behalf of the NSS unit, various rallies on voter awareness, health awareness, and the international day against drug abuse and illicit trafficking were organized with the support of Sullurupeta division government authorities.

#### 5. Evidence of Success:

It was clearly evident that there was a change in the villager's attitude towards cleanliness. The students appeared more sensitized and motivated through their participation in various social activities conducted by the institution. The organizational skills among the students appeared to be enhanced while organizing these programs at the college. Our NSS volunteers distributed "Eco-friendly Ganesha" on the eve of Vinayaka Chathurthi every year. Every year, our NSS volunteers conduct an awareness program on Diwali crackers and promote eco-friendly Diwali celebrations. Our NSS volunteers regularly conduct blood donation camps in association with various blood banks like Nova Blood Bank, IRCS, Nellore, etc.

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A.Y: 2022-2023

#### **BEST PRACTICE-I**

#### GKCP NENU SAITHAM (Me Too Towards Selfless Service)

S NO	PROGRAM	DATE	VENUE
1	"Energy Conservation Rally"	16-02-2023	Nayudu Peta Municipal Corporation
2	"Blood Donation Camp"	27-01-2023	GKCP Campus
3	"Voter Awareness"	24-01-2023	Sullurupeta Municipal Corporation
4	"Cleaning of Village Ponds and Wells"	27-12-2022	Pulivendula Panchait
5	"Awareness Program on Rain Water Harvesting"	26-11-2022	Pulathota Panchaiat



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A.Y: 2022-23

I. Name of the Program: "Energy Conservation Rally"

II. Date: 16-02-2023

III. Venue: Naidu Peta Municipal Corporation. Tirupati Dist.

Report:

NSS Unit-I of GOKULA KRISHNA COLLEGE OF PHARMACY, Sullurupeta organized a "Energy Conservation Rally". Energy conservation refers to efforts made to reduce energy consumption through using less of an energy service. Energy conservation can result in increased financial capital, environmental quality, national security, personal security and human effort. The staff and students of GKCP were participated in this rally was taken place Naidu Peta Municipal Corporation (N M C) on 16-02-2023. Energy conservation rally aims to give awareness about the depletion of energy sources. We need to accept this fact and try to use other sources like solar energy.

"Earth provides enough to satisfy every man's needs, but not every man's greed"

"When the Sun is bright, say no to artificial light"



Energy Conservation Rally at Naidu Peta Municipal Corporation (N M C)

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I. Name of the Program: "Blood Donation Camp"

II. Date: 27-01-2023

III. Venue: Gokula Krishna College of Pharmacy, Sullurupeta.

Report:

On 27<sup>th</sup> January, 2023 (Friday), the Gokula Krishna College of Pharmacy Sullurupeta and collaboration with **Nova Blood Center-SPSR Nellore** organized a blood donation camp in our campus. The Blood donation camp was started by the President of GKGI and Principal of GKCP Dr.Balagani Pavan Kumar. Students and Teaching, non teaching staff members of the campus and donated blood in the blood donation camp and received certificates. Two doctors from the nearby government hospital had come to oversee the blood donation and collect the blood. Refreshments like fruits, and juices were given to people who had come to donate blood. At the end of the camp, the Co-Ordinator of the Nova Blood Center – SPSR Nellore thanked everyone for their help and presence.

"It's not Just Blood, it's Liquid Life"

"Donate Today Save life"



Blood Donation Camp at Gokula Krishna College of Pharmacy

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I. Name of the Program: "Voter Awarness"

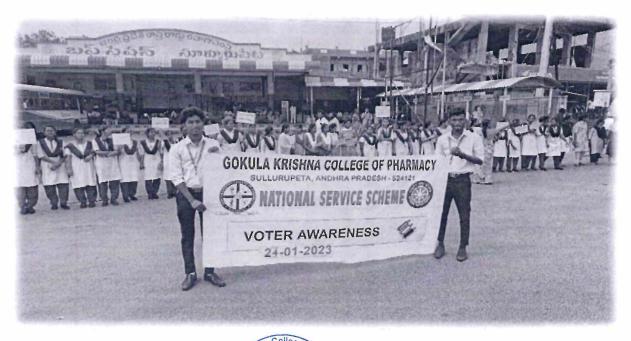
II. Date: 24-01-2023

III. Venue: Sullurupeta Municipal Corporation. (S M C)

Report:

National Service Scheme (NSS) unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized a rally on voting awareness program on 24-01-2023 at Sullurupeta Municipal Corporation. The main objectives of this awareness program is to create voting awareness in common people with the significance to encourage more young voters to actively take part in the election process to create transparent democratic nation. For this program Revenue department team were present. The GKCP students performed street play and with the help of that they explained the importance of voting and election. our students explain the how youth generation plays important role in today's era for voting? For this program teaching and non-teaching members, NSS Officer and NSS volunteers were participated in this event.

"Never Miss an Opportunity to Vote as it is our contribution to our Country" "Every election is determined by the people who put on Vote up."



Voter awareness program on Sulluripeta Municipal Corporation (S M C)

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I. Name of the Program: "Cleaning of Village Ponds and Wells"

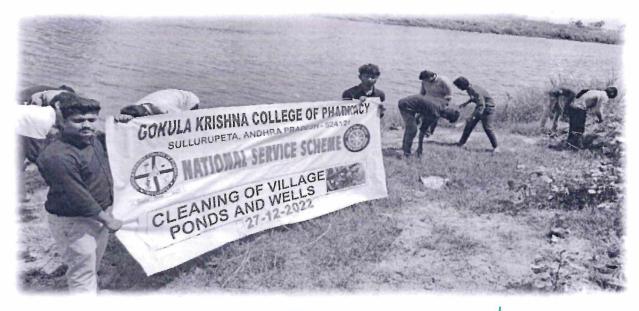
II. Date: 27-12-2022

III. Venue: Pulivendula Panchait.

Report:

Gokula Krishna College of Pharmacy, Sullurupeta. Around 50 students of the NSS wing along with faculty members had taken initiative to clean the pond Cleaning of ponds was closely related to cleanliness of the village and health of the people. Without clean water, the death toll keeps rising annually due to the increased cases of water born diseases such as Malaria, Diarrhea and Typhoid fever. Sensitizing the society towards the cleanliness, it's not only land to be cleaned but needs the equal attention to be given to water bodies. Ponds plays a significant role in the provision of ecosystem services to society including water purification, flood alleviation, irrigation, watering livestock, fish production, support for pollinators and climate change mitigation. Keeping this in mind a pond and well cleaning activity was conducted in Pulivendula Panchait on 27-12-2022.

A fool can throw a stone in a pond that 100 wise men can not get out.



Cleaning of Ponds at Rulivendula Panchait

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A.Y: 2021-2022

#### **BEST PRACTICES-I**

#### GKCP NENU SAITHAM (Me Too Towards Selfless Service)

S NO	PROGRAM	DATE	VENUE
1	"Awareness Program on Child Literacy"	28-03-2022	N V Kandriga Panchait
2	"Soil-testing, Soil Health care and Soil Conservation"	22-02-2022	N V Kandriga Panchait
3	"Blood Donation Camp"	02-02-2022	GKCP Campus
4	"Vanam-Manam"	21-10-2021	Kotapoluru Panchait
4	"Health Education, Aids Awareness and Preliminary Health Care"	27-09-2021	Sullurupeta Municipal Corporation
5	"Fight against Covid-19"	08-09-2021	Sullurupeta Municipal Corporation



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A.Y: 2021-22

I. Name of the Program: "Awareness Program on Child Literacy"

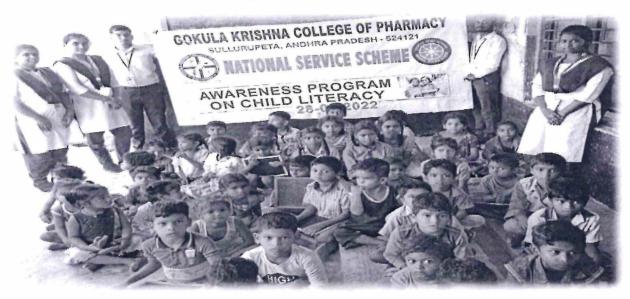
II. Date: 28-03-2022

III. Venue: N V Kandriga Panchait

Report:

NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized an Awareness program on child literacy on 28<sup>th</sup> March 2022 at N V Kandrika village. The Students of GKCP participated in this program. The main objective of this program is to define emergent literacy as the developmental process that begins at birth whereby children acquire the foundation for reading and writing. About the staff members and 50 students have actively participated in the event.

Today a Reader, Tomorrow a leader.



Awareness Program on Child Literacy at N V Kandriga Panchait

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I. Name of the Program: "Soil-testing, Soil Health care and Soil Conservation"

II. Date: 22-02-2022

III. Venue: N V Kandriga Panchait.

Report:

Regulating water soil helps in controlling where rain, snowmelt, and irrigation water goes. Water flows over the land or into and through the soil. Sustaining plant and animal life the diversity and productivity of living things depends on soil. Filtering and buffering potential pollutants The minerals and microbes in soil are responsible for filtering, buffering, degrading, immobilizing, and detoxifying organic and inorganic materials, including industrial and municipal by-products and atmospheric deposits. Cycling nutrients Carbon, nitrogen, phosphorus and many other nutrients are stored, transformed, and cycled in the soil. Providing physical stability and support Soil structure provides a medium for plant roots. Soils also provide support for human structures and protection for archeological treasures. The main aim of this program is to educate the importance of soil conservation to the N V Kandriga villagers. By keeping this in mind NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized an awareness program on Soil-Testing, Soil Health Care and Soil Conservation on dated 22-02-2022.

"Land is not merely soil, it is a fountain of energy flowing through a circuit of soils, plants and animals."



Soil-testing, Soil Health care and Soil Conservation at N V Kandriga Panchait

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I. Name of the Program: "Blood Donation Camp"

II. Date: 02-02-2022

III. Venue: GKCP Campus Sullurupeta.

Report:

On 02<sup>nd</sup> February, 2022 (Wednesday), NSS Unit-I of Gokula Krishna College of Pharmacy-Sullurupeta and collaboration with Nova Blood Center - SPSR Nellore organized a blood donation camp in our campus. The camp was organized by the teaching faculty, non teaching faculty and students to the blood donation. The camp took place in the seminar hall of the GKCP. The Principal of the college Dr.Balagani Pavan Kumar started around 9 o'clock in the morning, with the Students donating blood. The senior students of the campus too participated in the program. Apart from students, many Local people also participated in this. The blood collected from this camp was to be give to the Nova Blood Center - SPSR Nellore. The college had arranged for refreshments for those who donated blood in the camp. Students and other people who had participated in this blood donation camp were given certificates and a small gift. To watch over the entire process and to collect the blood, a team of five doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers from NSS Unit also had come to help the College organize the blood donation camp. After the completion of the blood donation, the Principal thanked and appreciated everyone present in the camp. The day ended with the National Anthem and a heartfelt vote of thanks from the Principal of the college.

Donate blood responsibly, not on roads but at blood donation camps

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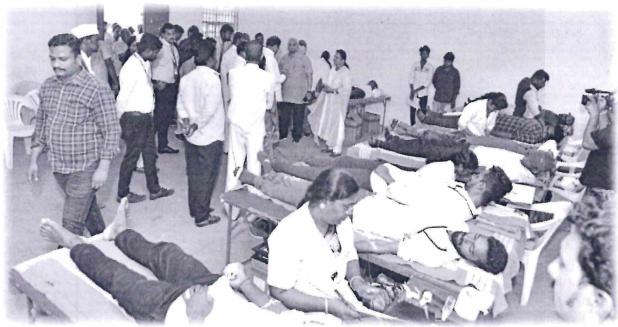


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Blood Donation Camp at Gokula Krishna College of Pharmacy

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I. Name of the Program: "Vanam-Manam"

II. Date: 21-10-2021

III. Venue: Kotapoluru Panchait.

Report:

Vanam – Manam (Tree Plantation program) was conducted by the NSS Unit-I of Gokula Krishna College of Pharmacy Sullurupeta on 21-10-2021 at Kotapoluru village. This program was planned to bring awareness among the students and staff members of Gokula Krishna College of Pharmacy. Awareness among the public by students of GKCP. They also gave an message "Plant a tree today; it will help us breathe tomorrow." (Trees provide us with oxygen and fresh air and planting them will ensure we have fresh air to breathe in the future). The main objective of this program Vanam - Manam is very necessary because trees provide oxygen to the environment and make the air quality better if more trees are planted, then the world's environment will become a safer place to live in. Tree plantation also reduces pollution, thus making the life of future generations secure.

#### Keep Calm and Save Trees



Plantation Program on Kotapolyru Panchait

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I. Name of the Program: "Health Education, Aids Awareness and Preliminary Health Care"

II. Date: 27-09-2021

III. Venue: Sullurupeta Municipal Corporation.

Report:

Health Education, AIDS and Preliminary Health Care held on dated 27-09-2021 at Sullurupeta town. The NSS volunteers of GKCP participated in this program and raised the slogans like increasing awareness now, will lead to better health tomorrow, No bias, just kindness, AIDS we'll confine this! etc., The main objective of this program is to provide information about health care enables health systems to support a person's health needs from health promotion to disease prevention, treatment, rehabilitation, palliative care and more. This strategy also ensures that health care is delivered in a way that is centered on people's needs and respects. NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized an awareness program.





Health awareness rally on Subarupeta Municipal Corporation.

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I. Name of the Program: "Fight against Covid-19"

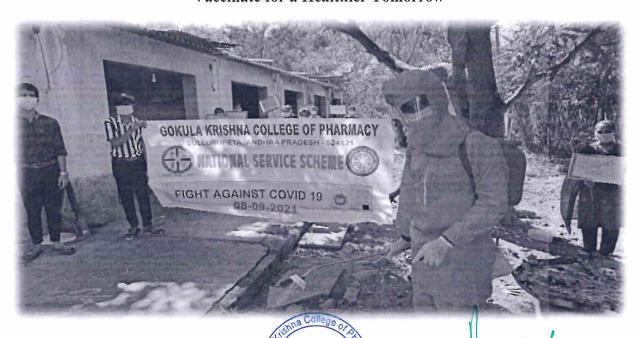
II. Date: 08-09-2021

III. Venue: Sullurupeta Municipal Corporation

Report:

The NSS Units of Gokula Krishna College of Pharmacy, Sullurupeta, Organized Fight against Covid-19 Awareness Campaign on 08<sup>th</sup> September 2021 at Sullurupeta Town to stop the spread of virus. To create awareness regarding preventive intervention techniques that would help in reducing the transmission of the disease. NSS Volunteers also insisted the public to take two doses of vaccine. Nearly 50 NSS Volunteers took part in this awareness program. As an outcome people were sensitized about the spread of Corona Virus and its prevention and posters were displayed in and around our campus. This is an evolving situation, and timely and accurate information is critical. Educating the public about positive preventive measures, talking to them about their fears, and giving them a sense of some control over risk of infection helped in reducing their anxiety.

#### "Vaccinate for a Healthier Tomorrow"



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Fight against Covid-19 (Sanitation & Vaccination)

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A.Y: 2020-2021

#### **BEST PRACTICES-I**

#### GKCP NENU SAITHAM (Me Too Towards Selfless Service)

S NO	PROGRAM	DATE	VENUE
1	"A Rally on Anti Sunstroke Remedies"	22-03-2021	Sullurupeta Municipal Corporation
2	"Environmental Sanitation and Disposal of Garbage & Composting"	17-12-2020	Sullurupeta Municipal Corporation
3	"Health Education, Aids Awareness and Preliminary Health Care"	12-11-2020	Sullurupeta Municipal Corporation
4	"Fight against Covid-19"	21-10-2020	Sullurupeta Municipal Corporation

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A.Y:2020-21

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I. Name of the Program: "A Rally on Anti Sunstroke Remedies"

II. Date: 22-03-2021

III. Venue: Sullurupeta Municipal Corporation

Report:

Awareness Program on Sunstroke" on 22-03-2021 at Sullurupeta town Kollamitta area wear comfortable loose clothing. Keep yourself hydrated. Drink plenty of water and liquid food. Avoid any form of strenuous physical activity as much as possible in the direct heat. Even if it is necessary, make sure medical services are readily available, or you have the medical emergency numbers handy. Avoid going out when the sun is at its highest (noon times) because then the temperature is at the maximum. Venture out in late evenings or early mornings. The main objective of this program to create awareness regarding the increase in the mortality due to ignorance of the Sunstroke life-threatening condition that occurs when your body temperature gets too high, basic principle of heatstroke management is early resuscitation and immediate cooling. Cold water immersion or convection evaporation method can be implemented based on the specific patient characteristic, among others.



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I. Name of the Program: "Environmental Sanitation and Disposal of Garbage & Composting"

II. Date: 17-12-2020

III. Venue: Sullurupeta Municipal Corporation

Report:

Local environmental sanitation was still in its infancy in most remote rural areas with poor economic conditions. Rural garbage was thrown away at will, with no centralized collection or treatment. Villagers cleaning up their own garbage outdoors. The informal treatment had resulted in a waste pile up by the roadside or river body, resulting in worsening waste environmental sanitation in rural areas. The main objective of this programme is to protect our environment from pollution and contamination and repair and reduce the damage caused by pollution and its ill effects on the earth. Composting organic waste can divert substantial trash from landfills and create nutrient-rich soil for agriculture and gardening, developing and maintaining a clean, safe and pleasant physical environment in all human settlements, to promote the social, economic and physical well-being of all sections of the population. By keeping this in mind NSS Unit-I of Gokula Krishna College of Pharmacy in Collaboration with Vidyakalamandir Organization-Bangaloor, organized an awareness program on Environmental Sanitation and Disposal of Garbage & Composting on dated 17-12-2020 at Sullurupeta town. Mr. Chiranheev Dass (WMV), 50 NSS student volunteers and faculty members participated in this event.

Earth knows no desolation. The Soil smells regeneration in the moist breath of decay

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Process of Composting at Sullurupeta Municipal Corporation (S M C)

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I. Name of the Program: "Health Education, Aids Awareness and Preliminary Health Care"

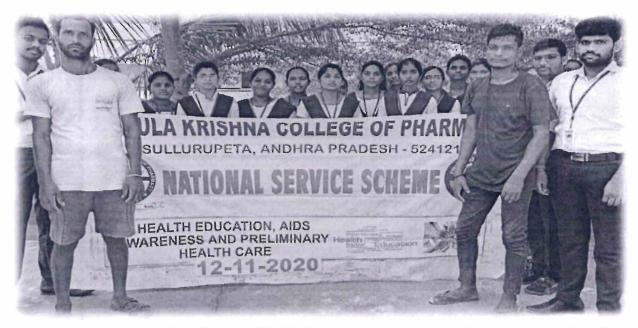
II. Date: 12-11-2020

III. Venue: Sullurupeta Municipal Corporation

Report:

Gokula Krishna College of Pharmacy, Sullurupeta organized an awareness program on Health Education, AIDS and Preliminary Health Care held on dated 12-11-2020 at Sullurupeta village. The NSS volunteers of GKCP participated in this program and raised the slogans like increasing awareness now, will lead to better health tomorrow, No bias, just kindness, AIDS we'll confine this! etc., The main objective of this program is to provide information about health and its value as a community assets, to maintain norms of good health ,to take precautionary and preventive measures against communicable diseases and to develop and promote mental and emotional health.

"Prevention is better than cure"



Awareness program of Preliminary Health Care at Sullurupeta Municipal Corporation (S M C)

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I. Name of the Program: "Fight against Covid-19"

II. Date: 21-10-2020

III. Venue: Sullurupeta Municipal Corporation

Report:

Gokula Krishna College of Pharmacy, Sullurupeta organized Fight against Covid-19 Awareness Campaign on 21<sup>th</sup> October 2020 at Sullurupeta Town Sulluru Area with the aim of combating the deadly virus CoVID-19, yesterday organized a campaign which covered COVID-19 awareness activities. Students and teachers of the GKCP participating enthusiastically, joining hand against the terror of this dangerous virus. Under the guidance of the principal of GKCP, Dr. Balagani Pavan Kumar, a special awareness programme was flagged off to spread awareness among the masses about this harmful virus and its prevention measures such as refraining from shaking hands and hugging others, the main focus of the campaign was to create an awareness on the use of masks, frequently washing hands, using sanitizers, and also on maintaining social distance. Students did door to door campaigning, advocating the massage "We Fight against COVID-19" the response of the residents of the local people was very encouraging. Students Vociferated slogans and Sanitation to Sullurupeta town Sulluru area.

#### Better to wear a mask than a ventilator



Sanitation on Sullurupeta Municipal Corporation (S M C)

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A.Y: 2019-2020

#### **BEST PRACTICES-I**

#### GKCP NENU SAITHAM (Me Too Towards Selfless Service)

S NO	PROGRAM	DATE	VENUE
1	"Rally on Helmet Safety"	25-02-2020	Naidu Peta Municipal Corporation
2	"Weed Control"	16-12-2019	Tada Panchait
3	"Clean and Green"	10-11-2019	Nethaji Nagar Panchaiti
4	"Vanam - Manam"	23-09-2019	Akkam Peta Panchait
5	"Awarness Program on Clay Ganesha"	30-08-2019	Sullurupeta Municipal Corporation



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A.Y: 2019-20

I. Name of the Program: "Rally on Helmet Safety"

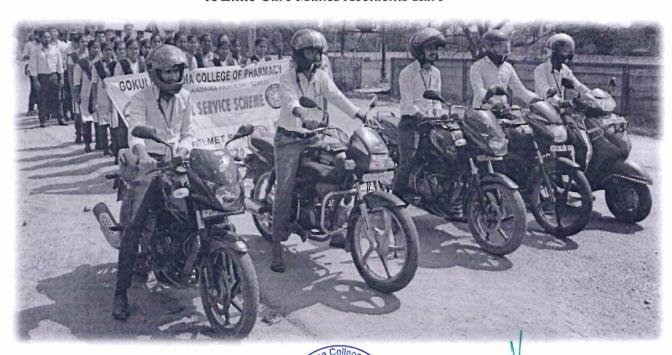
II. Date: 25-02-2020

III. Venue: Naidu Peta Municipal Corporation

Report:

Gokula Krishna College of Pharmacy, on (day) organized a rally in Sullurupeta town with around 50 students to create awareness about the importance of wearing helmets while riding two-wheelers. The event was held as part of National Road Safety Week with the slogans 'Safety First-Helmet Must', 'Be cool-Wear your Helmet', 'Be Cautious-Life is Precious' The students and staff members of Gokula Krishna college of pharmacy participated in this programme. The main objective of this program to create awareness regarding Helmets can reduce the risk of serious head or brain injury. They can also reduce the risk of serious injury to the face and neck. In India, it is mandatory for all bike and scooter riders and pillion riders to wear a helmet

#### A Little Care Makes Accidents Rare



. Rally on Helmet Safety at Nation Peta Municipal Corporation (N M C)

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I. Name of the Program: "Weed Control"

**II. Date:** 16-12-2019

III. Venue: Kotapoluru Panchait

Report:

On 16-12-2019 at Kotapolur village fields the NSS unit-I Gokula Krishna College of Pharmacy Sullurupeta organized awareness program on weed control. As weeding is important in agriculture because weeds are competitive plants as they reduce the useful crop yield by acquiring space, fertilizers and nutrients from the soil. About 50 NSS volunteers participated in this event. The main objectives of weed control are to improve the soil conditions by reducing evaporation from the soil surface, improve infiltration of rain or surface water, reduce runoff to maintain ridges or beds on which the crop is grown and to reduce competition of weeds for light, nutrients and water is done with the help of NSS volunteers and NSS Officer. Finally the event was organized in well structured and without any Obstacles

"If you tend to a flower, it will bloom, no matter how many weeds surround it".



Awareness Program of Weed Control On Kotapoluru Panchait

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I. Name of the Program: "Clean and Green"

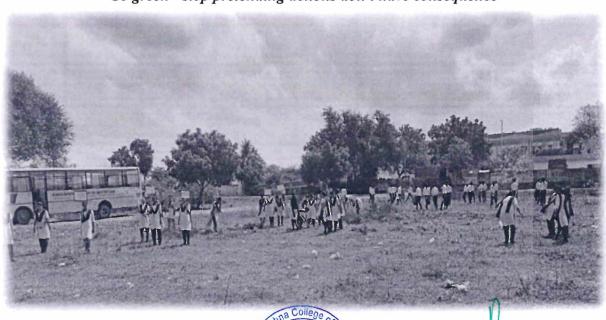
II. Date: 10-11-2019

III. Venue: Nethaji Nagar Panchaiti

Report:

Cleaning the environment is the key to the existence and survival of life on planet earth. Maintaining a clean environment reduces pollution, preserves our biosphere, protects endangered species, and helps to preserve the earth's natural resources. The polluted atmosphere creates diseases and several viruses and germs that are toxic. To safeguard us from illnesses, a clean environment is extremely important. In order to inculcate the importance of clean and green the NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized a awareness program on 10-11-2019 at Nethaji Nagar with slogans of Better Environment, Better Tomorrow. Save the planet Earth. Stop polluting etc., The main objective of this program is to minimize impacts to water quality and water resources Reduce air toxics emissions and greenhouse gas production; Minimize material use and waste production; and Conserve natural resources and energy. A total of 50 NSS volunteers and 5 staff members actively participated in this program and made a grand success of it

Go green - stop pretending actions don't have consequence



Clean and Green Program at Nehaji Nagar Panchait

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I. Name of the Program: "Vanam - Manam"

II. Date: 23-09-2019

III. Venue: Akkam Peta Panchait

Report:

Vanam – Manam (Tree Plantation Program) was conducted by the NSS Unit-I of Gokula Krishna College of Pharmacy Sullurupeta on 23-09-2019 at Akkampeta village. This program was planned to bring awareness among the students and staff members of Gokula Krishna College of Pharmacy. The main objective of this program is to bring awareness among the public by Dr.Balagani Pavan Kumar, Principal of GKCP. He also gave an massage "Plant a tree, make our earth risk free (Plant trees to make our earth healthier and immune to harm of any kind). The mainly this program is to bring the awareness on they give us clean water to drink, air to breathe, shade and food to humans, animals and plants They provide habitats for numerous species of fauna and flora, of Plantation to the students of Gokula Krishna college of Pharmacy.NSS Program Officer, 4 staff members and 50 NSS Volunteers have actively participated in this Plantation Program

#### Don't Make Trees Rare - Keep them with Care



Tree Plantation Program on Askampeta Panchait

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I. Name of the Program: "Awarness Program on Clay Ganesha"

II. Date: 30-08-2019

III. Venue: Sullurupeta Municipal Corporation

Report:

NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized an Awareness program on Clay Ganesh. We distributed the Clay Ganesh Idols at Sullurupeta Parameswari Nagar, As we have been observing a growing awareness about the water pollution caused by the immersion of Ganesh idols made out of Plaster of Paris, in natural water bodies such as lakes, rivers and the sea. While idols made out of naturally occurring clay can dissolve within hours of immersion in water, So we distributed the Ganesh Idols to the people of Sullurupeta Parmeswari Nagar. The main objective of this program is to Natural clay Ganesha usually add no chemicals, making it completely biodegradable. Ideally, these idols should be immersed at home itself, so the clay can be returned to the soil and reduces the environmental pressure on water bodies. Staff members and 50 students have actively participated in the event.

Say no to Plaster of Paris, Say yes to Eco Ganesha



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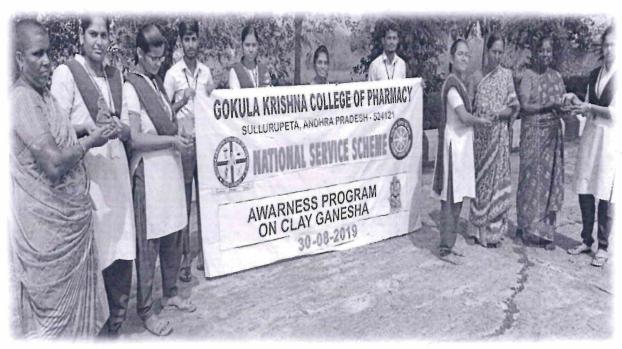
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Ganesh idol preparation and distribution at Sullurupeta Municipal Corporation (S M C)



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A.Y: 2018-2019

#### **BEST PRACTICES-I**

#### GKCP NENU SAITHAM (Me Too Towards Selfless Service)

S NO	PROGRAM	DATE	VENUE
1	"Awareness Program on Diwali Fire Accidents"	05-11-2018	Sullurupeta Municipal Corporation
2	"Clean and Green"	10-10-2018	Mannarupoluru Panchait
3	"Awarness Program on Clay Ganesha"	11-09-2018	Sullurupeta Municipal Corporation
4	"Vanam - Manam"	20-08-2018	Kotapoluru Panchait



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A. Y: 2019-18

I. Name of the Program: "Awareness Program on Diwali Fire Accidents"

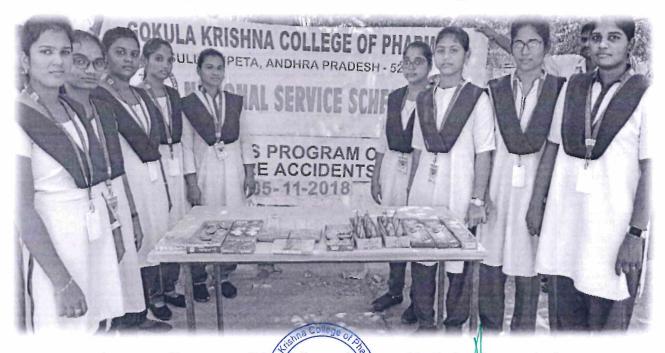
II. Date: 05-11-2018

III. Venue: Sullurupeta Municipal Corporation

Report:

To create awareness and to instill sense of responsibility a Diwali awareness programme was organized by NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta on 05-11-2018 at Sullurupeta town. The staff and NSS volunteers more than 50 members of GKCP were participated in this program and took a pledge which is as follows: "That we will fight pollution, we will celebrate the festival of lights by lighting only earthen lamps without crackers and contribute to safer and healthier future" The students were also advised to implement the objectives of Swachh Baharat Mission so as to keep the surroundings, home and college clean. They were instructed to make judicious use of paper and other resources, avoid use of plastics, switch over to organic and renewable material like jute etc.

Enjoy Diwali with activities other than burning firecrackers



Awareness Program on Divadi fire accidents and Pollution free Festival

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I. Name of the Program: "Clean and Green"

II. Date: 10-10-2018

III. Venue: Mannarupoluru Panchait

Report:

Cleaning the environment is the key to the existence and survival of life on planet earth. Maintaining a clean environment reduces pollution, preserves our biosphere, protects endangered species, and helps to preserve the earth's natural resources. The polluted atmosphere creates diseases and several viruses and germs that are toxic. To safeguard us from illnesses, a clean environment is extremely important. In order to inculcate the importance of clean and green the NSS Unit-I of Gokula Krishna College of Pharmacy, Sullurupeta organized a awareness program on 10-10-2018 at Mannarpolur village with slogans of Better Environment, Better Tomorrow. Save the planet Earth. Stop polluting etc., The main objective of this program is to make them aware how to keep their surroundings "clean and green" and to create the awareness of the present day issues and its effect on the environment. A total of 50 NSS volunteers and 2 staff members actively participated in this program and made a grand success of it.

"Live life cleaner. Make earth greener"



Clean and Green Program on Mannarupoluru Panchait

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I. Name of the Program: "Awarness Program on Clay Ganesha"

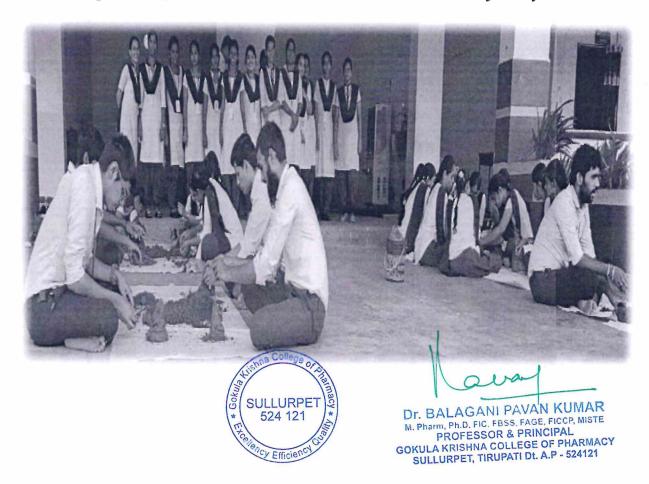
II. Date: 11-09-2018

III. Venue: Sullurupeta Municipal Corporation

Report:

Gokula Krishna College of Pharmacy, Sullurupeta organized an awareness program on Clay Ganesh. We distributed the Clay Ganesh Idols at Sullurupeta Keerthi enclave, as we have been observing a growing awareness about the water pollution caused by the immersion of Ganesh idols made out of Plaster of Paris, in natural water bodies such as lakes, rivers and the sea. While idols made out of naturally occurring clay can dissolve within hours of immersion in water, So we distributed the Ganesh Idols to the people of Sullurupeta Keerthi enclave. The main objective of this program is to promote eco-friendly behavior and reduce pollution by using clay idols. NSS Coordinater and 50 students have actively participated in the event.

Nature needs protection, we are celebrate Ganesh Chaturthi with an eco-friendly Ganesha idol





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Ganesh idol preparation and distribution at Sullurupeta Municipal Corporation (S M C)

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I. Name of the Program: "Vanam - Manam"

II. Date: 20-08-2018

III. Venue: Kotapoluru Panchait

Report:

Vanam – Manam (Tree Plantation program) was conducted by the NSS Unit-I of Gokula Krishna College of Pharmacy Sullurupeta on 20-08-2018 at Kotapoluru village. This program was planned to bring awareness among the students and staff members of Gokula Krishna College of Pharmacy. The main objective of this program is to bring awareness among the public by Dr. Balagani Pavan Kumar, Principal of GKCP. He also gave an massage "Save Trees; Eliminate Global Warming." (Trees are the best way to combat global warming and climate change). The mainly this program is to bring the awareness on Need of plants in our life and also to educate the importance of Plantation to the students of Gokula Krishna college of Pharmacy. NSS Program Officer, 3 staff members and 50 NSS Volunteers have actively participated in this Plantation Program

Don't Make Trees Rare, Keep Them with Care



Plantation of Rogram on Kotapoluru Panchait.

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#### Sri Krishna Educational Society's

# **GOKULA KRISHNA COLLEGE OF PHARMACY**

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#### **BEST PRACTICE 2**

1. Title: "MARCH AHEAD"

#### 2. Objectives:

- Bridge the industry-academia gap.
- Provide comprehensive training in capacity building skills.
- Provide hands-on training with industry experts.
- Facilitate placement in reputable organizations.
- Prepare students for competitive exams.
- Promote higher education for specialized expertise.

#### 3. The Context:

Practical-oriented studies enhance the value of education, but traditional laboratory experiments fall short of meeting industrial needs. To address this, we employ various methods to bridge the gap. Industries seek vibrant and adaptable students with strong communication and smart skills. Our training programs, in collaboration with reputable institutions and certifications, prepare students in diverse areas, ensuring they excel in competitive recruitment and higher education. By integrating industry training with academics, we equip students for success in both the job market and further studies.

#### 4. The Practice:

GKCP prioritizes recruitment by providing comprehensive pre-placement training, both technical and non-technical, to ensure students excel in interviews and recruitment procedures. Continuous counseling boosts students' morale and emphasizes the importance of maintaining good academic scores for successful placement. The placement and training cell designs modules that develop technical, logical, analytical, and managerial skills in students, with progress assessed through various training modules. Soft skill training programs enhance communication, presentation, leadership, and time management skills. Aptitude skill training improves reasoning, data

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interpretation, and analytical abilities. Technical skill training focuses on advanced techniques in fields like SAS and computer-aided drug design. Regular industrial visits and departmental events support fruitful placements, while technical sessions, GPAT and PGECET classes, and higher education guidance further foster career development.

#### 5. Evidence of success:

After the successful completion of pre-placement training, we have witnessed significant improvements in the personal and technical skills of our students. They excel in communication, exhibit a positive attitude during interviews, and possess a high level of confidence. Employers and parents have praised our placement support, highlighting our success in preparing students for the industry. We consistently observe improvements in the quality of placements with students securing positions in renowned companies. Our students and alumni excel as aspiring entrepreneurs, showcasing their practical understanding and innovative ideas. Their knowledge of current industry trends boosts their selection during campus interviews. Our comprehensive personality development programs enhance confidence, communication skills, and employability, leading to improved placements and higher selection rates in competitive exams.

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### **OUR MAJOR RECERUITERS 2018 - 2023**









An Optum™ business









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#### Highlights and achievements of Training & Placement cell and Students of GKCP:

The training and placement cell at Gokula Krishna College of Pharmacy persistently worked to secure positions for students in reputable companies that align with their career goals. Through the combined endeavors of the T&P Cell and the companies, numerous GKCP students successfully secured placements in various companies.



Episource (An Optum Business), HR Mr. Vijayairaman, Episource Addressing the

Students during the Placement Drive

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Campus Placement Drive by Episource (An Optum Business)

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Dr. BA ACANTRAVAN KUMAR M. Pharm, Ph.D. FIC. FBSS, FAGE, FICCP, MISTE PROFESSOR & PRINCIPAL GOKULA KRISHNA COLLEGE OF PHARMACY SULLURPET, TIRUPATI Dt. A.P - 524121



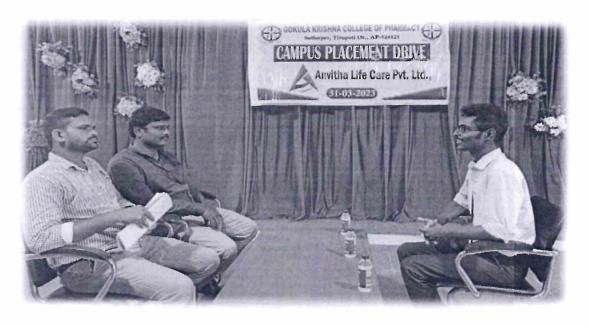
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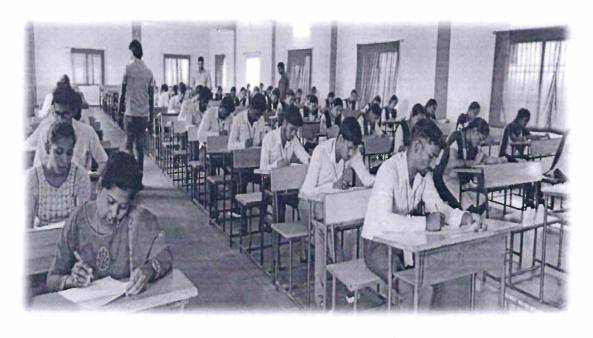
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Student is facing interview by Anvitha Life Care Pvt. Ltd.,



Anvitha Health Care Pyta Ltd., is conducting 1st phase written test

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Shortlisted Students with Management, Principal and Episource HR Team - 2021



Campus Placement Drive by International Flavors & Private Ltd

(US Based Company located in Sri City)

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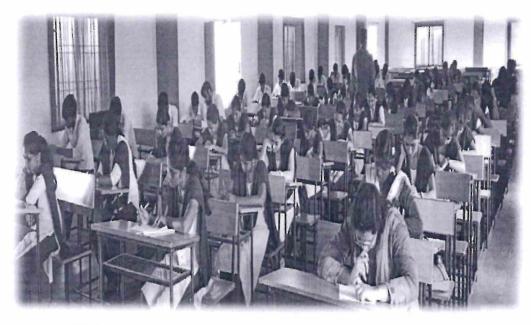
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Written test conducted by Crew Core consulting services



Short listed students in Crew Care Placement drive

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Interviewers from Aurobindo Pharma

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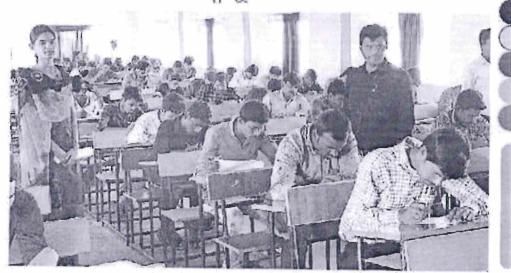
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సూత్లూరుపేట, న్యూస్ట్ టుడే: సూక్డూరుపేటలోని గోకులకృష్ణ ఫార్మనీ కళాశాలలో శనివారం అరోబిందో ఫార్మా డ్రతినిధులు ప్రాంగణ ఎంపికలు నిర్వహించారు. ఈ ఎంపికలకు బి.ఫార్మనీ, డి.ఫార్మనీ, పాలిటెక్నిక్ డిప్లొమా, ఐటీఐ, బీఎస్సీ చదవినవారు హాజరయ్యారు. రాత పరీక్ష, మౌఖిక పరీక్షల అనంతరం ఎంపికైనవారికి ఇంటర్వ్యూలు చేశారు. కార్యక్రమంలో అరోబిందో ఫార్మా హెచ్ఆర్ మేనేజర్ రామకృష్ణ, కళాశాల బ్రిన్సిపల్ డాక్టర్ పవన్కుమార్ తదితరులు పాల్గొన్నారు.



రాత పరీక్షలకు హాజరైన అభ్యర్శులు

)ate: 16/02/2020 EditionName: ANDHRA PRADESH( NELLORE,

ULLURUPETA ) PageNo: 01

Print Media News Coverage on Aurobindo Placement drive held on 15.02.2020

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Campus Placement Drive by AGS Health



Campus Placement Drive by Divis Laboratories Ltd

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Campus Placement Drive by Delta Biopharma Pvt Ltd



Campus Placement Drive by Artura Pharmaceuticals Pvt Ltd

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In the current global context, it is imperative for students in any educational institution to supplement their prescribed curriculum with additional knowledge. To enrich students' skills, the GKCP offers a range of skill development courses designed to align academic content with industry demands, thereby equipping students with supplementary expertise. Furthermore, the GKCP hosts diverse events at departmental, inter-departmental, and inter-collegiate levels, serving as platforms that cater to students' needs and facilitate their growth.

# LIST OF GUIDANCE FOR COMPETITIVE EXAMS AND CAREER COUNSELING PROGRAMS 2022-23

S.No	Name of the Program	Date	Target Audience	No. of Participants	Remarks / Skills Developed				
	COACHING FOR COMPETITIVE EXAMINATIONS								
1	Coaching for Competitive exams	27-02-2023 to 04-03-2023	3rd Year B. Pharmacy	83	Students could able to do time management while preparing for the competitive exams				
	C	CAREER COU	NSELLING PI	ROGRAMS					
2	Career Counseling Program on Importance and Recent Advances in Pharmacovigilance	21-11-2022	4 <sup>th</sup> Year B. Pharmacy	76	Students can be assured of jobs in various pharmaceutical sectors				

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Mrs B. Swathi, Asst. Professor is explaining the how to develop competitive skills



Mr. CH. Kiran is guiding students about career in Pharmacovigilance

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# LIST OF GUIDANCE FOR COMPETITIVE EXAMS AND CAREER COUNSELING PROGRAMS 2021-22

S.No	Name of the Program	Date	Target Audience	No. of Participants	Remarks / Skills Developed					
	COACHING FOR COMPETITIVE EXAMINATIONS									
Coaching for  Competitive exams		29-04-2022 to 06-05-2022	3rd Year B. Pharmacy	78	Students can be able to prepare for national and state- level examinations in the campus itself.					
	(	CAREER CO	UNSELLING 1	PROGRAMS						
2	Career Counseling Program on Current Opportunities of Pharmacy Profession in India	02-11-2021	4 <sup>th</sup> Year B. Pharmacy	94	Students can identify governmental and voluntary oversight of pharmacy					



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Dr. P. Kishor was giving coaching on importance of Herbal drug technology



Mrs. D. Kalyani was showcased various opportunities available for the pharmacy

graduates

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# LIST OF GUIDANCE FOR COMPETITIVE EXAMS AND CAREER COUNSELING PROGRAMS 2020-21

S.No	Name of the Program	Date	Target Audience	No. of Participants	Remarks / Skills  Developed					
	COACHING FOR COMPETITIVE EXAMINATIONS									
Coaching for 1 Competitive exams		28-10-2020 to 03-11-2020	3rd Year 94 B. Pharmacy		Students could able to do time management while preparing for the competitive exams					
2	Career Counseling Program on Career Opportunities in Toxicological Research	30-12-2020	4 <sup>th</sup> Year B. Pharmacy	88	The students will be able to know the job prospects in toxicology i.e. forensic toxicology, environmental toxicology, occupational or industrial toxicology					



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Mr. P.Sivakumar had given overview of the topic of Medicinal chemistry and prepared the students for compete in the various examinations



Mr. CH. Kiran, IT expert counseled the students towards scope of toxicology

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## LIST OF GUIDANCE FOR COMPETITIVE EXAMS AND CAREER COUNSELING **PROGRAMS 2019-20**

S.No	Name of the Program	Date	Target Audience	No. of Participants	Remarks / Skills Developed				
	COACHING FOR COMPETITIVE EXAMINATIONS								
Coaching for Competitive exams		31-01-2020 to 06-02-2020	3rd Year B. Pharmacy	88	Confidence level of the students will be improved while appearing for the exam and for various competitive exams				
	CAR	EER COUNS	SELLING PRO	OGRAMS					
2	Career Counseling Program on Importance and Development of Pharmaceutical Marketing Management	27-08-2019	4 <sup>th</sup> Year B. Pharmacy	82	Students can figure out and utilize the business essentials to build their own career and entrepreneurial moves. skillfully				

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Ms. P. Kavitha clarified subject oriented doubts and given a view on how to prepare notes to crack the rank in national and state level competitive exams.



Mr. S. Chandrasekhar Babu figured out business essentials and how to become a successful entrepreneur in the Pharma field

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## LIST OF GUIDANCE FOR COMPETITIVE EXAMS AND CAREER COUNSELING **PROGRAMS 2018-19**

S.No	Name of the Program	Date	Target Audience	No. of Participants	Remarks / Skills Developed					
	COACHING FOR COMPETITIVE EXAMINATIONS									
1	Coaching for Competitive exams	25-02-2019 to 02-03-2019	3rd Year  B. Pharmacy	82	Students could become a competent to face various competitive examinations and to build their career					
		CAREER C	OUNSELLING	G PROGRAM!	S					
2	Career  Counseling  Program on  Career  Development  Training in  Pharmacy	13-10-2018	4 <sup>th</sup> Year B. Pharmacy	69	Students can be assured of jobs in various pharmaceutical sectors					

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Mrs. P.K. Devi Bala was explained the topic of Novel drug delivery and given previous GPAT questionnaires which will be helpful to the students to face competitive exams with confidence.

Upon program completion, students have assimilated an understanding of the significance of competitive exams and have been enlightened through career guidance. Consequently, students have actively participated in diverse competitive exams, facilitating the identification of their suitable career paths.

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#### **LIST OF SOFT SKILLS PROGRAMS**

S.No	Academic Year	Name of the Capacity Development and Skills Enhancement Program	Date	Number of Students Enrolled
1	2022-23	A three day's Workshop on Motivation Skills to Reach Achievement	15-03-2023 to 17-03-2023	75
2	2021-22	A three days Personality Development  Workshop on "Goal Setting"	24-03-2022 to 26-03-2022	94
3	2020-21	A three days Workshop on Time Management and Organizational Skills	03-02-2020 to 05-02-2020	88
4	2019-20	A three days Workshop on "Self-Management Skills	to 15-06-2019	82
5	2018-19	A three days Workshop on Employability Skills  Training	01-11-2018 to 03-11-2018	69

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For an excellent motivational session by Dr. Prathyushasubba Rao, honorable management member of GKCP Sri C. Srinivasa Baba Garu and Professor and Principal Dr. Balagani Pavan Kumar of GKCP honored him with memento.

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Mrs. B. Swathi is giving a view on various theories of motivation.



Ms. P.Kavitha had given a detailed view about Time management and organizational skills to maintain the time to reach their goal

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#### LIST OF LANGUAGE SKILL DEVELOPMENT PROGRAMS

S.No	Academic Year	Name of the Capacity Development and Skills Enhancement Program	Date	Number of Students Enrolled	Name of the Agencies / Consultant / Resource Person with Contact Details
1	2022-23	A three-day's workshop on Presentation skills	10-08-2022 to 12-08-2022	76	Mrs. K. LalithaKumari Asst. Professor Dept. of H&S, GKCE Contact no: 9398707173
2	2021-22	A three-day's workshop on Effective Public Speaking Skills	21-02-2022 to 23-02-2022	92	K. Krishna Baskar Personality development & Corporate trainer, JCI INDIA national trainer, Contact no: 8341947011
3	2020-21	A three-day's workshop on Interview Handling Skills	02-03-2021 to 04-03-2021	88	Mrs. S.J.M. Rita Asso. Professor, Dept. of H&S,GKCE Contact no: 9912947675
4	2019-20	A three-day's workshop on Basic Communication Skills	10-12-2019 to 12-12-2019	82	Mrs. K. LalithaKumari Asst. Professor Dept. of H&S, GKCE Contact no: 9398707173
5	2018-19	A three-day's workshop on Significance of English Language Skills	14-11-2018 to 16-11-2018	69	Mrs. S.J.M. Rita Asso. Professor, Dept. of H&S,GKCE Contact no: 9912947675

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Mr. K. Krishna Baskar, (Personality development & corporate trainer, JCI INDIA national trainer) along with his presentation he had given few tips to the students on how to

improve their Public speaking skills

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Mrs. K. Lalitha Kumari, was elucidated the students to focus on their Verbal communication, voice projection, body language and posture



With a clear view Mrs S.J.M. Rita was explaining how to face interviews and the common

blenders to avoid while attending for interview

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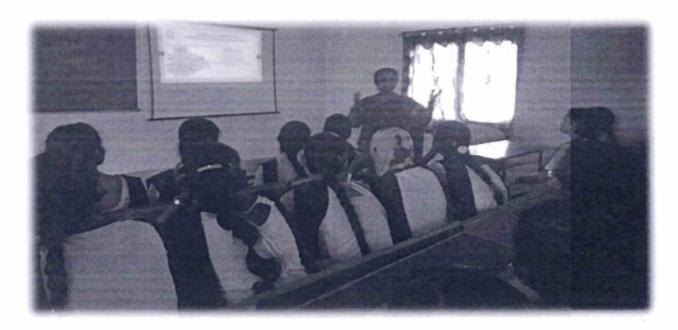
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Mrs. K. Lalitha Kumari is discussing with student about what are the basic communication skills in their point of view. She explained the four basic communication skills



Mrs S.J.M. Rita said about significance of English language in students and concluded with "A piece of good language in English guides us to travel to any nation"

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#### List of Life Skill Programs

	S.No	Academic Year	Name of the Capacity Development and Skills Enhancement Program	Date	Number of Students Enrolled	Name of the Agencies / Consultant / Resource Person with Contact Details
	1	2022-23	The Life skill Awareness program on Cancer Facts & Myths	18-03-2023	40	Resource Person 1:  Dr. G. Lakshmi Narayana,  Head and Neck Cancer  Surgeon, MMCF.  Resource person 2:  Dr. Kapil Raj Subramanian  Surgical Oncologist, MMCF
	2	2021-22	The Life skill Awareness program on Basic First Aid Training	12-04-2022	40	Dr. Shaik Saddam Hussain, Pharma D, Asst. Professor, Narayana college of Pharmacy
1	3	2020-21	The Life skill Awareness program on Meditation and Women's Health	07-12-2020	35	K. Vijayalakshmi Preceptor Heartfulness Institute
	4	2019-20	The Life skill Awareness program on Yoga and its Importance	04-07-2019	34	M. Chandrahas Center coordinator Heartfulness Institute
	5	2018-19	The Life skill Awareness program on Iron Deficiency in Women: Assessment, Causes and Consequences	06-11-2018	32	Dr. Shaik saddam Hussain, PharmD, Asst. Professor, Narayana college of Pharmacy

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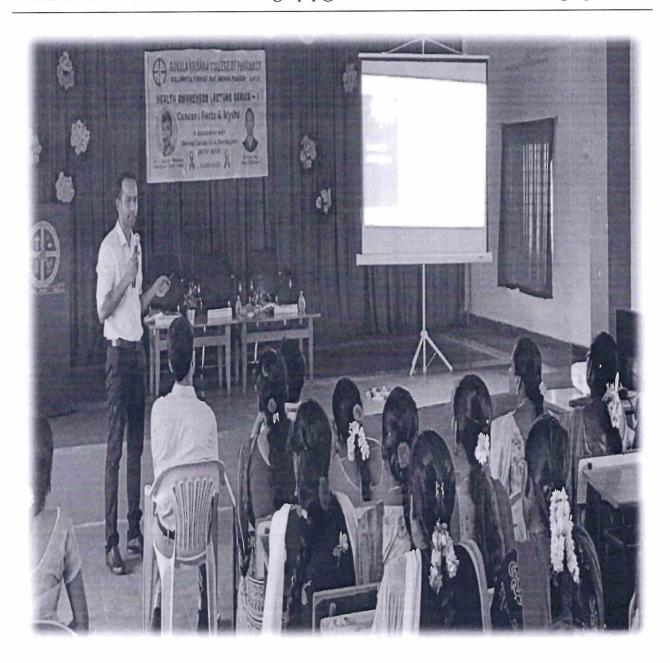
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Dr. Kapil Raj, was shared the latest science-based information concerning some common misconceptions about cancer along with medical myths

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On the view of life skills program Dr. Shaik Saddam Hussain, had shared life saving tips as basic first aid training to deal with different medical incidents



Mrs. K. Vijayalakshmi sent a call to girl students to do regular meditation to develop ability to cope with stress and how to maintain calm in pressurizing situations

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♣ Mr. M. Chandrahas said about the importance of Yoga in their lives and which will be helpful to cultivate discipline consistency and a sense of responsibility toward their well being.



Students are following the asanas done by Mr. M. Chandrahas



Dr. Sk Saddam Hussain is explains to the students how they get weekend because of Iron deficiency and he they could be overcome through diet

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#### LIST OF ICT/COMPUTATIONAL PROGRAMS

S.No	Academic Year	Name of the Capacity Development and Skills Enhancement Program	Date	Number of Students Enrolled
1	2022-23	A One day computational skills workshop on MS-Excel Basics and Tools	16.12.2022	38
2	2021-22	A One day computational skills workshop on MS-Office and Tools	09.03.2022	35
3	2020-21	A One day computational skills workshop on Application and Uses of Animal Simulator Software: Ex-Pharma series	26.12.2020	38
4	2019-20	A One day Hands on training on Chemsketch Software- Training for Drawing Chemical Structures	10.07.2019	39
5	2018-19	A One day computational skills workshop on Animal Simulator Software: Ex-Pharma series	09.11.2018	40



Mrs. G. Manaswini illustrating to the students about MS-Office

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Mrs. K. Purnima explaining about utilities of MS-Excel and how it could be fundamental solution for computational problems



Miss Shaik. Zoofi Shaan explaining, Application and Uses of Animal Simulator Software:

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Pharma series

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Mr. P. Sivakumar is demonstrating on chem Sketch software with its features



Ms. A.R. Sridevi is discussing with student about Ex Pharma series, an animal simulator

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